

2014 SCSA MID-AMERICA CUP

“COACH” SPONSORSHIP COMMITMENT



\$2,500 cash sponsorship

“Coach” sponsor agrees to pay \$2,500 towards the sponsorship of SCSA’s annual soccer tournament.

Other COACH sponsor contributions:

- ⇒ Provide space to hold Friday night team check-in on May 30 from 5-8pm. Opportunity to offer a coach shop night.
- ⇒ Provide 100 bags for “team bags” given out at coach check-in on Friday night. May have your company logo. Opportunity for you to insert any promotional flyers into the team bag for distribution to coaches, parents & players.
- ⇒ Provide “Game Balls” for tournament (size 3, 4 & 5) with tournament logo. Qty approx. 50. May have your company logo. (OPTIONAL)
- ⇒ Provide bottled water or sports drink and light snacks for coaches throughout the tournament. You would have the opportunity to talk to coaches about team sales, offer discounts etc. (OPTIONAL)

COACH sponsor “day of” commitment:

SCSA will provide a Shade Structure / Tent & Chairs for the **COACH OASIS** as well as display the banner with your logo on it to be sure the Oasis is visible throughout the tournament.

We will insure all coaches know to visit the **COACH OASIS** for free refreshments, to pick up extra game cards, to check on standings, and to claim medals at the end.

A photo op at the end of the tournament will be made available at the **COACH OASIS** for teams that place 1st & 2nd in their divisions. Option for you to provide a clever backdrop for teams to pose in front of—with your logo prominently displayed and visible in all photographs.

SPONSOR BENEFITS—COACH SPONSORSHIP IS EXCLUSIVE TO ONE SPONSOR

Sponsor’s logo will be prominently displayed:

- on the back of all tournament tshirts sold.
- on all print posters & in at least 5 email blasts to coaches in Kansas, Missouri, Oklahoma, Nebraska, plus SCSA website & Facebook exposure.
- Company ad displayed on a large banner at the “COACH OASIS” tent during tournament weekend.

Signature of Coach Sponsor Representative Date

Signature of SCSA Representative

Date

Since it’s beginning in 2012, the Mid-America Cup has attracted over 80 teams to the Southlakes Soccer Complex to take part in a competitive soccer tournament open to ages U8-U18. Bringing over 4,000 soccer fans to the fields on this weekend provides a great opportunity for all involved to show their support of the Wichita soccer community. Thank you tremendously for your part in making this tournament a reality. All funds raised go towards improving the soccer complex for future enjoyment by all!