

Membership Report

2/6/2018 = 338 (4 waitlisted) (181 boys, 157 girls)

1/10/2018 = 335 players (3 waitlisted) (179 Boys, 156 Girls, 12 boys teams and 11 girls teams)

2/6/2017 = 321 players

Colorado Soccer Association Annual General Meeting 1/26-1/28/2018

Risk Management

- 1) Senate Bill 534 – Coaches liable if do not report child abuse
 - a. CSA to provide application for hiring coaches
 - b. CSA provide educational program to train coaches on identifying abuse
 - c. CSA provide coach education on child abuse
- 2) Gender Identification: CSA policy is go with how family/child identify. After puberty need verification from medical professional that child is transitioning.
- 3) Division of Labor Contracts
 - a. 12-18% increase if have to claim employees
 - b. Colorado Court of Appeals. Putting in statute that coaches not employees
 - c. Clubs need to use contracts
 - d. 501C3 Tax shelter. Are we in compliance? Every 4 years CSA will do overview
- 4) Communicate with CSA who DYSA supports as next US Soccer President

Grassroots Soccer – Bill Stara (CSA Director of Coaching)

- 5) CSA goal is to Build, Assist and Keep players. (a.) Advertising (b.) Awareness (c.) Creating New Programs (d.) Nurturing new partnerships (e.) Rethinking how we do business

DYSA Player Development / Recruitment / Expansion / Promotion

- 1) GK Training: April 2 – May 4 (5 weeks), U10 (Mondays), U11/12 (Tuesdays), U13/14 (Wednesdays), HS Boys TBD
- 2) Introduction to DYSA in Bayfield (Player Recruitment & Development)
- 3) Introduction to DYSA in Durango (Player Recruitment & Development)
- 4) Age Group Trainings (Player Development)

DYSA Coach Education

First Coach Ed. 2/15/18 * 6-7:30pm * Mercy Sport Medicine * topic = cognitive play)

[Transformational Coaching: The 3Cs of Effective Leadership and Team Building](#) (\$5/coach)

DYSA Club Fundraising/Sponsorships

Total pledged to date: \$42,064 (includes Title sponsor & Durango Soccer Awards Sponsor)

Total in trade to date: \$11,500

DYSA Club Promotion

- 1) Joined Local First: (a) Business listing online directory, Be Local Coupon Book, social media promotion (b) members only events (c) consumer education (d) Business resources (marketing materials) (e) advocacy work (f) premiere advertising
- 2) Durango TV / FASTSIGNS
 - a. 25th Anniversary news story (DurangoTV) (b) 15 sec ads about spring reg, Intro DYSA,(DMV, Durango Sports Club, Durango Urgent Care, PJs Market Tequilas, Rec center
- 3) PSA for Spring Reg and Intro to DYSA running now

Goals for February:

Escalante Field Improvement: Work on CSA Grant. Next meeting with 9R 3/5/18 @ 11am

Move all our teams off Escalante for spring for practices and games

Schedule second Coach Ed. night with Dr. Miller in April.

Schedule coach clinic for Durango P&R for March

Facebook ad for Intro to DYSA in Durango & Bayfield

4Corners Sport Block piece on DYSA 25th Anniversary

Date for TOPSoccer

Finalize DYSA/McDonalds GOAL project

Durango Soccer Awards Committee

Continue club sponsorship drive

Durango Shootout prep