



Chiefs Futbol Club Affinity Program

Chiefs Futbol Club –Affinity Program

The Chiefs Futbol Club Affinity Program is an opportunity for area businesses looking to expand their reach, generous families wanting to give back and philanthropists searching for a cause to partner with one of Georgia's fastest growing youth soccer clubs. Your partnership with Chiefs Futbol Club can truly make a difference. Resulting in a tangible, positive and lasting impact within the local community.



Who we are:

Chiefs Futbol Club is currently one of the fastest growing youth soccer clubs in the state of Georgia, with a membership base that is almost 1,000 players strong. We have a highly regarded reputation as a top club in Atlanta, across Georgia, and in USYSA Region 3. This commitment to excellence is reflected in our mission statement, our support of local high school soccer, and in our promotion of players to a college soccer experience.

Our mission:

To enhance the growth and participation of youth soccer by promoting player development and fostering healthy competition in an environment that is enjoyable and sporting for all participants regardless of individual ability as well as creating a more challenging environment for those players who strive to reach their fullest potential

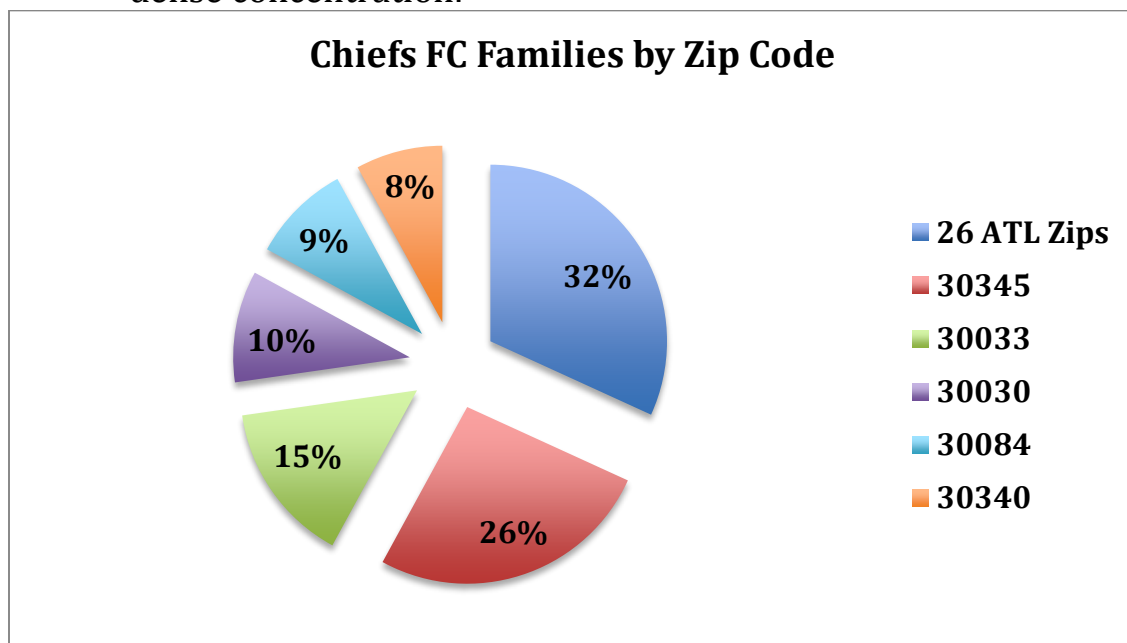
Why partner with Chiefs Futbol Club:

Success Stories- your contribution will have an opportunity to impact the community in numerous ways:

- * Supporting underprivileged players
- * Help support financially challenged families
- * Community service
- * Revitalization of local parks

Build Your Business Brand- by partnering with Chiefs Futbol Club you get access to market and advertise to thousands of families utilizing products and services in the communities you serve and live in.

- * Opportunity to reach a specific, demographic, repeatedly.
On any given week during the fall and spring soccer seasons we estimate that over 750 players and 1,000 adults visit just our Pleasantdale Park soccer complex, some multiple times.
- * Increase top-line revenue
- * Improve bottom-line profit
- * Build customer loyalty
- * Chiefs Futbol Club provides you unique access to an audience of local families from a broad range of zip codes with areas of dense concentration:





Good Will- as a well respected area business or family, you have an opportunity to share your good fortune with others. In making a contribution to Chiefs Futbol Club you'll be improving the lives of children and families within the community through soccer.



Pictures above taken with Chiefs Futbol Club corporate sponsor
Jim Ellis Chevrolet



**Chiefs Futbol Club –Affinity Program
Sponsorship Form**
(Please select one of the following)

_____ **Family Partner: \$100**

**Family name placed on our sponsor page at www.chiefsfc.org*

Family recognition for a period of one year (two seasons).

_____ **Bronze Partner: \$250**

**Name placed on our sponsorship page at www.chiefsfc.org*

Brand recognition for a period of one year (two seasons).

_____ **Silver Partner: \$500**

** Name placed on our sponsorship page at www.chiefsfc.org*

** Name placed on 6’x3’ sponsor banner, and displayed at Pleasantdale Park fields, facing the stands.*

Brand recognition for a period of one year (two seasons).

_____ **Gold Partner: \$750**

** Name placed on our sponsorship page at www.chiefsfc.org*

** Name placed on two 6’x3’ sponsor banners.*

One banner displayed at Pleasantdale Park fields facing the road and one facing the stands.

Brand recognition for a period of one year (two seasons).

_____ **Platinum Partner: \$2,500**

**Name placed on our sponsorship page at www.chiefsfc.org*

**Name placed on two 6’x3’ sponsor banners. One banner displayed at Pleasantdale fields, facing the road, and one facing the stands.*

**Name silkscreened on Chiefs FC Camp T-shirts. (one camp season)*

Brand recognition for a period of one year (two seasons).