

What is a “Giving Day?”

This is a common way to focus attention on a specific fundraising project within a specific and short time period. For RARO Give Day 2016, we want to make a tremendous impact in just one week. For example, if 180 members of the extended RARO community step up to make a gift of \$20, RARO will also receive incentive and matching gifts that would push the Brewbaker Annex project even closer to the starting point.

Why does RARO need a Giving Day in 2016?

The most pressing need for all local youth sports is more and better fields. After substantial planning and various meetings, RARO announced plans in 2016 to develop Brewbaker Annex, next to Fox Field in the existing Brewbaker fields area in Lexington. Donations for Brewbaker Annex so far have reached 75% of the overall fundraising goal of \$180,000, based on major commitments from Rockbridge County, City of Lexington, Virginia Military Institute, Washington and Lee University, Stonewall Jackson Hospital Community Health Foundation, Velocity Care, and Carilion Clinic. Substantial donations have also been received from many individuals in the local community. RARO Give Day represents the next push in reaching the overall goal.

Where is RARO Give Day 2016?

During the day, RARO Give Day is an online event that will be managed from the RARO Offices at 300A White Street, Lexington. The “electronic activities” during the day will take place via our secure online donation webpage, <https://rarogiveday2016.givingfuel.com/rarogiveday2016>, email, and social media. In the evening, RARO Give Day 2016 will have tables and a tent set up at the RCHS vs. PMHS football game at RCHS.

Who can donate?

Anyone can support RARO Give Day 2016 by making a gift – RARO alumni, parents, grandparents, aunts and uncles, friends (you see the possibilities – send them the link). During the day, anyone with a credit/debit card and access to the internet or a

smart phone can go to our secure online donation webpage at <https://rarogiveday2016.givingfuel.com/rarogiveday2016>. At the RCHS vs. PMHS football game, donations can be made the same way, plus by cash or check.

How do I make a donation?

Go to our secure online donation webpage <https://rarogiveday2016.givingfuel.com/rarogiveday2016> the week of August 21 through 27, 2016 (our give day has lots of flexibility!!). Donation amounts start at \$5.

What are incentive commitments/gifts?

Incentive and matching gifts are means by which donors can increase the benefits of their donation. To get things started for RARO Give Day 2016, the first incentive gift of \$2,500 was made by the national offices of Sigma Nu and Kappa Alpha Order fraternities located in the area. Additional incentive donations similar to this can be accepted and announced during RARO Give Day 2016.

What forms of payment are accepted?

All donations made via debit or credit card through our secure online donation webpage, <https://rarogiveday2016.givingfuel.com/rarogiveday2016> can use MasterCard, Visa, Discover, and American Express.

Are donations tax-deductible?

All RARO Give Day 2016 donations are 100% tax-deductible to the extent permitted by law. Once you confirm your donation, you will receive a confirmation email.

Is my donation safe and secure?

Yes. The RARO Give Day 2016 website is a secure and compliant site on the giving platform powered by Giving Fuel/ Webconnex. You can be sure your personal information is protected when you donate through this platform.

What will the charge look like on my credit card statement?

Since all RARO Give Day 2016 transactions are processed by our Giving Fuel page (through WePay/Wave Payments portion of the Giving Fuel platform), your credit card statement will reflect the donation was made to RARO.

How will my email address and personal information be used?

Email addresses will only be used to send you an electronic tax receipt(s) for donations made through Give Day.

Will I get a tax receipt for my donation(s)?

Yes. All donors will receive an immediate acknowledgement and tax receipt via the email address that was provided at the time of the donation, which you should print out for your records.

Is there a minimum donation amount?

The minimum gift is \$5. There is no maximum dollar amount.

Can my donation be corrected?

If you make a typing error while making a contribution, contact RARO via jtrudgeon@rarorec.org.

How much of the donation does the nonprofit receive?

All donations will be paid to RARO as the net of the gift amount minus processing fees. Giving Fuel assesses a fee of 2.99% per transaction.

Can I make a donation using my smartphone or tablet?

Yes. Our technology provider has a “mobile optimized platform” that will make it easy to make a gift on <https://rarogiveday2016.givingfuel.com/rarogiveday2016> using your phone or tablet with internet capabilities.

What do I do if I still have questions?

Email jtrudgeon@rarorec.org.