



2015

TEAM PARENT MANUAL

Team Parent Meeting
Wednesday, February 4, 2015 at 6pm

Presented by Ladera Ranch Little League Board of Directors
Members:
Courtney Lima and Valinda Tuey

Team Mom Role

As a Team Mom, you are the link between the manager and/or coach(es), the players, and their parents. You help communicate information from the league to the players' parent(s).

Key Responsibilities:

Set up a Shutterfly Share Site, (or similar team site), which will allow you to invite your team to join and make it easy to add games, practices, parties, meetings, roster, etc. Go to Shutterfly.com and click on Share Sites and it will guide you through on setting up your team's site. If you have any questions at all or need help with this, please email Courtney and she would be glad to help. You can add the smartphone app to your phone and it makes your life so much easier!

Also, brand new this year is the "**Parent**" Page direct on the LRL website. You can find it by going to Members > Parents. This page has many resources to make a team parent's life easier. You will also find **Team Central** in this heading. This can be used instead of Shutterfly and is a major time saver. All the data for your team will automatically be downloaded from the league eg. roster, coaches, game schedules etc. and automatically updated for changes!

- Prepare and distribute an after-game snack & drink schedule.
- Be the first to bring snack; use yourself as an example.
- For younger teams, the family responsible for the after--game snack may adugoutfamilythatparticulargame. So Mom or Dad helps keep the batting order, the players in check, and prepares the catcher for the next inning.
- **Secure a team sponsor at the very least.** This sponsorship is mandatory for every team.
 - (Please note that **team sponsor money is intended for league improvements only.**)
- Order the team banner if your team chooses to do so. Costs for the banner usually ranges between \$90 to \$125 and can be divided evenly among all the players' parents. Banners should contain grommet and clips only.

Banners Usually Include:

- Team Name
- Manager's Name
- Coach(es)' Name(s)
- Team Mom's Name (optional)
- Players' First Name ONLY (no jersey number--this is for safety)
- Team Sponsor (include logo if possible)

Managing Team Funds:

- Gather and manage funds for team banner, team party, and manager/coach(es)' gifts. In our experience, \$30-50 is the most you would ask of each family.
- Set a budget early. If you plan on collecting team money, here is a guideline; however, it is completely up to you and your team.

Banner	\$10
Manager/Coaches Gifts	\$15
Season End Party	\$10
Total	\$35

More Helpful Suggestions:

- For teams that consistently play at Cox Sports Park, some Team Moms add snack bar tokens to the amount of collected team money. This eliminates the need to remember who has snack. The Team Mom purchases snack tokens for each game from the team money.
- Facilitate picture day which includes managing the picture envelopes and being the point of contact. Please bring team banner if applicable. Team moms then come pick up all the picture orders for their team from Courtney or Valinda, once they are ready.
- Share and distribute flyers regarding league events. The Auxiliary team will send out email reminders with electronic versions of flyers. Team moms will also be getting info on when they can come pick their team trophies from us.
- Collect Angel Day ticket orders and distribute Angel Day tickets once they become available.
- Arrange mid-season (if desired) and end of season team parties--Inflatable bouncer parties, pizza parties, etc.
- Purchase Manager/Coaches' gifts (how much you spend is up to you and your team, but remember we are all volunteers. A few ideas:
 - ★ Team photo framed and matted with a large white mat for all the players to sign.
 - ★ Custom poster, framed and matted. Please check appendix for Wall Stars Poster Factory information.
 - ★ Team photo on a home plate – Trophies Tomorrow 949-951-5271.
 - ★ MLB/College pennant signed by all the players.
 - ★ Gift Cards

Going Above And Beyond:

- If your manager has not done so already, prepare a game schedule that includes your after game snack schedule as well (see appendix for sample).
- You may also want to include a team roster which includes the player's jersey number, parents name, phone, and email addresses.

- Create a master email distribution list to broadcast info easily. You can also text your team using a group text to make announcements.
- Have a co-team parent. It's a great to bounce ideas off of one another and share the work.
- Send out game time and snack reminders.
- Pick up trophies for Single A teams and below.
- For the younger teams such as T-ball, some team moms have purchased white 2 gallon paint buckets from Home Depot (include this in your budget). Write each player's name on the buckets, and have the players decorate the buckets with baseball stickers. Place the buckets in the dugout according to batting order. The buckets, enable each player to have a spot to keep their glove, batting glove, and hat. Collect the buckets after each game to ensure they are at every game.
- Team blankets or rally towels.
- Sign/car painting parties during playoffs/tournament for the older divisions.
- Mid-season – have a tailgate party or BBQ, a pick me up treat, a potluck – keep the enthusiasm going!
- DVD of pictures taken throughout the season.

End Of Season Goodie Bags

- A DVD of pictures taken during the season.
- Team paraphernalia.
- Pack of baseball cards and Big League Chew bubble gum, red vines, pencils, etc...

SPONSORSHIPS

Our Goal

To work with local businesses to help Ladera Ranch Little provide a positive, quality baseball experience for over 1,000 players and their families that make up our league and to promote and encourage our members to support the local businesses that sustain our league.

Manager & Team Responsibility

It is most important that our managers and team moms actively seek sponsors for their team. The team sponsorships make up half of our yearly sponsorship budget, funding field maintenance and equipment purchases.

Typically, a player's family member may own or work for a local business that could benefit from sponsoring your team or the league. **Please actively solicit a sponsor for your team so that we may continue to offer the lowest registration fees possible.** We recommend soliciting for a team-level sponsor; however, we are grateful to any managers or teams that can bring in a sponsor at a higher level. For those teams that cannot find an individual person or business to sponsor the team, some teams have collected \$25 from each parent to have a whole team sponsorship.

Sponsorship levels

Ladera Ranch offers the following sponsorship levels:

Corporate Partner: \$10,000

Category Exclusive Sponsor: \$2,500

League sponsorship: \$1,250

Cox Field Sponsor: \$750

Oso Field Sponsor: \$500

Team Sponsorship: \$250

For more information on these and additional sponsorship opportunities, please contact your LRLI sponsorship representatives:

John Capano, Sponsorship Manager, jjcapano@gmail.com

Mark Setele, Sponsorship Manager, msetele@hotmail.com

As a non-profit organization, Ladera Ranch Little League relies on sponsors, donations and fundraisers to financially support the league in offering top quality baseball equipment, uniforms, well-maintained fields, and most importantly, an overall positive experience for more than 1000 players.

There are 5 categories of sponsorship:

League Sponsorship

- 2 Individual field banners (approximately 3 feet x 6 feet) placed at Cox Sports Park on fields 3 and 4 for all games.
- A sponsor banner ad placed on the Ladera Ranch Little League website with a link to the sponsor's web site. (15 days after purchase and receipt of logo/artwork for banner web ad, it will be on the website)
- A league appreciation plaque.
- Opportunity to set up a booth at Opening / Picture Day Feb 22, 2014

Cox Field Sponsorship

- Individual banner at Cox Sports park on field number #4 (space permitting depending on number of League Level sponsors) or field #3
- Opportunity to buy additional banner at Cox (space permitting; sold on first come first served basis is not available if the space is occupied by League Level sponsors) \$200.00.
- A league appreciation plaque
- Opportunity to set up a booth at Opening / Picture Day Feb 22, 2014

OSO Field Sponsorship An individual banner (approximately 3 feet by 6 feet) placed at Oso Grand Field for all games.

A league appreciation plaque.

- Opportunity to set up a booth at Opening / Picture Day Feb 22, 2014

Team Sponsorship

- Company name listed on the Ladera Ranch Little League website with link to sponsor site.
- A team appreciation plaque.

Website Banner Ad \$100

This entitles the sponsor to a website banner ad on LRLI only. (15 days after purchase and receipt of logo/artwork for banner web ad, it will be on the website.)

FYI: Ruby's Diner and Farrell's gives a portion of your guest check back to LRLI.

Picture Day

Saturday, February 21nd, 2015 during Opening Day

Cox Sports Complex

A few notes of preparation on picture day:

- Assemble the team at the photography area 15-20 minutes prior to the scheduled time slot.
- Arrange the players from shortest to tallest.
- Return picture envelopes to each player while in line.
- Bring your banner if applicable.
- Only the Manager, Coaches, and Team Mom are allowed in the picture area.

Picture package included with registration fees:

- A league package is included in your baseball registration fees. It usually has a few pictures, a team photo and a button.

If you need additional information or have any questions, please contact
Lima.courtney@gmail.com




LITTLE LEAGUE PLEDGE



I trust in God, I love my country, and will respect its laws.
I will play fair and strive to win, but win or lose I will always do my best.

You can make a pocket-size roster and game schedule by printing duplex or cutting and gluing back to back. Copy and paste your tables from the previous page as pictures so you can adjust the size as needed. To keep it sturdy for the whole season, laminate.

		TEAM ROSTER		
Player	Jersey #	Phone	Parents	Email
Austin	12	123-4567	Mom and Dad	MomandDad@cox.net
Brandon	6	789-4563	Mike and Carol	MikeandCarol@cox.net
Caden	25	852-9513	Jenny and Tom	JennyandTom@cox.net

Did you know?

- Ladera Ranch Little League has the lowest registration fees in District 68. It actually costs the league over \$200 per player to cover uniform expenses, equipment, insurance, field permits, lighting, maintenance of fields and much more.
- We have a huge league of over 1,000 kids and that takes a lot of great volunteers to run the league and costs a lot of money to fund! We really have an awesome league and we need your help keeping it the very best for all of our children to enjoy. Even having your team give \$5 more than the suggested amount at bowling or via sponsorship helps us give your kids the best!!
- Ladera Ranch Little League invests in our children by providing state of the art equipment and gives more value for the dollar to our kids and families than almost any other activity. The league delivers lessons in sportsmanship, mentoring, skill development, teamwork, citizenship, friendship, fitness, and education.

As team moms we hope you will act as ambassadors to the league and to our families and for our children for many years to come.

Thank you for all you do for the players! As team moms ourselves, we know it takes time, energy and patience!

Courtney Lima and Valinda Tuey
Ladera Ranch Little League Board of Directors