



January 17, 2017

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TO: All National PAL Chapters

HOT OFF THE PRESS!

Dear PAL Directors and Member Chapters,

The National PAL Board of Directors would like to introduce **the Preferred Basketball, Soccer, and Corporate Wear provider of National PAL, Capelli Sport**. Capelli Sport was founded in 2011 by a family who lives, breathes, and loves soccer. George Altirs, owner and creator of Capelli New York, decided to build upon the apparel and accessories line for women by launching Capelli Sport as a new brand. His initial intention was simply to provide his six sons and their soccer teams with the necessary uniforms, balls, and other supplies. They now boast a complete product line for teams worldwide, featuring these main categories: Basics, Match, Training & Presentation, Fashion & Lifestyle, Body Wear, and Accessories & Equipment ([www.capellisport.com](http://www.capellisport.com)).

National PAL encourages all chapters to support this relationship and utilize Capelli Sport for your soccer and basketball uniform needs along with corporate gear. Chapters that participate will be part of a rebate program and receive 5% back on all orders placed by your participants or your chapter along with National PAL. Some chapters are extending this pricing to local groups in their communities, which is a great way to increase your rebate dollars. Among these ideas have been local parks and recreation teams, and corporate wear for your police department or local sports teams. Remember, no matter who orders, as long as they refer your chapter name, you will receive the rebate.

National PAL has also negotiated reduced pricing on items that Capelli Sport offers for our chapters along with these two featured uniform kits offered only for our chapters:

- Basketball Complete Youth Uniform Kit standard 1-Jersey, 1-Short: \$25.75
- Soccer Complete Youth Uniform Kit with 1-Jersey, 1-Short, 1 Sock: \$23.45

*These prices are for quality uniforms but also include your logo placement and every uniform will have the National PAL logo placed at no additional cost to your chapter. You can also purchase uniform pieces at special rates as well.*

Besides this awesome opportunity, Capelli Sport, throughout the life of the contract, will provide coupons and cost saving opportunities to member chapters. This is an amazing opportunity for National PAL and member chapters as Capelli Sport offers top quality gear at discounted prices with seamless ease of ordering.

Capelli Sport has agreed to provide each chapter with its own sales/customer service representative. Ensuring that each chapter will be taken care of properly and the ordering process is as simple as possible. Within the next few weeks, your sales/customer service rep will contact you to see how they can assist you going forward.

Remember, purchasing your soccer and basketball uniforms from Capelli Sport will benefit not only National PAL but also your local chapter as well! The National PAL Board would like to thank Past President, Chris Hill, for establishing this relationship with Capelli Sport. Should you have any questions, please do not hesitate to contact Chris Hill as he has been using Capelli Sport uniforms and sportswear for quite some time and is extremely satisfied with their service, professionalism, and on-time deliveries.

Respectfully,

National PAL Board of Directors