



HVYF&CA
PO Box 247
Pennington, NJ 08534

Dear HVYF&CA Families and Friends:

HVYF&CA is a non-profit organization whose success and ability to serve its families is dependent upon not only the significant amount of time devoted by dozens of people throughout the year, but its ability to raise funds to ensure it provides the best possible equipment, facilities, and experience. This year HVYF&CA's fundraising efforts will include the preparation of an advertising book that will be distributed at home games and other functions. The ad book will feature rosters and photographs of each team and be a nice keepsake for HVYF&CA players and cheerleaders. The ad book also will offer local businesses the opportunity to assist an important community organization while reaching hundreds of potential customers, clients, and supporters. If you own, operate, are affiliated with, or simply know of a business that would like to take advantage of this exciting opportunity, please contact John MacCabe (johntmaccabe@gmail.com), the Chairperson of HVYF&CA's Fundraising Committee. There are a host of options for interested businesses and prices to suit every budget, which are detailed in the attached price list.

In addition to the opportunity the ad book will offer to businesses, it also will afford HVYF&CA friends and families the chance to recognize the dedication and hard work of our players and cheerleaders through the purchase of a "shout out." Purchasing a "shout out" is a low cost way for friends and families to show our players and cheerleaders our appreciation while offering valuable support for HVYF&CA.

If you have any questions about the ad book, have ideas for other fundraising activities, or wish to assist our Fundraising Committee, please contact John or any other member of HVYF&CA's Board (Liz Vannozzi, Keith Vannozzi, Dave Caldwell, Mike Vanover, Mike Sharp, Dan McKeown, Mike D'Avanzo, Clarence Bailey, and myself).

On behalf of the more than 100 boys and girls we currently serve, and the hundreds who preceded them, HVYF&CA thanks you for the support it has received over the years. HVYF&CA is grateful for your continuing support through the ad book and in the years to come.

Very truly yours,

Michael Rowan
President, HVYF&CA