

P.O. Box 209  
Centereach, NY 11720  
631-648-7875  
www.mcya.com



*"It's All For The Kids!"*

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## 2020 Sponsorship Opportunities

Dear Sponsor,

The children of our league need your help this year more than ever! Suffolk County has stopped all grants for youth baseball leagues completely!

Middle Country Youth Association offers quality in-house and travel baseball programs for children ages 4-14 in the local Middle Country School District area. Our managers and coaches are working hard on the field to teach our children the fundamentals, practice good sportsmanship, make great friendships and share in some unforgettable experiences along the way.

Baseball is a sport of strategy, patience and skill. It is also a team sport and it is in that spirit that we are asking for your help. We can't succeed on our own without the support of others. Teammates, coaches, trainers, family and supporters pulling together is what makes us who we are on and off the field.

Delivering the highest quality experience for our children requires substantial community and corporate funding to offset the costs of uniforms, equipment, field maintenance, insurance, postage, printing, trophies and even field restroom facilities. We are only able to deliver our program through the kind generosity of corporate and private sponsors such as yourself. We are a 501 (C) (3) organization, so your donation is tax deductible.

As a sponsor, you can enjoy season long visual recognition with our children and their families through a variety of placements including uniforms, signage at opening and closing ceremonies, banners carried by our teams during the Memorial Day Parade, table access to promote your business at MCYA events, direct link on our website and more.

The bottom line is **WE NEED YOUR HELP!** On the back of this form you can find our sponsorship programs and application. If you have any questions or are interested in building a custom sponsorship program, please email or call any of the individuals below.

Frank Ventimiglia [frankventi@gmail.com](mailto:frankventi@gmail.com) 631-495-5600  
JoAnn Cann [joann.cann@yahoo.com](mailto:joann.cann@yahoo.com) 516-427-1488

*Thank You for Your Generosity and Support!*

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**BEST VALUE**

**Grand Slam 1 Year Sponsorship- \$1,295** *Offers benefits in SPRING AND FALL SEASONS!!*

- Sponsor name on jersey of one of the following teams (T-Ball, Farms, Minors or Majors) - Spring if received by March 15th
- Professionally printed sign at Opening and Closing ceremonies & Full Time at our "New" Middle Country Park Baseball Complex starting Spring ending in Fall.
- Recognition Spring plaque along with Spring Team Picture.
- 1 year posting on MCYA website directory promoting your business and direct link to your website.
- 4x6 foot banner with Sponsor Name to be carried during ceremonies (Spring Opening Day)
- Sponsor may throw first pitch at one of the League games Opening Day Ceremonies.
- Free table access to promote business at any of our MCYA events

**Home Run 1 Year Sponsorship - \$895** *Offers benefits in SPRING AND FALL SEASONS!!*

- Sponsor name on jersey of one of the following teams (T-Ball, Farms, Minors or Majors) - Spring Only if received by March 15th
- Professionally printed sign hung at opening and closing ceremonies - Fall and Spring Season
- Spring season recognition plaque with team photo.
- 1 Year Posting on MCYA website directory promoting your business and direct link to your website
- 4x6 foot banner with Sponsor Name to be carried during ceremonies (Spring Opening Day)

**MVP Sponsorship - \$495** **Spring Team Sponsorship**

- Sponsor name on jersey of one of the following teams (T-Ball, Farms, Minors or Majors) - Spring Only if received by March 15th
- Spring season recognition plaque team photo.
- Professionally printed sign hung at opening and closing ceremonies. Also Hung at Middle Country Park for Season (Spring Only)
- Posting on MCYA website directory promoting your business (1 year)

**Community Sponsorship - \$250** *(Minimum required sponsorship to operate a team in any of our leagues. Managers must find or provide a sponsor)*

- Spring Plaque with their team
- Community banner with your logo hung at opening day for Spring

**Corporate Partner Sponsor - \$2995** **Dedicated to fund Spring AND Fall closing day ceremonies and All-Star Games.** (Their can only be 2 corporate sponsors per year) Promotional benefits last 2 seasons.

- Sponsor name on jersey of one of the following teams (T-Ball, Farms, Minors or Majors) - Spring Only if received by March 15th
- Professionally printed sign hung at Opening and Closing ceremonies and Full Time at our "New" Middle Country Park Baseball Complex starting Spring ending at Fall Closing Day.
- Recognition Spring plaque along with Spring Team Picture.
- Sponsor Team Trophy
- 2 year posting on MCYA website directory promoting your business and direct link to your website.
- 2 4x6 foot banners with Sponsor Name to be carried during ceremonies (Spring Opening Day, Spring and Fall season at Middle Country Park)
- Sponsor may throw first pitch at one of the League games Opening Day Ceremonies.
- Free table access to promote business at any of our MCYA events

Sponsorship Application

Sponsor's Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

**SUBMIT THIS APPLICATION  
WITH A BUSINESS CARD**

**OR**

**EMAIL ANY GRAPHIC FILES  
TO ONE OF THE MCYA  
REPRESENTATIVES**

*Thank You for Your Generosity and*