



Santa Monica
LITTLE LEAGUE



Board of Directors Minutes

Jan 11, 2017

1. Call to Order

Jasan Sherman called the meeting to order at 7:10pm

Board Members in attendance: Jasan Sherman, Matt Edelman, Michael Balsley, David Schmillen, Stephanie Dupre, David Eby, Hisao Kushi, Tom Bevan, Mark Kapczynski, Kirk Goldstein

Board Members in attendance by phone: John Matise

Board Members not in attendance: Bernard Rahill, Peter McCormick, Grant Devaul, Matt Steinhaus

Non-Board Members in attendance: David Reyes, Randy Redmond, Ric Munoz, David Harris

Mark left at 9:55pm.

2. Public Comment

None

3. Approval of Prior Minutes

Tom motioned to approve the minutes from the prior meeting. Kirk seconded the motion. The motion passed. The prior minutes were approved unanimously.

4. Player Agent Introduction

Jasan explained Matt Steinhaus' background and his prior experience with the league, including having been a past Board Member and Board President.

5. Financial Update

John explained that all pertinent league officials and Board Members did a great job keeping expenses under control and in line with revenue expectations.

John highlighted that Concessions is a key part of our revenue projections for the current fiscal year. He noted that because the Snack Shack was not open for much of the Fall, we did not generate any real revenue. He emphasized that the Board needs to

focus and make a concerted effort to drive Snack Shack revenue in the Spring or we will run the risk of being down \$4k compared to our revenue projections.

Stephanie explained that the Snack Shack was not closed because of a lack of volunteers but because of a lack of people being available to open/close. She also noted that sometimes the supplies were not full.

Stephanie suggested that there remain a number of issues to be discussed so that the league can have a successful Snack Shack operation in the Spring, with the two main issues being opening/closing and stocking supplies.

A discussion ensued.

Matt E. committed to follow up with Bernard and work with him to address the outstanding issues.

6. LLI Updates

a. TOC Hosting

Jasan explained that Marty Hoy has thanked us for expressing interest in hosting TOC and that when it is closer to the time of the tournament, he will let us know if we've been selected.

b. Single Division Format Request

Jasan explained that he has been told by Marty Hoy that it is unlikely that we will be able to go to a single division format but that he is waiting to receive official word from Dave Bonham at Region. Jasan noted that any decision would be a decision for this year only, although once the decision is final, there apparently is no ability to appeal.

David Harris noted that if there is an opportunity to appeal, he would volunteer to help lead the appeal process.

c. Batting Cage

Jasan explained that Eric Johnson has asked him for details on costs on the batting cage and an impact report, which Jasan believes is a good sign that the city may be supportive.

Jasan asked to form a Batting Cage Committee to assist with putting together the impact report. Kirk and David S. agreed to join the committee.

7. 3-Month Calendar Review

Matt explained the purpose of the calendar. A discussion ensued.

8. Spring Season Planning Update

- a. Commissioner and Manager Selections
 - Kirk introduced the candidates

Commissioner Candidates

TB/5P – Ric Munoz

AA – Noah Graff

AAA – David Davidson

Kirk explained that we need commissioner candidates still for MP, Majors and Juniors/50-70.

A discussion ensued about the candidates.

Manager Candidates

1. Todd Allen for 5P
2. Sean Broihier for 5P
3. David Jurenka for MP
4. Brian Phelan for MP and AA
5. Rich Hill for MP
6. John Baracy for MP
7. Brian Joyce for MP
8. David Schmillen for MP and AAA
9. Michael Goddard for AA
10. Eric Mirich for AA or AAA
11. Adam Telanoff for AA
12. Michael Kadish for AA
13. Michael Waterstone for AAA
14. Andy Telanoff for AAA
15. Mark Kapczynski for AAA
16. Ric Munoz for AAA
17. Daniel Callahan for AAA
18. Jasan Sherman for AAA
19. Gary Weinhouse for AAA and Majors
20. Randy Redmond for AAA and Majors
21. David Davidson for Majors
22. Matt Edelman for Majors
23. Noah Graff for Majors
24. Kevin Smith for Majors
25. Peter McCormick for Majors
26. David Harris for Majors
27. Stuart Grusin for Juniors / 50-70
28. Kirk Goldstein for Juniors / 50-70

A discussion ensued.

- Board vote on selections

Michael motioned to vote to approve the three commissioner candidates. Tom seconded. The motion passed.

Matt E. motioned to vote to approve the 5P and MP candidates. Kirk seconded. The motion passed.

Michael motioned to vote to approve the AA candidates. Mark seconded. The motion passed.

Michael motioned to vote to approve the AAA candidates. Tom seconded. The motion passed.

Tom motioned to vote to approve the Majors candidates. Michael seconded. The motion passed.

Tom motioned to vote to approve the Juniors candidates. Michael seconded. The motion passed.

b. Schedule

Kirk explained that he is planning to have the Spring game schedule framework for volunteer planning by the end of the year.

c. Communications / Recruiting

Hisao noted that we have 270 registrations so far this year, compared to 104 by this time last year.

Michael talked about strength of recruiting to date and also about other communications systems he is planning to use to continue to drive sign-ups.

d. Evaluations

David R. talked through certain issues related to Evaluations planning. David H. emphasized the importance of managing expectations of the families and scheduling breaks in the day so that if things are running behind, it does not put the whole day behind schedule.

A discussion ensued about setting up a committee to ensure a smooth evaluations experience. Jasan will organize the committee and engage with Matt Steinhaus to spearhead it.

9. Additional Committee Updates

- a. Snack Shack – Matt, Stephanie, Bernard

See notes above.

10. Additional Board Member Updates

Mark explained that he has discussed forming a smaller group of people to pursue sponsorships rather than imposing a burden on each team that is hard to enforce. He also noted that it would help to explain to the Members and families that registration fees do not cover all of the expenses of the league and that fundraising and buying snacks at the Snack Shack are important revenue sources for the league.

11. Other league business

Jasan explained that we have launched SMLLShop.com and encouraged Board Members to inform families that it is up and running.

12. Good and Welfare

None.

13. Adjourn

The meeting adjourned at 10:25pm. David Eby asked that the meeting be adjourned in the name of David Cline who perished in the Oakland fire. David was 24 and played on one of David Eby's SMLL teams.