



SPRING 2018 SPONSOR LETTER

TEMECULA VALLEY GIRLS SOFTBALL ASSOCIATION (TVGSA)
43980 Mahlon Vail Circle #804, Temecula, CA 92592
www.TVGSA.org Tax ID #20-5670340 Non-Profit ID #31172

Dear Prospective Sponsor,

Temecula Valley Girls Softball Association (TVGSA) is the girls' fast-pitch softball league in the City of Temecula supported by the ASA (Amateur Softball Association). The mission of TVGSA is to provide a safe, friendly, and fun environment for quality fast-pitch softball instruction for all girls between the ages of 5- and 18-years-old.

We believe sports matter because participation in sports makes people better and helps prepare them for life. Sports increase confidence and motivate kids to stay in the classroom and aim for higher education. They help build character and teach life lessons that extend well beyond the softball field. That's why we've made it the mission of TVGSA to give young girls opportunities to play.

As a **non-profit organization**, TVGSA operations are dependent on community volunteers, donations, and sponsorships. Donations and sponsorships ensure all community girls, regardless of their ability to pay, are able to play in the league.

Many TVGSA girls aspire to compete at the high school, college, and Olympic levels. The skills they learn while playing TVGSA fast-pitch softball facilitate the achievement of their goal. Your donation and sponsorship allow TVGSA to provide girls with the quality training, equipment, coaching and facilities they need to play at their present level and beyond.

Through volunteer efforts and donations, TVGSA recently opened the TVGSA training facility and operates it year round at 28671 Calle Cortez, Suite M, Temecula, CA. The dedicated softball instruction facility affirms TVGSA's mission to provide quality fast-pitch instruction. To address the training facility day-to-day operations, expenses related to equipment, uniforms, field maintenance and insurance, TVGSA needs additional donations and sponsorship.

On the reverse side is the Sponsorship form identifying the sponsorship levels and program benefits. Your sponsorship consideration is tax-deductible and TVGSA Tax ID # is 20-5670340. Any and all amounts are appreciated!

With over 350 registered players, your marketing (based on recent demographic data) would reach over 1,000 people weekly at the sports park and while visiting the TVGSA website.

Please contact me directly if you have any questions or to submit your sponsorship information at sponsorship@tvgsa.org or call me at 559-707-2052. Thank you for your consideration and support.

Sincerely,

Scott Seyfarth
Sponsorship Coordinator
Temecula Valley Girls Softball Association (TVGSA)

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SPONSORSHIP LEVELS

	BASE HIT	HOME RUN	GRAND SLAM	MVP
Sponsorship Level Benefits:	\$250	\$500	\$1,000	\$2,000
Web Banner on TVGSA.com website				<input checked="" type="checkbox"/>
Business Coupon Link, TVGSA.com website				<input checked="" type="checkbox"/>
Opening Day Mention	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Color Banner with Logo (displayed at Training Facility)			<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Colored Banner with Logo (displayed on homerun fence line)		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Black & White Banner (displayed on homerun fence line)	<input checked="" type="checkbox"/>			
League Sponsor Appreciation Plaque	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Web Link on TVGSA.com website	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

Please note the banners are displayed on the homerun fence line will be visible the entire season at Paloma Del Sol Sports Park.

Sponsorships

Your sponsorship may be allocated to a team of your choice and the TVGSA league or entirely to the TVGSA league. If your sponsorship is to include a team of your choice, 50% of the first \$500 of total sponsorship funds obtained will be allocated to the specified team and the remaining 50% will be allocated to the TVGSA league operations fund. All team sponsorship funds obtained in excess of \$500 will be allocated 75% to the team of your choice with the remainder being allocated to the league. The league will issue a voucher to each team for their funds. To receive expense reimbursement up to the voucher value, the team must submit their receipts for team-oriented expenses that benefit all of the team players to the Sponsorship Coordinator.

Please complete the following information and submit to the Sponsorship Coordinator

Sponsorship Level Selected (i.e: Home Run) _____

Team Name /Division (if sponsoring a specific team) _____

Business Sponsor Name, Phone Number and Web Address (as you would like it to appear; Please attach 2 business cards):

Business Contact Name, E-Mail Address, and phone number

The above business name is correct as shown and I approve it for printing:

Sponsor Signature _____ **Date** _____

TVGSA Tax ID # 20-5670340

For League Use Only: Paid in: CASH _____ CHECK _____ Amt Rec'd _____ Balance Due _____