

# 2014 SCSA MID-AMERICA CUP

## “TEAM” SPONSORSHIP COMMITMENT



### \$2,500 cash sponsorship

“TEAM” sponsor agrees to pay \$2,500 towards the sponsorship of SCSA’s annual soccer tournament.

### TEAM sponsor details:

SCSA will provide a Shade Structure / Tent, PLUS Tables & Chairs for the **TEAM OASIS** as well as display the banner with your logo on it to be sure the Oasis is visible throughout the tournament.

We will insure all attendees know the **TEAM OASIS** is available for use between games, to serve as a team meeting point or as a picnic area.

Your sponsorship money will go towards the purchase of 1st & 2nd place medals awarded in each division. SCSA will produce a CONGRATULATIONS card for each player who gets a medal. This card will feature the TEAM SPONSOR logo and/or slogan. Upon presentation of the medals, the TEAM SPONSOR has the option to provide any promotional materials, or additional gift/giveaway to each player. A photo op at the end of the tournament will be made available at the **TEAM OASIS** for teams that place 1st & 2nd in their divisions. Option for you to provide a clever backdrop for teams to pose in front of—with your logo prominently displayed and visible in all photographs.

Your organization could choose to host a table at this tent to promote your business or services. TEAM sponsor could also have games such as a soccer kick, bean bag toss or giveaways under this tent.

### SPONSOR BENEFITS

- Logo on the back of all tournament tshirts sold.
- Logo and slogan on Congratulations card with medals awarded to all 1st & 2nd place teams.
- Logo on all print posters & in multiple electronic communications, including email blasts, website & Facebook.
- Logo displayed on a banner at the “**TEAM OASIS**” tent during tournament weekend.
- Opportunity for you to distribute any promotional flyers at the tent—or insert into the TEAM bag provided to coaches at check-in for distribution to coaches, parents & players. (qty. 100 BAGS, approximately 1500 players)
- **TEAM Sponsorship** is EXCLUSIVE to one sponsor.

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Signature of Team Sponsor Representative	Date	Signature of SCSA Representative	Date
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*Since it's beginning in 2012, the Mel Hambelton Mid-America Cup has attracted over 80 teams to the Southlakes Soccer Complex to take part in a competitive soccer tournament open to ages U8-U18. Bringing over 4,000 soccer fans to the fields on this weekend provides a great opportunity for all involved to show their support of the Wichita soccer community. Thank you tremendously for your part in making this tournament a reality. All funds raised go towards improving the soccer complex for future enjoyment by all!*