



Mission: Development of our Players and Coaches

Wednesday, August 12, 2020

1. Call meeting to order. At 6:02pm
Barth, Schad, Dormann, Ward, Williams, Lewis, Wendt, Connell arrived at 6:10pm
2. Roll Call / Determination of Quorum
3. Adoption of the Agenda motion by Ward 2nd by Schad passed 6-0
4. Approve prior board minutes from July 8th Board Meeting.
Motion by Wendt, 2nd by Ward passed 6-0
5. Old Business: None.
6. New Business:
 - a. Marketing & Advertising
 - Chad Williams presented the overview of the potential marketing plan and putting up a sign to see if we could find a sponsor for our marketing plan. The board discussed ways to organically grow our brand in the region by keeping our teams and our players and coaches and teams in front of the news cameras. Perhaps getting "Signing day" done at the fields and having an alumni page on the website.
 - Approve entering into an agreement with SoDak Marketing on a per month basis for Delivered Impressions through social media. Motion by Connell, 2nd by Dormann, passed 6-0.
 - Approve expenditure to purchase advertising banners along fence to market and sell seasonal rental space for local businesses. Motion by Wendt, 2nd by Connell, passed 6-0.
 - b. Fall season will be discussed under "Reports"
7. Reports
 - a. DOC report

Dave discussed the golf tournament and got input from various members. The format will be a 9 man scramble and prizes. We are reaching out to businesses who would like to sponsor hole prizes

Dave discussed the state of the equipment particularly the mower.

 - Acknowledgment of DOC Report. Motion by Connell, 2nd by Schad, passed 6-0.

Board of Directors Meeting – Minutes



- Approve creating job description for “Apparel and Concession Stand Coordinator” with compensation structure of base pay and commission. Motion by Ward, 2nd by Connell, passed 6-0.
 - b. Club Manager report
 - c. Asst. DOC report
8. Executive Session – none.
 9. Next Meeting: Wednesday, September 9, 2020.
 10. Adjournment. Motion to adjourn by Ward, 2nd by Connell, passed 6-0.