

Seneca River South Little League – 2021 Sponsorship Agreement

This agreement between **Seneca River South (SRS) Little League** (hereinafter, **SRS Little League**) and _____ (hereinafter, “Sponsor”) is for the 2021 season.

Sponsorship in **SRS Little League** must be, for the Sponsor, out of a sense of duty to help the community. While sponsorship does afford some benefits (detailed below), the higher purpose is to help **SRS Little League** impart the values of teamwork, sportsmanship, and fair play to the children of the community, so that they may someday use these values in becoming good citizens.

Sponsorship in the **SRS Little League** does not permit the Sponsor to have any rights or responsibilities in the operation of the local Little League or any team in **SRS Little League**, nor does the Sponsor have any rights or responsibilities in the selection of managers, coaches or players for any team in **SRS Little League**. The Sponsor and **SRS Little League** are independent contractors with respect to one another, and neither shall have any authority to represent or bind the other in any manner or to any extent, except as specified herein.

The Sponsor shall have the rights to use the following term in advertisements, posters, brochures, newsletters, etc., “**Sponsor of SRS Little League**”. Any reference to the sponsorship under this agreement must make it clear that the sponsorship is with **SRS Little League** only, and not for Little League Baseball. Use of the “keystone logo” or any other logo of Little League Baseball is prohibited, unless permission is expressly granted in writing by Little League Baseball International.

The following list details the sponsorship options and the benefits you will receive for one year.

- 1) **“Sacrifice Fly”** – A donation less than \$250 will entitle the Sponsor to have a link to the Sponsor’s website on the SRS Little League Home Page, www.srsll.com.
- 2) **“Double Play”** – A **\$250** donation will entitle the Sponsor to the benefits of a “Sacrifice Fly” sponsorship plus have a 3’ x 8’ fence sign posted at one of our fields*. Sign will be paid for by SRS Little League. The sign will display the Sponsor’s name and/or logo and any text requested by Sponsor.
- 3) **“Homerun”** – A **\$350** donation will entitle the Sponsor to have their name listed on the back of one team’s uniforms for one season. The sponsor will also receive a photo plaque of the team sponsored.
- 4) **“Grand Slam”** – A **\$500** or larger donation will entitle the Sponsor to all the benefits of the “Double Play & Homerun” sponsorship, **plus** be able to send league approved emails to all families in our distribution list (email will be sent by league on your behalf), have a link to the Sponsor’s website on the SRS Little League Home Page, www.srsll.com.

Based on the considerations above, the Sponsor chooses to donate \$ _____, per option # _____ above.
(Enter \$ amount and circle option above).

Sponsor Representative Signature

Date

Printed or Typed Name of Sponsor

Title

League address:
SRS Little League
P.O. Box 2051
Liverpool, NY 13090
Federal Tax ID #: 16-1290908

ALL OF THE KIDS IN THE SENECA RIVER SOUTH LITTLE LEAGUE THANK YOU FOR YOUR GENEROUS SUPPORT!

A recent survey of SRS families, 98% gave their overall experience at SRSLL a positive rating. 88% rated SRSLL as an “Above Average” family experience.

If you have questions related to being a sponsor, please contact Bob Bronner, President, at 315-569-7714 or bobbyb1717@yahoo.com Thank you for your consideration.

** Fields are property of Town of Clay.*