



# 2020 Red Land Youth Baseball

## Sponsorship Information

The most economical way to support the youth of our community and their love of the game of baseball is to participate in one of our sponsorship packages. These packages allow businesses to combine the various sponsorship options to best suit their budget requirements and maximize their donations to the community. We are a 501(c)(3) organization and can provide our information for your taxes.

### PACKAGES

Platinum Package --- Banner, Team Sponsor for the full year, and a Full-Page Ad - **Only \$725.00**

Diamond Package --- Team Sponsor for the full year and a Half Page Ad - **Only \$400.00**

Gold Package --- Team Sponsor for the full year and a Business Card Ad - **Only \$375.00**

Silver Package --- Team Sponsor for our Spring Season and a Half Page Ad - **Only \$350.00**

Bronze Package --- Team Sponsor for our Spring Season and a Business Card Ad - **Only \$300.00**

### INDIVIDUAL OPTIONS

Items can be purchased individually. Prices are listed below.

#### **Season Program Sponsors**

- ❖ Business Card Ad - **\$40.00**
- ❖ Half Page Ad - **\$75.00**
- ❖ Full Page Ad - **\$125.00**

**Field Banner Sponsors:** Field banners are a great way to show your support for Youth Baseball. The banners are placed on the outfield fence of our fields located at the Newberry Elementary School. Lettering and graphics include your company name, logo, slogan, etc. in your choice of colors. The banners are removed at the conclusion of the fall season for protection until the next spring. As a bonus your business will also receive a business card ad in the Red Land Baseball Season Program.

Field Banner - **\$350.00**

**Team Sponsors:** Sponsor a Red Land Baseball team and your business name will be placed on the back of the team jersey. Your support for our youth is on display year-round as the players wear the jerseys throughout our community. As a team sponsor your business will be invited to participate in the Opening Day Ceremonies where your business will be publicly recognized for its support of Red Land Baseball. Your business will also be featured in a business card ad patronage ad in the Red Land Baseball Season Program on the team's page.

Team Sponsor (Spring) - **\$300.00**

To participate, please either fill out the attached form or visit us online at: <https://donorbox.org/redlandsponsors>

Should you have any questions, please contact our Sponsorship Coordinator Beth Marshall at [sponsorship@redlandyouthbaseball.com](mailto:sponsorship@redlandyouthbaseball.com).

Thank you!

Red Land Youth Baseball

## Red Land Youth Baseball Sponsorship Agreement

Business Name: \_\_\_\_\_ Telephone: \_\_\_\_\_

Contact Name: \_\_\_\_\_ E-mail: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

I/we, the above-named party, would like to be a sponsor of Red Land Baseball in the following sponsorship program (check the program selected and write-in the amount in the space provided on the right):

### Packages

Platinum Package: Banner, Team Sponsor for the full year, and a Full-Page Ad - Only \$725

Diamond Package: Team Sponsor for the full year and a Half Page Ad - Only \$400

Gold Package: Team Sponsor for the full year and a Business Card Ad - Only \$375

Silver Package: Team Sponsor for our Spring Season and a Half Page Ad - Only \$350

Bronze Package: Team Sponsor for our Spring Season and a Business Card Ad - Only \$300

### Basic Sponsorship Programs

Field Banner (includes business card Season Program patronage ad) - first year \$350 \$ \_\_\_\_\_

(Banner dimensions: 3.5' X 8')

Season Program Patronage Ad	full page (8.5" X 5.5")	\$ 125	\$ _____
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Season Program Patronage Ad	half page (4" X 4")	\$ 75	\$ _____
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Season Program Patronage Ad	business card	\$ 40	\$ _____
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Additional Charitable Donation – Donations of money or materials are graciously accepted year-round \$ \_\_\_\_\_

Signature: \_\_\_\_\_ Print name: \_\_\_\_\_

Title: \_\_\_\_\_ Date: \_\_\_\_\_

Sponsor's home page address: http:// \_\_\_\_\_  
(not required – if provided, links to your home page will be provided on our website)

**NOTE:** All Business Cards and Artwork should be submitted with your sponsorship package or emailed to [president@redlandyouthbaseball.com](mailto:president@redlandyouthbaseball.com)

If you wish to sponsor a specific team, requests will be granted on a first come/first serve basis. Please list the division of play, team name or player name here. (e.g. Tee Ball – Pirates): \_\_\_\_\_

**Season Program Ads** must be submitted by March 1st. Hard copy, JPEG or Microsoft Publisher formats preferred. If you have questions, please contact the Sponsorship Coordinator at [sponsorship@redlandyouthbaseball.com](mailto:sponsorship@redlandyouthbaseball.com). Please mail your check, this completed form and ad copy to:

Red Land Youth Baseball  
P.O. Box 456  
Lewisberry, PA 17339

## **Red Land Youth Baseball Value Card Participation Form**

Children who register to play with Red Land Youth Baseball are given four Value Cards which lists discounts to many services within our community and beyond. The players can keep these cards or sell them for \$10 to help offset the price of registration. These cards are reusable and expire December 2020. This is a great opportunity for businesses as with over 400 players receiving 4 cards each there is a potential for 1600 customers utilizing your services.

Business Name: \_\_\_\_\_ Telephone: \_\_\_\_\_

Contact Name: \_\_\_\_\_ E-mail: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Please tell us what discount you would like to offer i.e. percentage or dollars off, BOGO, etc.

Please include your company logo - JPEG or Microsoft Publisher formats preferred.

**Forms for Value Cards are due by November 30, 2019**

If you have questions, please contact the Sponsorship Coordinator at [sponsorship@redlandyouthbaseball.com](mailto:sponsorship@redlandyouthbaseball.com).

Thank you for your participation!

Red Land Youth Baseball