



Dear HHYA Supporter:

Welcome to a new year of Haddon Heights Youth Athletics (HHYA) Baseball, Softball and Basketball! We are excited to share with you our corporate sponsorship and marketing opportunities for your business. HHYA continues to invest in our athletic programs including many improvements to our baseball and softball complex.

HHYA is a 501(c)(3) organization faithfully managed by a volunteer board with support from area sponsors, local families and community volunteers. HHYA's mission is to provide Haddon Heights' youth with opportunities to develop as athletes, individuals and citizens through our baseball, softball and basketball programs. Our goal is to help our youth reach their full potential by providing capable coaching, quality instruction and challenging competition; all while promoting sportsmanship and encouraging cooperative, responsible behavior.

What Sponsorships are Available?

HHYA now offers a menu of corporate sponsorships and marketing strategies ranging from \$100 to \$2,500 that includes targeted benefits to enhance your company's visibility in Haddon Heights and neighboring towns and to position your company as a committed, local supporter of HHYA sports. Refer to the **HHYA Sponsorship Opportunities** document to review the benefits available at each level.

How do I become a Sponsor?

It's easy! First, select the sponsorship that's right for you. Next, complete your **HHYA Sponsor Commitment Form** and return with payment to HHYA, P.O. Box 1, Haddon Heights. The deadline for sponsorships to start prior to the upcoming Baseball-Softball season is Saturday, February 21, 2020. For more information, please contact HHYA Sponsorship chair Ben Simon, bsimonmedia@gmail.com

Why should I give to HHYA?

Thanks to sponsorships from local companies, HHYA is able to manage the many costs associated with implementing three athletic programs, including insurance, field maintenance and improvements, uniforms, athletic equipment, umpires/referees, and league/tournament fees, among many others. Continued corporate support has allowed HHYA in recent years to expand our three athletic programs. For example, HHYA now offers fall baseball and softball, travel leagues, and recreational clinics for our young athletes.

On behalf of the families in Haddon Heights and the children in our athletic programs, thank you for your continued support of HHYA Sports.

Sincerely,

HHYA Board of Trustees

Haddon Heights Youth Athletics 2020 Sponsorship Opportunities

Platinum Sponsor (\$2,500) Benefits:

- Sponsor three (3) athletic teams. Choice of spring/fall baseball, spring softball or winter basketball teams. Company name on back of shirt for 3 teams.
- Two (2) Sponsor signs (approx. 3 X 5) produced by HHYA displayed at baseball/softball fields.
- Company representative recognized as Platinum-level sponsor during HHYA baseball/softball Opening Day Ceremony.
- Company (name only) recognized as sponsor in all electronic communications to HHYA family distribution list.

Gold Sponsor (\$1,500) Benefits:

- Sponsor three (3) athletic teams. Choice of spring/fall baseball, spring softball or winter basketball teams. Company name on back of shirt for 3 teams.
- One Sponsor sign (approx. 3 X 5) produced by HHYA displayed at baseball or softball field.
- Company verbally mentioned as Gold-level sponsor during HHYA Baseball-Softball Opening Day Ceremony.
- Company (name only) recognized as sponsor in all electronic communications to HHYA family distribution list.

Silver Sponsor (\$1,000) Benefits:

- Sponsor two (2) athletic teams. Choice of spring/fall baseball, spring softball or winter basketball teams. Includes company name on back of shirt for two teams.
- One sponsor sign (approx. 3 X 5) produced by HHYA and displayed at baseball or softball field.
- Company verbally mentioned as Silver-level sponsor during HHYA Baseball-Softball Opening Day Ceremony.
- Company (name only) recognized as sponsor in all electronic communications to HHYA family distribution list.

Garnet Sponsor (\$500) Benefits:

- Sponsor one athletic team. Choice of spring/fall baseball, spring softball or winter basketball team. Includes company name on back of shirt.
- One sponsor sign (approx. 3 X 5) produced by HHYA and displayed at baseball or softball field.
- Company mentioned as Garnet-level sponsor during HHYA baseball/softball Opening Day Ceremony.

Bronze Sponsor (\$300) Benefits - choose one:

OPTION 1:

- Sponsor one athletic team. Choice of spring/fall baseball, spring softball or winter basketball team. Includes company name on back of shirt.

OPTION 2:

- One sponsor sign (approx. 3 X 5) produced by HHYA and displayed at baseball or softball field.

Please return this form and payment to:
Haddon Heights Youth Athletics, Inc. (HHYA), P.O. Box 1, Haddon Heights, NJ 08035

For more information please contact:

Ben Simon – bsimonmedia@gmail.com

DEADLINE IS SATURDAY, February 21, 2020

Team Sponsors and Sign Sponsors are assigned on a first-come, first-served basis. We will attempt to accommodate your preferences; however, due to a limited number of teams in some leagues we may not be able to fulfill all requests. **HHYA reserves the right to assign sponsorship where needed if preferences cannot be accommodated.**

HHYA SPONSOR COMMITMENT (check one):

Platinum Sponsor	\$2,500
Gold Sponsor	\$1,500
Silver Sponsor	\$1,000
Garnet Sponsor	\$500
Bronze Sponsor	\$300

Special Request for a Team:

If you would like to sponsor your child's team, please provide the child's full name, age and sport:

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Business Name:

(Please provide exact wording for uniform or sign.)

Mailing Address:

Contact Name:

Phone:

E-Mail:

Logo/Short Message for Sign (Space Permitting):

If sponsoring a new sign and you would like to use a specific logo, please include it in JPG, EPS or other format and HHYA will try to accommodate your request.