



Santa Monica **LITTLE LEAGUE**



Board of Directors Minutes

Nov 1, 2016

1. Call to Order

Jasan called the meeting to order at 7:20pm.

Board Members in attendance: Jasan Sherman, John Matise, Matt Edelman, Dave Eby, Hisao Kushi, David Schmillen, Kirk Goldstein, Tom Bevan

Board Members not in attendance: Mark Kapczynski, Grant Devaul, Stephanie Dupre, Bernard Rahill, Michael Balsley, Matt Steinhaus, Peter McCormick

Non-Board Members in attendance: David Reyes, David Harris

2. Public Comment

David Reyes explained that we had three successful clinics, particularly at the Majors and AAA levels. He specifically noted how helpful it was to have the SAMO High players participate. David noted that the SAMO High coach suggested that SMLL may be able to use the SAMO High field for training or evaluations. David Eby mentioned that we would need to determine whether our insurance or SAMO High's insurance would cover the players. A discussion ensued.

Jasan explained that based on the success and success in certain past seasons with weekly clinics, SMLL should aspire to have regular clinics throughout the Spring season, which David Reyes expressed enthusiasm to oversee.

David Reyes explained that he is committed to running Evaluations as long as he has the necessary dates and volunteers. David R also expressed interest in creating an Evaluations Committee, which he will discuss with certain individuals. A discussion ensued.

3. Approval of Prior Minutes

Tom motioned to approve the minutes from the prior meeting. John seconded the motion. The motion passed. The prior minutes were approved unanimously.

4. Player Agent Introduction

Matt E explained that Matt Steinhaus, who was voted in by the Board as the new Player Agent, could not attend the meeting but will be attending the next Board meeting in December.

5. TOC

a. Team Entry Requirements

Jasan explained that SMLL has been handling qualifications for teams entering TOC incorrectly in that we have been sending the teams with the best division records to the tournament. Jasan noted that Marty Hoy told him that the entrants to TOC should be the teams from each division who make it to the Championship Game.

A discussion ensued about the benefits of sending the regular season champions to TOC or sending the teams from the Championship Game.

John made a motion to have a vote on enabling the teams from the Championship Game to be sent to TOC. David S seconded the motion. The motion passed unanimously.

b. 2017 Hosting Opportunity

Jasan explained that he has been in discussions with Marty Hoy about hosting TOC. He noted that if we choose to host TOC, we will need to manage the volunteer requirements of being the host, which would put a burden on Board Members to step up and dedicate time.

Kirk asked if we made any money hosting TOC in past seasons. David Harris responded that we broke even and that hosting shouldn't be looked at as a money-making opportunity. David Harris emphasized the amount of work required and the number of volunteers needed. A discussion ensued.

Tom made a motion that we offer to host TOC. Dave Eby seconded. The motion passed unanimously.

6. Financial Update

John prepared financials for 2015-2016 during which time we had a \$7300 profit, although we still have to pay for Fall field permits, which were paid in advance in the prior fiscal year, which means our financial results will be equivalent to the prior year.

Matt asked if there is a tax implication for having a profit. John explained that there is no tax implication and likely would not be unless we were running a significant profit for several years, in which case we might be looked at as a for-profit organization.

David H explained that with profits, a non-profit like SMLL is allowed to maintain a reserve fund and add to it, which protects the league's future. The reserve fund also allows us to pre-order equipment and uniforms in a way that saves us money. David and John noted that the current reserve fund is a little over \$80K.

Jasan asked if we have an answer as to whether the Snack Shack is bundled into our field permit or whether we can give back time from our permits and give back some of the time when we don't want to use it during the week. David H believes we are all-in with the Snack Shack and the field time but encouraged David S to check. David H also noted that it would be difficult to give back the Snack Shack because we store important items there that the league and teams need during the season.

7. Fall Ball Update

Kirk noted that we're in the final part of Fall Ball and that for the most part the season has been smooth. A brief discussion ensued.

Kirk explained that we will have playoffs in AAA, Majors and Juniors as intra-league competition (as opposed to inter-league).

Kirk noted that he would be plugging teams into the schedule in the coming week.

8. Coaching Clinic Update

John asked if we plan to pay anyone to run clinics during the Spring season or if we will be charging families to have their kids participate. Jasan agreed that it needs to be discussed and he will review with John and David Reyes.

Matt suggested having sponsors come in and take on packages of clinics and that they could be given high quality inventory.

9. Committee Updates

a. Snack Shack – Matt, Stephanie, Bernard

Matt provided an update on a meeting with Stephanie, which among other things included the idea of setting up a volunteer schedule even before teams are assigned. He noted that doing so would require that Kirk set the game schedule in advance and provide it to Stephanie. Kirk suggested he could look at last season's schedule to determine if this would be possible. A discussion ensued.

David Eby shared how the league outsourced management of the Snack Shack in the past, which was to engage an individual who was affiliated with SMLL to run it for a share in the profits.

b. Calendar – Jasan, Michael, Kirk, John, Hisao

Jasan explained that the preliminary schedule Kirk and he put together has Championship Weekend happening over Memorial Day weekend. The schedule also has games being played on the 1st and 3rd weekends of Spring

Break. A discussion ensued, after which Jasan and Kirk agreed to review and revise the schedule based on all of the input.

c. Events – Mark, Peter, Michael

Peter committed that the Committee is working on 6 specific events including Opening Day and championship Saturday.

Matt asked if there were any ideas for Fall Ball championship day. Peter said they are concerned they wouldn't be able to pull anything off with such short notice. Peter agreed to discuss with the committee one last time.

10. 3-Month Calendar

11. Board Member Updates

Hisao asked if there is a way to compare registrations Year over Year. Matt recommended asking Ric.

Tom requested ideas for what should go into a first aid box inside the dugouts or storage sheds on the fields.

12. Other league business

Jasan explained that he will be submitting in the next few weeks the letter requesting for the league to become a single division format league. He noted that the letter will be sent to Marty and then go to Region. Jasan shared that Marty Hoy has said he is supporting the change.

13. Good and Welfare

Jasan noted that SAMO came through with players and coaches for our clinics and that we got great feedback from families about their experience.

Tom shared that likes the SMLL branded gear. Jasan explained that the league will be putting up a website to help merchandise and sell the gear.

David Harris explained that there is an author who is including a character in his book who played in SMLL.

14. Adjourn

The meeting was adjourned at 9:15pm.