

Director of Operations Report – December 2019

Membership Report

12/3/19 = 290

12/3/18 = 315

Outreach Program

- Got permission from principal at Animas Valley to send them a thank you/informational email that they will then pass on to the participants of the Outreach Program

Coach Education

- Working with Chris Hurst to set up schedule for spring

Club Goals Committee

- Met on November 13th to work on 1yr and 3yr club goals

Expansion Committee

- On December 3rd Doug Wallis and I went to Cortez to meet with the head of Tri City Soccer & director of Parks & Rec program

Sponsorship Drive

- To date have donation/pledges = \$31,650
- Trade = \$8500

End of Season Survey

- To date 75 surveys completed

Winter SPEED

- Jan 6-9
- WHERE: Fort Lewis College Student Life Center
- TIME:
 - (U9/10) Boys & Girls
4:00-5:30pm
 - (U11/12) Boys & Girls
5:30-7:00pm
 - (U13-15) Boys & Girls
7:00-8:30pm
- COST: \$80/player (Discount for multi-player families at \$70/child)
- To date 43 participants signed up

Goalkeeper/Striker Camp

- Late January or Early Feb at FLC Student Life Center

Goals for December

- 1) Send out second email about Fall End of Season Survey
- 2) Sponsorship Drive
- 3) Market Colorado Gives Day (12/10/19)
- 4) Continue to work on 1yr and 3yr club goals
- 5) Promote spring only registration
- 6) Promote Winter SPEED