

Aspire To Be, Excel To Be, Achieve To Be The BEST



BEST F.C.
PREMIER SOCCER CLUB

WWW.BESTSOCCER.ORG



Vision

No matter your age, and no matter your skill level, BEST FC empowers you to become a superior soccer player. With teams and academies that service all age groups and all abilities, we enable our players to compete at their highest potential - from their first soccer experience through the rest of their lives.



Beyond specific skills, our organization instills traits in our players that are useful long after the last whistle blows. We strengthen characters, encourage discipline, Improve fitness and finally develop players in the BEST way.

Whether you're a 5-year-old child or middle-aged adult, you'll count your experiences with BEST FC as an indelible part of your life. And you'll acquire a love of the game - for all the right reasons - that will last your lifetime.



Values

Community

Across multiple levels, a strong sense of community is what drives our organization. We are rooted in our local community - here to serve Northborough's surrounding areas. We are also part of the global soccer community, working to become a stronger voice within it every year. And most importantly, we are our own community - connected by a common purpose, an intimate camaraderie, open communication, and the shared values that shape our every move.

Character

Every activity, every practice and every game has the building of character as a driving objective. This is the one trait that we demand that all our players embody. For us, character means possessing not only the will to win - but also the discipline. It means putting the team before the individual. And it means that whether we win or lose, we do so with honor and respect.

Passion

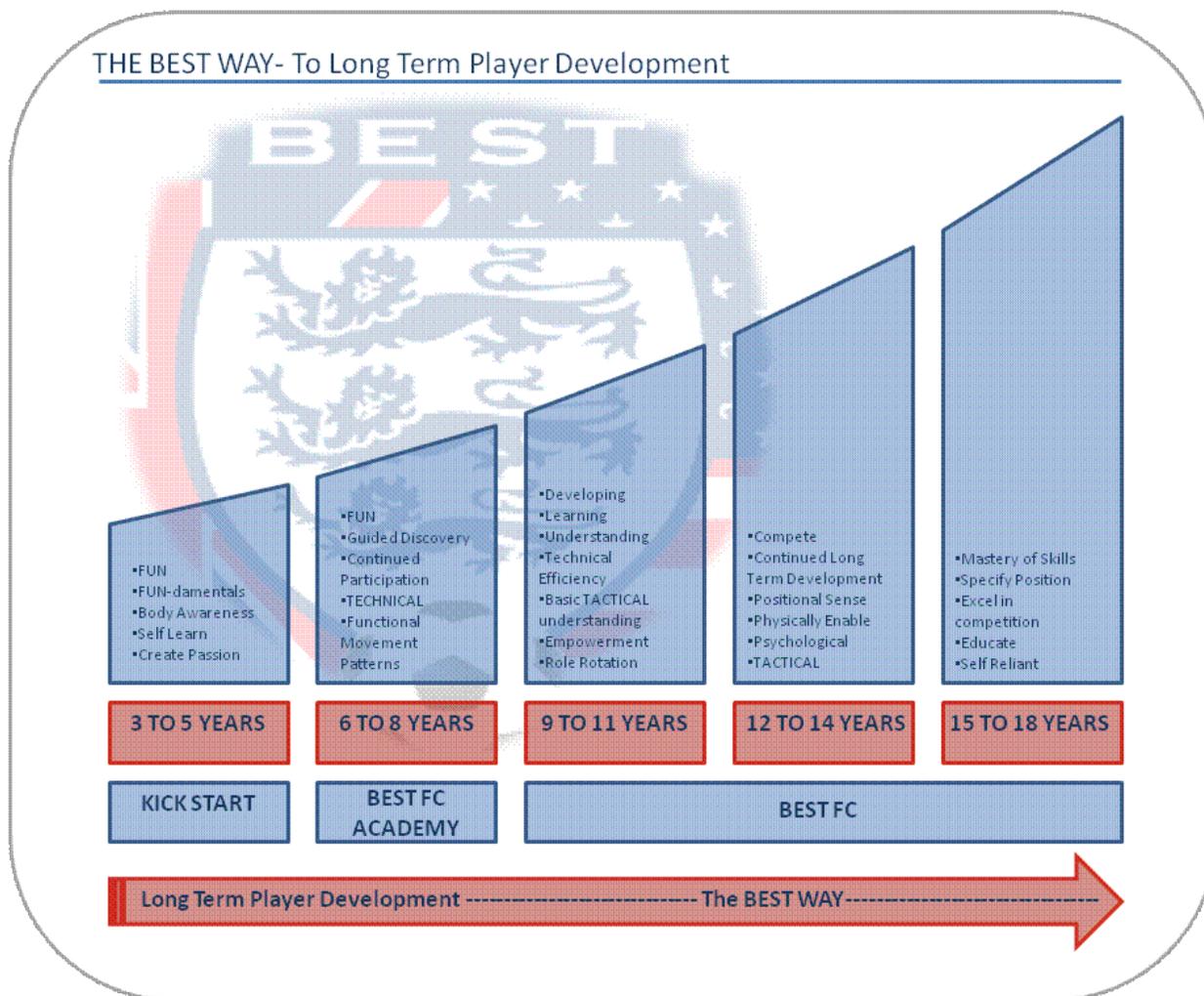
Put simply, we love soccer. And we love all that it stands for. Our passion filters through every aspect of what we do - apparent both on and off the field. It makes us relentless in the pursuit of all our objectives. And most importantly, it keeps our club FUN.

Achievement

We are a development-focused organization. For us, it's not just about the efforts we make - but also about the final outcome of those efforts. We are our own toughest critics, constantly looking for new ways to achieve the results we want. For us, the concept of winning is multi-faceted. There is the critical component of winning on the soccer field. As important, building character, developing superior skills, molding our teams, and instilling a love of the game in each of our players, is also critical to how we approach winning at BEST FC.



The BEST WAY Long Term Player Development Model





Benefits of being a BEST FC Soccer Player

Functional benefits are tangible elements that are relevant to the player.

Emotional benefits are elements that make the player feel a certain way.

Self-expressive benefits are how the player thinks about him or herself.

Functional	Emotional	Self-Expressive
<ul style="list-style-type: none">• Soccer Skills• Quality of coaches• Opportunity to compete• Team Building• Build Friendships• Challenges leading to growth• Lifelong Fitness• Teamwork• Sportsmanship• Work Ethic• Learning how to compete• Time Management Skills• Travelling• Make High School or College Team• Exposure to College Coaches	<ul style="list-style-type: none">• Confidence• Passion• Commitment• Joy• Discipline• Excitement• Pride• Respect• Honesty• Fulfilling• Lucky• Love• Enthusiastic• Interesting• Developing	<ul style="list-style-type: none">• I am a leader• I am a winner• I am a good decision maker• I am an athlete• I am a positive role model• I am confident• I am a good team player• I am a good soccer player• I AM THE BEST



Programs and Resources for Members

Professional Staff Coaching for All BEST FC Teams

Pro Staff Coaches and Directors provide additional training and coaching oversight to every team.

Winter & Summer Camps

Winter indoor soccer camp and summer camps provide ample opportunity for yearlong training.

High Performance Program

State Level Tournaments, Speed, Agility and Quickness Training, Strength and conditioning training, personal training.

Parent Education

BEST commits resources towards educating parents about parenting young athletes.

Goalkeeper Training

BEST hires goalkeeper trainers to provide weekly in-season training specifically for goalkeepers.



Tournament and International Travel

BEST FC teams participate in local, national and even international tournaments. Tournaments and travel have been identified by players as their favorite part of club soccer participation.

Communication and Administrative Support

Full-time BEST FC staff provides office hours 7 days a week. Comprehensive website, newsletters and emails keep membership informed about BEST FC and the local soccer community.



BEST FC Youth Academy

Club soccer is a fun way to be active, enjoy playing in a structured family environment, and learn new soccer skills. BEST FC offers a youth academy program to develop children from 4 to 10 years in a more structured and FUN format than other programs. Our goal is to provide every child with the opportunity to play soccer in a FUN, organized and inspiring environment.

The BEST FC youth academy offers a positive and fun soccer experience with appropriate soccer development opportunities for EVERY player within the context of the BEST FC coaching philosophy. Each player is trained by BEST FC Staff once a week with a goal of inspiring and preparing young players to eventually participate in the BEST FC competitive program. Players participate in training once a week. Training incorporates weekly small sided games to optimize touches on the ball and develop age appropriate game awareness. The developmental youth academy is committed to the individual. Five subjects are covered over the course of the season. A variety of games with an emphasis on fun and individual improvement will be used to cover these subjects.

1. First touch/ Ball mastery
2. Passing and receiving
3. Defensive 1 v 1 tactics
4. Finishing (shooting / scoring)
5. Creativity

