

Membership Report

11/1/2017 = 295 (3 waitlisted, 6 HS boys)

10/4/2017 = 287 players (3 waitlisted)

11/1/2016 = 282 players

Player Development / Recruitment / Expansion / Promotion

- 1) Club GOAL projects (community service initiative)
- 2) HS Boys Registration in progress (no ID Training, teams structured by age/grade)
- 3) Recap meeting with Oscar Cosio & Shalaunda Roan (Ignacio P&R)
 - a. Cost: \$35/season in conjunction with Bayfield. Southern Ute goes \$25
 - b. Structure: Fun team league: 3-4yr olds. One day a week, station PK-K league – 4yr-5yr olds. Go thru 8th.
 - c. Participate with Bayfield P&R
 - d. How many kids? 90+ 3-14 yr olds
 - e. How do they register: paper sign up.
 - f. May I advertise in your P&R guide? No guide. Flyer advertisement, website, marquee, emailing. Come to P&R to advertise
 - g. Flyers to the school: Ignacio Elementary, Middle School & HS
 - h. Ignacio Parks & Rec Facebook? Website, Facebook thru tribe
 - i. Oscar's soccer camp: after Memorial Tue-Fri 8am-12pm (send coaches & hold Parent meeting)
 - j. Rocco Fuschetto (superintendent & a referee)
 - k. TOPSoccer
 - l. Soccer Clinic at Rec Center (winter), Elementary School (Spring)

Coach Promotion / Education

- 1) Cont. Run ad soliciting coaches on website, Facebook, twitter
- 2) End of season meetings / Coach incentives
- 3) Coach education Night with DOC Joanna Tucker "Why Kids Play Sports and How that Affects us as Coaches"
 - a. **F_u_n_i_s_...** Trying hard, Being a good sport, Positive coaching, Learning and improving, Game time support, Games, Practice, Team Friendships, Mental Bonuses, Team rituals, Swag
 - b. Fun is composed of 81 very specific individual actions and collective behaviors. (see attachment)

Fundraising

- 1) Mailed sponsorship letters on 10/17-18
- 2) Total raised to date: \$1,750

1-Year Plan

- 1) "Best Practices" manual for DOCs - procedures for handling various situations (in progress)
- 2) Work on relationship with Durango P&R soccer
- 3) Partnership with Bayfield P&R
- 4) Partnership with Ignacio P&R
- 5) Partnership Cortez P&R and Tri City Soccer
- 6) Continue to work on relationship with Pagosa Soccer
- 7) MRL Spring season
- 8) Continue Club Culture/Values
- 9) Head Team Manager (Barb Phipps) - Update Team Manager documents

3-Year Plan

- 1) Improved Competition
- 2) Strive to form 6 teams in both the U-10 and U-12 age groups
- 3) Player Recruitment: Build numbers at bottom = 45 players 9U, 45 players 10U, 45 players 11U, 45 players 12U
- 4) League Formations: Start league including SWL and FCYSL teams (U9-14 developmental teams)
- 5) Fundraising: Grants
- 6) Marketing / Publicity: DYSA image makeover re: cost to participate and amount of travel, social media

