



A Non-Profit Organization

2017 Board of Directors

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**Highland Girls Softball
Sponsorship Rally
2017 Season**

Dear Business Leader:

The 2017 Highland Girls Softball Season is quickly approaching. Business owners like you have helped HGS provide a softball program for the girls of Highland for the past 40+ years. Our success has been in large part due to generous sponsorships and donations from local businesses like yours. We are once again seeking your support.

Attached, you will find a sponsor form with information pertaining to the various levels of sponsorship and the benefits tied to each level.

Please send the bottom half of the attached sponsor form, your check, any art work and your website address to:

**Highland Girls Softball
PO Box 1706
Highland, IN 46322**

If you have any questions or need to send artwork, please contact our President, David Rivera via email at president@highlandyouthsoftball.com

Sincerely,
Highland Girls Softball
2017 Board of Directors

P.S. We invite you to visit our website at www.highlandgirlssoftball.org. We thank you in advance for your help on behalf of the girls of the HGS league.

HIGHLAND GIRLS SOFTBALL

2017 SPONSOR FORM

Making sure softball is fun, competitive and safe for our girls isn't free. Your support is vital to making it happen. The ways you can help sponsor and advertise with HGS are shown below.

The members of Highland Girls Softball thank you in advance for your support!

- ✓ **“Grand Slam” Corporate-Level Sponsor – Cost \$500** Your organization will enjoy the following benefits:
 - Your business name imprinted on the uniform of each girl who plays on the team you support. Includes a plaque to hang in your place of business including your team's photo.
 - A 3'x4' full color sign with your business name and telephone number. All signs will be displayed at Meadows Park or Sheppard Park fields for the viewing by thousands of players, visitors, spectators and others.
 - Rotating Ad Web Banners with links to your website placed throughout www.highlandgirlssoftball.org
 - A FREE Full Page (8.5"x5.5") Program Ad within 300 league programs which will be made available starting the opening day of the league.

- ✓ **“Home Run” Sponsor – Cost \$375** Your organization will enjoy the following benefits:
 - Your business name imprinted on the uniform of each girl who plays on the team you support. Includes a plaque to hang in your place of business including your team's photo.
 - And your choice of one (1) of the following:
 - 3'x4' full color sign with your business name and telephone number. All signs will be displayed at Meadows Park or Sheppard Park fields for the viewing by thousands of players, visitors, spectators and others.
 - Rotating Ad Web Banners with links to your website placed throughout www.highlandgirlssoftball.org
 - A FREE Half-Page (4.25"x5.5") Program Ad within 300 league programs which will be made available starting the opening day of the league.

- ✓ **“Triple Play” Sponsor – Cost \$250** Your organization will enjoy the following benefits:
 - A 3'x4' full color sign with your business name and telephone number. All signs will be displayed at Meadows Park or Sheppard Park fields for the viewing by thousands of players, visitors, spectators and others.
 - A FREE Quarter-Page (4.25"x5.5") Program Ad within 300 league programs which will be made available starting the opening day of the league.

HGS recognizes that other combinations of sponsorship may better suit your business' budget. For other pricing options that are not on this form, please contact Paul French at 219 671 1592

Don't forget to send any art work via email! Make checks payable to HGS, PO Box 1706, Highland, IN 46322

Name: _____	Grand Slam Sponsor @\$500 X ____ = \$_____
Addr: _____	Home Run Sponsor @\$375 X ____ = \$_____
City/St/Zip: _____	Triple Play Sponsor @\$250 X ____ = \$_____
Website: <u>www._____</u>	TOTAL = \$_____