

BOBCATS NEWS..

Volume 1, Issue 1, Quarterly

All Sports Registration
Online 24/7 @
www.hopkinsbobcats.com

2017 SPORTS SEASON UNDERWAY....

It is finally here...2017!!

Every sports season we set out to offer the best experience and this year is no different! As we embark on the upcoming sports season, we share with you our newly developed newsletter communication tool "**BOBCATS NEWS**"! You can expect more communication from us as we offer insight to you our members on how the organization operates.

In this edition we discuss Financial Operations

- 501 (c) (3)
- Corporate Sponsorship
- Registration & Payment Plan Options
- Fundraising Participation

Hopkins Tax-exempt 501 (c) (3) Status:

In July 2016 HBAA Tax-Exemption status was reinstated by the Internal Revenue Service (IRS). The approval of this status provides many benefits to include:

- State & Federal Tax Exempt
- Solicit Tax Deductible Contribution
- Tax Free Purchases

2016 Benefits:

- Donations from Crown Trophy, Wegman, Martins, WAWA and Kroger were used to offset expenses.

Corporate Sponsorship

We are very appreciative of our corporate sponsors. Their generous donations provide HBAA the financial boost necessary to improve our program. Without their sponsorship it would almost be impossible for us to cover the many expenses accrued throughout each sports year. As always, as our organization continues to grow, we will have additional equipment needs. If your employer offers opportunities for sponsorship, please share this information with our **Treasurer Thomascine @ hbaatreasurer@gmail.com**

Registration & Payment Plan Options

This year HBAA will offer payment options on all remaining spring and summer sports via our online system ONLY!

Sport	2017 Registration Open/Close	Payment Plan Option
Baseball	Jan 8 th - March 12 th	2 Months
Cheer	February 1 st - June 30 th	5 Months
Football	February 1 st - June 30 th	5 Months

2017 Sports Operation

Baseball - Seeking 2017 Coaches for upcoming season (All Levels), if interested, please contact Lesia Patterson @ hbaabaseball@gmail.com

Basketball - The season is currently underway. We have seven (7) registered teams participating this year. Any question please contact Antonio Peoples @ hbaabasketball@gmail.com

Cheerleading - Seeking 2017 Coaches for upcoming season (All Levels), if interested, please contact Princess Smith @ hbaacheer@gmail.com

Football - Seeking 2017 Coaches for upcoming season (All Levels), if interested, please contact Juan Turner @ hbaafootball2@gmail.com

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Fundraising 101

Over the past couple of years we have seen a consistent decline in our sports fundraising participation. Currently our sports registration requires a fundraiser opt-out fee of \$50.00. This fee supports:

- Offset Co-sponsored Sports League Fees
- Recondition Equipment
- Purchase New Equipment
- Special Events (Trophies & Celebrations)

In 2016 we offered the following sports fundraiser to our members to assist us in raising funds to support our sport operation's needs:

Sport	Type Of Fundraiser	Approximate Participation Rate
Basketball	Shoot-A-Thon	4%
Baseball	Hit -A-Thon	23%
Cheer	Cookie Sale	27%
Football	Raffle	16%

As you can see the limited participation in any sport was less than 30%. This data supports our need to consider the option to eliminate the sports fundraiser option and include this fee in the standard sports registration fee. The request for your support to fundraise is simple. **We want to keep registration cost at a responsible rate for our members!**

Last year we reviewed several local organizations registration fees and discovered our current rates are the lowest in comparison, please see below:

Local Competition Organization	Registration Cost (Flag – Tackle)	Registration Cost (Cheer)
HBAA	\$90-\$120 + Refundable \$50 fundraise Deposit	\$45.00 + Refundable \$50 fundraise Deposit + \$160 Uniform
Competitor #1	\$110 (Flag) - \$175 (Tackle)	\$150.00 + \$200 Uniform
Competitor #2	\$165 (Flag – Tackle)	\$135 + Uniform
Competitor #3	\$150 (Flag – Tackle) + Fundraiser Fee & Equipment Deposit	\$110 + Uniform

As members we want you to understand how fundraising supports the organization, however, with consistent minimal levels of participation we feel it's time to make necessary changes.

Volunteers Needed: Currently we have two vacancies on the board that need to be filled. If you are interested in becoming a member of the Board of Directors please contact Janice Brown at hbaapresident@gmail.com. We need members to **STEP UP** and support the organization to ensure its continued existence in the community.

General Information

Social Media/ Website/ App

Website: www.hopkinsbobcats.com

Facebook "Hopkins Bobcats Athletic Association"

Instagram "@Hopkinsbobcats"

Twitter: @Hopkins_Bobcats

HBAA Smartphone App: "TeamApp/HBAA"

2017 Board of Directors

Kim Anderson

Janice Brown

Ardelia Keys

Lesia Patterson

Antonio Peoples

Cornelius Sims

Princess Smith

Thomascine Taylor

Juan Turner

Tonya Wyche

Volunteer Today! Help Us Make A Difference!