CHARLOTTE SOCCER ACADEMY

LONG-TERM PLAYER DEVELOPMENT PLAN
CLUB MISSION

Charlotte Soccer Academy offers our members opportunities to play and develop at all ages and levels.

The five-pronged philosophy:

1. An integrated soccer experience – Access to all levels of play
2. Quality coaching and instruction
3. Affordable fees
4. Investment in player development at all levels
5. A family oriented environment – Friendships that will last a lifetime.
Charlotte Soccer Academy Long-Term Player Development Plan

CORE VALUES

- ENJOYMENT
- INNOVATIVE
- ENDEAVOR
- SAFETY
- ORGANIZATIONAL CITIZENSHIP
PLAYER DEVELOPMENT PHILOSOPHY

Our goal is to improve the quality of play at all levels of the game by developing a clear pathway to technically proficient, tactically aware, mentally astute, and physically equipped players.

• Regular CSA training regimen that follows a well-defined and targeted curriculum.

• Intrinsically motivated training that, if adhered to, will produce a well-rounded player and person.

• A strict adherence of our guiding principles

• “Efforts and courage are not enough without purpose and direction.” John F. Kennedy
GUIDING PRINCIPLES

DEVELOPING PLAYERS
- Patience
- Recognize strengths/address weaknesses
- Monday - Friday vs weekends.
- Long-term view

PLAYER VS TEAM
- Player’s development needs.
- Player-centered
- Requisite tools.

COMPETITIVE ENVIRONMENT
- Enhancing natural tendency to compete.
- Challenging environments.
- Goal-setting

AGE APPROPRIATE
- Player developmental pathways.
- Development stages for CSA players.
- Adherence.

QUALITY TRAINING
- A growth mindset.
- Curriculum guidelines.
- Principles of play.
- Reality based.

PLAYING WITH A STYLE AND A SMILE
- Playing style
- Pillars
- Learning environment

LONG-TERM VS SHORT-TERM
- Develop well-rounded players
- Improvement
- Player adaptability
- Develop highest level players
- Maximizing player potential.
TEACHING ENVIRONMENT

Our player centered environment regards the player as the priority. It seeks to produce players who

- Are Independent thinkers and decision makers.
- Possess a growth mindset.
- Understand mistakes are part of the game and part of learning.
- Love the game and love to practice.

1. Player Centered Environment
2. Clear Communication
3. Organization and planning
4. Evaluation and feedback
5. Reality Based