



P.O. Box 1278
Canyon Country, California 91386

Dear Interested Little League Sponsor,

As we prepare for the new season at Canyon Country Little League, we would like to take this opportunity to ask for your support of youth Baseball and Softball in our community. Each year we provide the means and opportunity for over 500 Santa Clarita youth, who not only learn the joys of playing Baseball and Softball, but develop the positive habits of good sportsmanship, honesty, loyalty, courage and self confidence, while learning the values of teamwork.

Canyon Country Little League (CCLL), a California 501(c) non-profit organization (Federal Tax ID# 23-7068979), has been providing year-round Baseball and Softball programs since 1961. CCLL is operated by hard working volunteers that generously donate their time with a dedication to provide fun, safe and educational Baseball and Softball programs. To be successful, CCLL requires a tremendous amount of support by the local community. Sponsorship in CCLL must be, for the Sponsor, out of a sense of duty to help the community. While Sponsorship does afford unique and marketable benefits, the higher purpose is to help CCLL impart the values of teamwork, sportsmanship, and fair play to the children of the community, so that they may someday use these values in becoming good citizens.

Your tax-deductible donation helps offset the costs of equipment, player insurance, adequate umpire training, operational expenses, and to help defray the cost incurred when families cannot afford to pay their registration fees due to financial hardship. We are asking for your support through a Sponsorship donation. Please review the attached Sponsorship Program sheet and indicate which category your company is able to fulfill. Being that your donation is tax deductible, donation letters are mailed out at the end of the fiscal year. Payment can be made by check written out to; "CCLL", or we now have the added convenience of paying via our website. Go to: www.ccll.org and visit our Sponsorship page. On behalf of children and families of Canyon Country Little League, we want to thank you for your support and generosity.

Sincerely,

Canyon Country Little League

Canyon Country Little League is committed to creating great partnerships with our Sponsors. We will distribute your company-supplied literature and information to all of our Canyon Country Little League families, if requested.

Please contact Kimberlee Castro at (661) 877-8127 for additional information.

"Thank you for your support in making CCLL "A Great Place to Play"!



SPONSORSHIP & LOGO FORM

PLEASE CHECK ONE:

League Partner - \$1500

Team Sponsor - \$250

Team Partner - \$500

Challenger Sponsor- TBD

COMPANY

NAME: _____

ADDRESS: _____

CITY: _____ **STATE:** _____ **ZIP:** _____

CONTACT NAME: _____

CONTACT #: _____

E-MAIL: _____

CCLL LEAGUE

REPRESENTATIVE: _____

TEAM AND DIVISION:

Please attach a business card or letterhead you would like to be used for banner, web site and yearbook ad and return it with your payment to your CCLL representative or mail to:

CCLL

Attention: Sponsorships

P.O. Box 1278

Canyon Country, CA 91386

www.ccll.org

You can also email your company logo in a .jpg format to:

jazbeth.giron@ccll.org or sean.butts@ccll.org



Proudly Presents 2019-2020 Sponsorship Opportunities

League Partner

(Donations starting at \$1,500)

- **Your company logo displayed in the outfield fence on the field of choice.**
(Field of choice, until August 15, 2020.)
- 3' x 8' Custom Banner displayed at center of complex.
- Company logo and website link displayed on CCLL Home Page.
- Limited use of CCLL logo on website or literature as a League Partner and Community Sponsor of CCLL until August 15, 2020.
- Sponsor appreciation plaque.

Team Partner

(Donations starting at \$500)

- 3' x 6' Custom Banner displayed at field of choice.
- Company logo and website link displayed on CCLL Sponsor Page.
- Limited use of CCLL logo on website or literature as a League Partner and Community Sponsor of CCLL until August 15, 2020
- Sponsor appreciation plaque.

Team Sponsor

(Donations starting at \$250)

- 3' x 4' Custom Banner displayed at field of choice.
- Company logo and website link displayed on CCLL Home Page.
- Limited use of CCLL logo on website or literature as a League Partner and Community Sponsor of CCLL until August 15, 2020



Challenger Sponsor

This year we are happy to announce our Challenger Division - Provides a quality baseball experience for children – and adults – whose physical or mental disabilities make it difficult to successfully participate on mainstream teams. Challenger teams may include those who are: Blind or visually impaired, amputees or conditions that impair mobility, mentally or emotionally challenged, autistic, downs syndrome, cerebral palsy. These kids are Very Important Players (VIP) in Little League. We recognize that all children need to feel a sense of belonging and acceptance. The Challenger program offers that acceptance and carries our philosophy of Everyone Plays to new heights, giving everyone a chance to play. We are looking for a primary sponsor to help underwrite this program. **Our goal is to raise \$5000 so there is no cost to any participant.** Currently there is no other baseball program for a person with special needs in the Santa Clarita Valley.

- 3' x 8' Custom Banner displayed at center of complex announcing that CCLL's Challenger Program is sponsored by your company.
- Company logo and website link displayed on CCLL Home Page.
- Limited use of CCLL logo on website or literature as a League Partner and Community Sponsor of CCLL until August 15, 2020
- Sponsor appreciation plaque.

Custom Sponsorship Programs

(Item donations starting at any amount)

In-Kind donations of needed goods and services, and other custom sponsorship programs that meet your specific needs are welcomed and encouraged!

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*Please contact our coordinator, Jazbeth Giron or Sean Butts with any questions
At jazbeth.giron@ccll.org or sean.butts@ccll.org*

“Thank you for your support in making CCLL “A Great Place to Play”!