



**OBSA – PONY - Baseball and Softball Travel Division
Oswego, IL 60543**

Re: Travel Team Sponsorship 2019

Dear Friends of OBSA – PONY - Travel Baseball and Softball,

On behalf of OBSA's - **PONY (Protecting Our Nations Youth)** Travel Baseball and Softball Divisions, I would like to thank you in advance for considering a sponsorship for one of our traveling teams for the 2018-2019 season.

Our 9, 10, 11, 12, 13 and 14-year-old travel teams had a successful campaign last year as a result of hard work put in by the players, the efforts of their parents and coaches, and the generous contributions of our sponsors. Many of our teams performed very well in their respective divisions in the KCBL (Kane County Bronco League). Our teams also won or placed in numerous tournaments throughout the 2018 campaign.

In 2019 we are adding additional teams at the 8U level, increasing the number of teams from 13 in 2018 to 14 in 2019. We want to continue to develop our programs going forward and need your help in doing so. With most of our teams playing around 40-50 games per season, there are a lot of added expenses that come with running a travel program. These expenses include indoor facilities, uniforms, umpires and tournament fees, just to mention a few.

Attached is a sheet which includes the 2018-2019 Sponsorship levels. **OBSA is an IRS-approved 501(c)(3) organization, which allows you to qualify for up to a 100% tax deduction. We would appreciate you providing a digital copy of your company's logo so we can recognize your support on our website, team banners and the like.**

Thank you again for considering an investment into our traveling baseball program. The players and coaches will be working hard to bring teamwork, sportsmanship and success to our community.

Sincerely,

OBSA Executive Board

Yes, I want to support the OBSA Pony Traveling Baseball and or Softball Program.

_____ **Bronze Sponsorship \$250:**

- ◆ Sponsor name and company website link added to OBSA Sponsor website page.
- ◆ A plaque with your team picture and business name to hang at your place of business.
- ◆ Appreciation letter for tax free deduction at the end of the season.

_____ **Silver Sponsorship \$500:**

Same as Bronze Sponsorship plus...

- ◆ Sponsor Name and/or logo printed on your team banner to be displayed at all home and away games.
 - Note: Please include .tif file or equivalent of company logo
 - Acknowledged in season wrap up in Ledger-Sentinel newspaper

_____ **Gold Sponsorship \$750:**

Same as Silver Sponsorship plus...

- ◆ Sponsor Name and Logo printed on **ALL** Travel Division banners to be displayed at all home and away games.

_____ **Platinum Sponsorship \$1,000+: (best deal and most popular)**

Same as Gold Sponsorship plus...

- ◆ 4' x 8' Sponsor sign hung on home run fence at High School Field #1, #2 or #3

CONTACT NAME: _____ . PHONE #: _____

COMPANY NAME (as you would like it to appear on banner – if applicable): _____

SPONSOR'S ADDRESS: _____

SPONSOR'S TELEPHONE NUMBER: _____

SPONSOR'S WEBSITE: _____

SPONSOR'S E-MAIL: _____

SPONSORSHIP \$ AMOUNT: _____ TRAVEL TEAM YOU ARE SPONSORING: _____

PLAYER WHO SIGNED UP SPONSOR: _____

_____ Enclosed is a check in the amount of \$ _____ (Make check payable to **OBSA PONY Baseball**)

Please return to:
Oswegoland Pony Baseball
Director of Organizational Fundraising
P.O. Box 633
Oswego, IL 60543

***** Deadline for sponsorships is March 15, 2019 *****