

2014 SCSA MID-AMERICA CUP

“REFEREE” SPONSORSHIP COMMITMENT



\$2,500 cash sponsorship

REFEREE sponsor agrees to pay \$2,500 towards the sponsorship of SCSA’s annual soccer tournament.

REFEREE sponsor details:

Your sponsorship money will go to provide 75 black, short-sleeved t-shirts to be given to each referee scheduled to work games. The t-shirt will have REFEREE imprinted on the back with the tournament logo on the front. Tournament officials will work with you to incorporate your company logo on the shirt as well.

SCSA will provide a Shade Structure / Tent & Chairs for the **REFEREE OASIS** as part of your sponsorship as well as display the banner with your logo on it to be sure the **REFEREE OASIS** is visible throughout the tournament. This will be the main gathering point for all referees during the tournament. Here they will check-in for their game assignments, get game cards, report incidents, etc. Referees may hang out here between scheduled games.

SCSA will provide meal tickets for referees and make arrangements for the meal (usually sandwich, chips & a drink.) Your sponsorship money will cover these meals. If you would like to have a staff member present to “host” and manage the distribution, that is an option. Otherwise, SCSA will provide a volunteer to oversee lunches.

SCSA will also provide coolers with ice & water available to referees—also covered by your sponsorship money—and will produce signage for the coolers saying “compliments of” with your logo.

SPONSOR BENEFITS

- Logo on the back of all tournament tshirts sold.
- Logo on the referee tshirts.
- Logo on all print posters & in multiple electronic communications, including email blasts, website & Facebook.
- Logo displayed on a banner at the “REFEREE OASIS” tent during tournament weekend.
- Logo displayed on referee meal tickets and on signage at the ice & water stations.
- Opportunity for you to distribute any promotional flyers to referees at the tent—or insert into the TEAM bag provided to coaches at check-in for distribution to coaches, parents & players. (qty. 100 BAGS, approximately 1500 players)
- REFEREE Sponsorship is EXCLUSIVE to one sponsor.

Signature of Coach Sponsor Representative Date

Signature of SCSA Representative

Date

Since it’s beginning in 2012, the Mel Hambelton Mid-America Cup has attracted over 80 teams to the Southlakes Soccer Complex to take part in a competitive soccer tournament open to ages U8-U18. Bringing over 4,000 soccer fans to the fields on this weekend provides a great opportunity for all involved to show their support of the Wichita soccer community. Thank you tremendously for your part in making this tournament a reality. All funds raised go towards improving the soccer complex for future enjoyment by all!