

2018 Space Coast Little League
P.O. Box 321522
Cocoa Beach Florida 32932-1522
FEIN# 52-1287607



To Our Valued Sponsors,

It's time to get ready for another great season of Space Coast Little League Baseball! Sponsors have helped make Space Coast Little League Baseball one of the most successful youth sports program in our area. Space Coast Little League is dedicated to building character, courage and loyalty in the local area youth by providing fun, safe, and competitive baseball and softball programs. We are a nonprofit organization and we need your support to keep the league strong for our players and community.

Space Coast Little League operates through a great deal of community voluntarism, but there are many expenses incurred in running such a program and maintaining a safe environment for our young athletes. We are so thankful for our home cities of Cocoa Beach and Cape Canaveral and their support in maintaining and operating the fields for our young athletes, but there are a number of additional costs associated with administering the league. For example, Space Coast Little League offers aid for parents whose financial limitations prohibit their children from participating. Registration fees are kept as low as possible and only cover a small portion of the overall costs. The remaining costs are covered by donations from our generous sponsors, such as you.

These donations help pay for things like uniforms, equipment, safety gear, umpires, tournaments, awards, and more. Space Coast Little League has a number of equipment needs for the 2018 season, such as upgraded catcher's equipment and helmets to ensure the safety of our athletes and at least one new bat for each team, just to name a few. Additionally, the league would love to provide shading over the bleaches for the comfort of our fans!

Your help and support will ensure our youth are provided a positive and safe little league experience. As an individual or local business involved with Space Coast Little League, you will benefit by being recognized for your goodwill and support of youth baseball. Sponsors are a vital part of our program and we very much appreciate their support!

On behalf of all of our kids and families, the Space Coast Little League Board of Directors would like to thank you for your support, and we would be delighted if you are able to identify a sponsorship program that not only matches your budget but your heart as well.

If you are interested in 2018 Space Coast Little League Sponsorships, please feel free to contact Mike Masters at (321) 544-1791 or masters514@gmail.com.

Thank you,

Mike Czarny,
Board of Directors President
Space Coast Little League
www.spacecoastlittleleague.org

Space Coast Little League's 2018 sponsorship opportunities:

1) Legendary "Field" Sponsor \$1500 (one available)

- Backstop sign on one of SCLL fields (Legendary sponsor has field choice) recognizing sponsor as the field sponsor for the 2018 Season
- Throw ceremonial first pitch at Opening Day Ceremony
- Company name on two team uniforms (Sponsor's choice)
- Sponsorship "Thank you" plaque with team picture
- Logo and web link on SCLL Website and promoted via Social Media
- Logo tagged on all league email blasts
- (2) 4x8 individual company banner - one per field (Cocoa Beach and Cape Canaveral)
- Team Jersey

2) Hall of Fame "Field" Sponsor \$1000 (one available)

- Backstop sign on one of SCLL fields recognizing sponsor as the field sponsor for the 2018 Season
- Company name on one team uniform (Sponsor's choice)
- Sponsorship "Thank you" plaque with team picture
- Logo and web link on SCLL Website and promote via Social Media
- Logo tagged on all league email blasts
- (2) 4x8 individual company banner - one per field (Cocoa Beach and Cape Canaveral)
- Team Jersey

3) All Star "Dugout" Sponsor \$750 (4 available)

- Large sign on one of the 4 SCLL dugouts recognizing the dugout sponsor for the 2018 SCLL season
- Company name on one team uniform
- (2) 4x8 individual company banner - one per field (Cocoa Beach and Cape Canaveral)
- Sponsorship "Thank you" plaque with team picture
- Logo and web link on SCLL Website and promote via Social Media
- Logo tagged on all league email blasts

4) Major League Sponsor \$500

- Company name on one team uniform (availability for this item depends on the number of league teams)
- (1) 4x8 individual company banner at field of choice or local field (Cocoa Beach or Cape Canaveral)
- Logo and web link on SCLL Website and promote via Social Media

5) Minor League Sponsor \$200

- Logo and web link on SCLL Website
- Logo on combined sponsor banner (To be displayed field of leagues choice)

6) Additional Sponsorships: If one our above sponsorships doesn't suit your needs, we welcome you to pick from the following add-on's or call us to customize your own. Any other donations are accepted and very much appreciated.

- **Sponsorship Add-on's:**
 - Sponsor a player \$75
 - Sponsored Team Jersey \$75
 - Website sponsor \$100
 - Sponsorship Plaque with team picture \$100
 - Logo on combined sponsor banner \$100
 - 4x8 Company banner displayed at field of choice \$200

Space Coast Little League is a registered Non-Profit Organization, and all donations are tax deductible (FEIN# 52-1287607).

Space Coast Little League Sponsorship Agreement

This agreement between the _____ Space Coast _____ Little League
(hereinafter, "SCLL") and _____
(hereinafter, "Sponsor") is for the _____ season.

Sponsorship of the SCLL must be, for the Sponsor, out of a sense of duty to help the community. While Sponsorship does afford some benefits (detailed below), the higher purpose is to help the SCLL impart the values of teamwork, sportsmanship, and fair play to the children of the community, so that they may someday use these values in becoming good citizens.

Sponsorship of the SCLL does not permit the Sponsor to have any rights or responsibilities in the operation of the SCLL or any team in the SCLL, nor does the Sponsor have any rights or responsibilities in the selection of managers, coaches or players for any team in the SCLL. Nothing herein shall make us partners or joint ventures. The Sponsor and the SCLL are independent contractors with respect to one another, and neither shall have any authority to represent or bind the other in any manner or to any extent whatsoever, except as specified herein.

Any reference to the Sponsorship under this agreement must make it clear that the Sponsorship is with the SCLL ONLY, and NOT with Little League Baseball and Softball, the organization. Use of the marks of logos of Little League Baseball and Softball by any local sponsor is prohibited, unless permission is expressly granted in writing by Little League Baseball, Incorporated.

Space Coast Little League agrees to provide the following benefits in exchange for the sponsorship commitment:

- _____ (Sponsorship Level)
- a. Insert Benefit _____
 - b. Insert Benefit _____
 - c. Insert Benefit _____
 - d. Insert Benefit _____
 - e. Insert Benefit _____

For the above considerations, the Sponsor donates \$ _____ to the SCLL, understanding that its donation is to benefit the entire league.

Accepted and agreed to:

By _____	_____
Sponsor Representative Signature	Date
_____	_____
Printed or Typed Name	Title

By _____	_____
Local Little League President's Signature	Date

Printed or Typed Name	