

# Director of Operations Report – November 2019

## Membership Report

11/4/19 = 274

11/4/18 = 297

## Outreach Program

- October 16, 2019 met with Joe Peccorino of Sunnyside and will start program there in Spring of 2020

## Coach Education

- Tuesday, October 29, 2019 - Coach Education with Ray Nause of the Rio Rapids
- Classroom session on creating and organizing a season plan
- Wednesday, October 30, 2019 – Directors met with Ray and spoke about getting coaches to buy in and follow through with club philosophy, curriculum, attending coach ed

## College Search Seminar

- Wednesday, October 30, 2019 - Fort Lewis College Chemistry Hall 130 - College Search Seminar with Ray Nause of the Rio Rapids.
- 30+ student athletes and families attended.

## Kick or Treat 3v3

- October 20<sup>th</sup>. At Smith Sports Complex
- RRDSC gets \$30/team = \$1385
- RRDSC made \$245 in concessions

## Sponsorship Drive

- 120 letters mailed out.
- Started follow ups
- EIS Title Sponsor of the 2020 Durango Shootout
- Animas Surgical Hospital entering 2<sup>nd</sup> year as Title Club Sponsor
- Joe Clair of Keller Williams sponsoring 7<sup>th</sup> Annual Durango Soccer Awards
- Met with Kolin Tomilson of Mercy Sports Medicine and getting back on board as a sponsor and want opportunity to be Title Sponsor of Durango Shootout again.

## Goals for November

- 1) Send out Fall End of Season Survey
- 2) Sponsorship Drive
- 3) Market Colorado Gives Day (12/10/19)
- 4) 1yr and 3yr club goals
- 5) Promote U15-19 boys' registration
- 6) Organize Winter FAST – secure facilities and promote sign up
- 7) Schedule Parent Education Night for Spring