



Santa Monica **LITTLE LEAGUE**



Board of Directors Meeting Minutes

Dec 18, 2017

1. Call to Order

Jasan called the meeting to order at 7:05pm

Board Members in attendance: Matt Edelman, Jasan Sherman, Jose Nuno, Ric Munoz, Beth Clark, David Schmillen, Tom Bevan, John Matise.

Board Members in attendance after the start: Peter McCormick

Board Members not in attendance: Matt Steinhaus, Grant Devaul, Kirk Goldstein, Eric Mirich, Michael Balsley, Bernard Rahill

Non-Board Members in attendance: None.

2. Public Comment

None

3. Board Meeting Schedule

- a. Tue Jan 16th
- b. Tue Feb 13th
- c. Mon Mar 5th

4. LLI Congress Rules Updates

Beth raised a handful of questions about the new rules. A discussion ensued.

Jasan raised a handful of observations about the new rules. A discussion ensued.

5. Sponsorships Update

Peter noted that he is setting a meeting with Mark and will be communicating with John to focus on last season's donors and will pursue them to re-commit. A discussion ensued.

Ric raised the notion from past seasons of asking each team to commit to securing a minimum amount of sponsorship dollars. A discussion ensued.

6. Spring Season Registration and Recruiting Update

As per Ric's report, registration had taken a strong step forward from the status at the prior meeting and that we are ahead of registration numbers compared to this time last season.

Ric noted that when he sent an email to families that had not registered yet who had registered last year, we received a strong number of sign-ups, so he will be doing so again before the holidays.

Jasan noted that his goal remains to reach 600 registered players.

Ric noted that he is fielding requests to form teams among groups of friends.

Ric also noted that we remain low on 11 and 12 year olds relative to how many 10 and 11 year olds we had registered last season.

Ric explained that we had 132 players between 9-11 registered last year, broken down as follows:

- 42 11-year-olds (17 12-year-olds registered to date this year)
- 43 10-year-olds (24 12-year-olds registered to date this year)
- 47 9-year-olds (29 10-year-olds registered to date this year)

A discussion ensued.

7. Opening Day Update

Beth suggested some improvements to the ticket and payment collection for the pancake breakfast and the overall logistics for the event. A discussion ensued.

Beth noted that Luxe Caffe is open to setting up a coffee stand.

Matt E mentioned the need to source volunteers. A discussion ensued.

8. Spring Season Key Dates

- 1/13 – Spring Training Day #1
- 1/20 – Spring Training Day #2
- 1/21 – Safety Clinic / Field Prep Training / Coaching Clinic #1
- 1/27 – Evaluations Day #1
- 2/3 – Evaluations Day #2
- 2/3 – Spring Registration closes for 8+ (wait list only)
- 2/5 – Majors Draft
- 2/7 – AAA Draft
- 2/10 – Spring Registration closes for 7U (wait list only)
- 2/11 – Coaching Clinic #2
- 2/11 – Majors and AAA Team Assignments distributed
- 2/19 – SAMO Clinic #1 (to be repeated weekly)
- 2/20 – Majors and AAA Practices begin
- 2/26 – Lower divisions practices begin
- 3/3 – OPENING DAY: Majors and AAA

- 3/10 – OPENING DAY: Lower divisions

Questions were raised and discussions took place about the activities leading into Evaluations.

9. Other league business

Matt E raised the issue of tracking who pays a fee to waive their volunteer requirement and suggested it be discussed at the next Board meeting. A discussion ensued.

Jasan raised the issue of making sure the Snack Shack will be well-organized for Spring and suggested it be discussed at the next Board meeting. A discussion ensued.

10. Good and Welfare

Ric noted that the Cooperstown team fundraiser yielded \$225 for SMLL.

11. Adjourn

Jasan adjourned the meeting at 8:40pm.