

Membership Report

5/3/17 = 309 rostered (1 waitlisted)

4/4/17 = 308 rostered (334 total players & 12 kids have signed up since last meeting, 2 waitlisted)

1 Yr Plan - Marketing - Recruitment - Retention - Expansion

Publicity

1) Bleacher Report: Info to local, regional media, (team results, GOAL projects ✓, club events ✓) (Kate & Barb)

4) FLC/DYSA Day & DHS/DYSA Day ✓

Pre Season Club Wide Gathering (Kate & Kathy)

End of Season Awards Ceremony/ (Kate, Kathy, Erika, Barb)

1) Teams, parents, coaches, staff, BOD. (unification & publicity) (in progress) ✓

Communication & Transparency

3) During registration post the running totals of player numbers by age group (in progress) ✓

Player Development

4) Player, parent, coach expectations (in progress) ✓

League Formations

1) Academy style inter club play.: U10 boys ✓ U12B ✓, U14B, U15-19B, U10G ✓, U12G ✓, U14G ✓

2) Friendly scrimmages: U10 boys ✓ U14B ✓ U14G ✓ U15-19B ✓

End of Season Survey Questions

Coach:

Acknowledged effort not just results (Strongly agree, Agree, Neither Agree or Disagree, Disagree, Strongly Disagree)

Helped players improve technical skills (Strongly agree, Agree, Neither Agree or Disagree, Disagree, Strongly Disagree)

Increased players tactical knowledge of game (Strongly agree, Agree, Neither Agree or Disagree, Disagree, Strongly Disagree)

Did player play in different positions (yes/no)

Strengths of current coach (comment)

Weaknesses of current coach (comment)

Would you like to have this coach again (yes/no)

DYSA:

Did you attend the preseason parent meeting (yes/no & why?)

Did your player attend Age Group Training (yes/no & why?)

Did your player attend Goalkeeper Training (yes/no & why?)

Did you attend the Identification Training and Fall 2017 team outlook meeting? (yes/no & Why?)

Do you read the DYSA Fall & Spring Newsletter (yes/no & why?)

Do you reference the DYSA website www.durangosoccer.com (yes/no)

Do you "like" and follow DYSA on Facebook? (yes/no)

Preferred method of communication: email, text, phone call, Facebook

Did your team utilize a group communication system (ex. TeamSnap) (yes/no) Was it effective?

How can DYSA as an organization be improved? (Comment)

Spring Player Evals:

Coach fills out Summative Eval & gives to player at practice and has 5 minute individual meeting with player

Coach will notify parents this is happening

Individual Coach meeting with DOC's

DOC will set up individual meetings with coaches to review season.

4th Annual Durango Soccer Awards

Female POY - Taylor Klone

Male POY – Luke Stetler

COY - Savannah Seiter

Volunteer of Year- Lani Beattie

GOAL POY –

<i>ID Training - For Club members</i>	<u>Item: PSA, Ad, Flyer</u>	<u>Date Running</u>
Save the Date	email, website, FB, Twitter	1/24/17
Spring Newsletter		3/1/17
tryout meeting	Escalante Bleachers	4/18/17 6pm
Info detailed explanation	email, website, FB, Twitter	4/10 & Mid May
<i>ID Training - non members</i>	<u>Item: PSA, Ad, Flyer</u>	<u>Date Running</u>
Schools bulletin boards & info tables	flyer	May
<u>Radio Station</u>	<u>Item: PSA, Ad, Flyer</u>	
XROCK 105.3	PSA	5/1-5/21
Four Corners Broadcasting: KIUP, KRSJ, Radio 101, KKDC	PSA	5/3-5/21
American General Media: 92.9 The Point, 99.7 Durango Hit Music Station, 97.9 KISS Country	PSA	5/3-5/21
<u>Newspaper</u>		
Durango Herald	Sports Brief	request made
Durango Telegraph	PSA in "On the Town section"	request made
Mancos Time / Cortez Journal	PSA	request made
<u>New Mexico Media</u>		
Farmington Daily Times		
Bloomfield News		
Talon - Aztec Local News		
<u>Social Media</u>		
Facebook	steady	
Instagram	steady	
Twitter	steady	
<u>P&R Games</u>		
Table at Riverview & Santa Rita		
<u>Flyers</u>		
Grocery & Local business	done	
Schools bulletin boards and information tables	done	

