

**FOR IMMEDIATE RELEASE**

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# Bethlehem Pop Warner Gears Up for 2019 Season with New Vision

Delmar, N.Y. – Bethlehem Pop Warner (BPW) is moving in a new direction! After careful consideration and much discussion, it has been decided that Bethlehem Pop Warner will only offer a cheerleading program for the upcoming 2019-2020 season.

It has been determined that continuing the football program is no longer feasible due to new Pop Warner football regulations and will, therefore, reorganize as a separate entity within the Capital District Youth Football League as [Bethlehem Youth Football](#). BPW Cheer and Bethlehem Youth Football will continue to support one another within the community as each strives to deliver optimal programming to its athletes.

“This organization is about providing participants with the best possible opportunities to grow as athletes, students, and community members,” said BPW Cheer Vice President, April Rounds. “Change is always challenging, especially in an organization with as much history as this one, but we know that we will continue to thrive as we strengthen and grow our cheerleading program.”

Bethlehem Pop Warner will now focus strictly on the success and future of its cheerleading program. BPW Cheer has been nationally recognized in six out of its last eight seasons, claiming four national titles. Most recently, the Varsity team placed second at the Pop Warner National Cheer & Dance Championships to conclude its 2018 season. BPW plans to expand its cheerleading program by offering year-round instruction and new competitive opportunities.

BPW Cheer is eager to continue to create successful athletes on and off the mat by teaching dedication, teamwork, leadership, camaraderie, and overall perseverance. BPW Cheer welcomes new members and will be announcing registration for the upcoming season in June.

For more information please visit [www.bethlehempopwarner.com](http://www.bethlehempopwarner.com) or email [cheer@bethlehempopwarner.com](mailto:cheer@bethlehempopwarner.com)

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