

GRASSLAND

ATHLETIC ASSOCIATION

Being a Grassland Athletic Association sponsor is a wonderful way to give back to the community and provide a fun, recreational activity for the youth of Williamson County. It is also a great way to get your name in front of thousands of people at a time and increase your brand awareness!

Grassland Athletic Association is a 501 (C) (3) organization, so your sponsorship is tax deductible where allowed by law. We have several levels of sponsorship available, depending on the level of visibility you want.

If you are interested in becoming one of our sponsors, contact me at (615) 423-5126 or chris@playgrassland.com. I can help you determine which package is right for you, or we can create one that will fit your business needs.

We are gearing up to have our best season yet, and look forward to partnering with you as a sponsor this year.

As always, we appreciate you being a part of our organization!

Sincerely,

Chris McElhiney
GAA Program Director
(615) 423-5126
chris@playgrassland.com

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Grassland Athletic Association provides the opportunity for children to participate in Baseball, Basketball, Football, Cheerleading, and Softball while teaching teamwork, respect, and the fundamentals of each game with instruction and coaching done in a positive, pro-active, mentoring environment. Questions can be answered at **(615) 423-5126** or chris@playgrassland.com. Grassland Athletic Association sincerely appreciates your support of our organization.

Grassland Football Sponsor \$250

- Name/Logo on banner to be displayed at all games
- Website logo

Friend of Grassland Football \$150

- Name at bottom of banner to be displayed at all games

Grassland Basketball Sponsor \$250

- Name/Logo on banner to be displayed at games in different gym each week
- Website logo

Friend of Grassland Basketball \$150

- Name at bottom of banner to be displayed at games in different gym each week

Grassland Baseball/Softball (Fall Only) Team Sponsor \$250

- Name/Logo on dug out banner
- Name on concession sign
- Website logo

Friend of Grassland Baseball/Softball (Fall Only) \$100

- Name at bottom of concession sign

Grassland Baseball/Softball (Spring Only) Team Sponsor \$350

- Name/Logo on dugout banner
- Name/Logo on concession sign
- Name/Logo on sponsor t-shirt
- Website logo

Grassland Baseball/Softball (Spring Only) Premier Team Sponsor \$500

- **Outfield Banner**
- Name/Logo on dugout banner
- Name/Logo on concession sign
- Name/Logo on sponsor t-shirt
- Website logo

Baseball or Softball Scoreboard Sponsor \$1,500 (4 year deal at \$4,500)

- **Name/Logo over a scoreboard**
- Name/Logo on dugout banner
- Name/Logo on concession sign
- Name/Logo on sponsor t-shirt
- Website logo

Friend of Baseball/Softball (Spring Only) \$150

- Name at bottom of concession sign
- Name on sponsor t-shirt

All Inclusive Grassland Sport Package \$1,150

- Team sponsor packages for every GAA sport **PLUS** an outfield banner for baseball or softball
- Social Media blasts via Twitter and email
- Highlighted in the "Sponsor of the Month" section of our website home page

Other \$_____

- Please email or call to discuss

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Date _____

Company Name _____

Address _____

Website _____

Contact Name _____

Contact Phone _____

Contact Email _____

Please email a jpeg image of your logo to chris@PlayGrassland.com

Sponsorship Package/Amount _____

Additional Notes _____

Check # _____ please make checks payable to GAA and mail to:

2020 Fieldstone Pkwy suite 900-233 Franklin, TN 37069 ATTN: Chris McElhiney

Signature of Sponsor _____

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Chris McElhiney
Program Director
(615) 423-5126
chris@playgrassland.com

GRASSLAND ATHLETIC ASSOCIATION 2020 FIELDSTONE PKWY, SUITE 900-233 FRANKLIN, TN 37069-4337 (615) 392-0422
GAA IS A 501 (C) (3) NON-PROFIT ORGANIZATION FEDERAL TAX ID: 62-1327239