



P.O. Box 1695 Bolingbrook, IL 60440

www.bybl.org

January 21, 2015

Dear Valued Community Partner,

My name is Kevin Sneed and I am the President of The Bolingbrook Youth Baseball League (B.Y.B.L.), a member of the Bolingbrook Athletic Council and partner of the Bolingbrook Park District. As you may know, one of the strengths of our community is the Bolingbrook Park District and its affiliated youth sports programs.

B.Y.B.L. is a not-for-profit (Tax exempt # 30-0316508), self-funding youth sports program sanctioned by the Bolingbrook Park District. We provide the largest baseball program for local youth ranging in age from 7-19. In 2014 our league had over 800 players and 250 volunteer adult participants in our spring, summer and fall sessions.

We would like to ask for your support of B.Y.B.L. through a sponsorship of a team, or multiple teams, for the 2015 season. In addition, I invite you to consider adding an All Star Weekend Celebration sponsorship. We will be celebrating the Village's proud 50th anniversary during the event this year, including the use of a commemorative "50" logo on the jerseys and advertisements!

Our sponsors are the lifeline of our organization. This money is used towards equipment and uniforms for the players, as well as field maintenance and improvement costs, and your sponsorship of BYBL serves as a good advertising medium for your business or organization. In our village, team sponsorships are noted by many of the area's families, and this visibility for your business within our program is a huge benefit.

As in the past we have several sponsorship options for you to consider selecting from. Please review to determine which level best suits your needs. In addition to the benefits noted on the sponsorship menu, your business' name will be included with all of our sponsors on our website for the entire year. In addition, all team sponsors will receive a plaque with the team photo as our way of saying thank you for your support which you can display proudly at your business.

Should you decide to contribute your support please complete the enclosed Sponsorship Agreement on page 2 and return it as provided. In order to meet all requests of our sponsors and to complete the artwork and team assignments, we kindly ask for your decision no later than **February 25, 2015** so as to be able to distribute all uniforms on time by April 1, 2015.



We would like to thank you in advance for your consideration of this worthwhile youth program. If you have any questions or concerns please contact me at (630) 862-9803 or via email at president@bybl.org.

Sincerely,

Kevin Sneed

Kevin Sneed
President



Please return to P.O. Box 1695, Bolingbrook, IL, 60490 or email at president@bybl.org

I/We would like to support The Bolingbrook Youth Baseball League as a 2015 Sponsor.

- \$250.00 Bronze Level includes sponsorship of one team, team plaque
- \$350.00 Silver Level includes all items from the Bronze level plus website banner page and sponsor's name displayed proudly at our fields.
- \$450.00 Gold Level includes all items from the Silver level plus an additional team.
- \$750.00 Diamond Level includes all items from the Gold level plus two Fall Ball teams.
- \$1,000.00 Platinum Level includes all items from the Gold level plus 2 Fall Ball teams and inclusion in the All Star Weekend promotional items (banner, program, tshirts).

****Fall Ball Add On**

- add \$150.00 to any level above to sponsor one of our Fall Ball teams. Sponsors name will appear on player's fall jersey.

All Star Weekend Sponsorship Options:

- \$200.00 Event sponsor and name included on all marketing literature and branding items.
- \$300.00 for any of the following (please select):
 - Family Tent sponsorship in addition to items included for event sponsor. (3 avail.)
 - Inflatable sponsorship in addition to items included in event sponsor (3 avail.)
 - Entertainment sponsor in addition to items included in event sponsor (6 avail.)
- \$500.00 for any of the following:
 - Contest sponsor in addition to items included in event sponsor (2 avail.)
 - Dunk tank sponsor in addition to items included in event sponsor (2 avail.)
- \$750.00 as Old Timers Game sponsor (2 avail).
- \$1,000.00 Platinum Level includes all items included as an event sponsor, plus 2 fall ball teams and inclusion in the All Star Weekend sponsor official player jersey and tshirts.

Information to be printed on shirts (please print) if you have a logo/artwork, please send by email to [president @bybl.org](mailto:president@bybl.org)

Organization or Company Name	_____
Address	_____
City, State, Zip	_____ , _____
Phone Number	(____) _____
Your Name (for our Records)	_____
E-Mail Address	_____
Website	_____



Division preferred (please circle):

Pinto (7-8)

Mustang (9-10)

Bronco (11-12)

Pony (13-14)

Colt (15-16)

Palomino (17-19)

* Our Pinto and Mustang Divisions play all their games in Bolingbrook. The Bronco, Pony, Colt & Palomino Divisions play games in Bolingbrook as well as neighboring communities.

Bolingbrook Youth Baseball League Inc. will organize, equip, and supervise a baseball team to be identified with the organization or Company name from above. It is mutually agreed that payment of the selected amount satisfies all obligations on the part of the sponsor, and that selection of players for the team, and of managing and coaching personnel to direct the team shall be the sole responsibility of the properly designated BYBL officials.

Authorized Sponsor Representative

Please return this copy with payment



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Date Received