

CHARLOTTE SOCCER ACADEMY

LONG-TERM PLAYER DEVELOPMENT PLAN



CLUB MISSION

Charlotte Soccer Academy offers our members opportunities to play and develop at all ages and levels.

The five-pronged philosophy:

1. An integrated soccer experience – Access to all levels of play
2. Quality coaching and instruction
3. Affordable fees
4. Investment in player development at all levels
5. A family oriented environment – Friendships that will last a lifetime.



CORE VALUES



PLAYER DEVELOPMENT PHILOSOPHY

Our goal is to improve the quality of play at all levels of the game by developing a clear pathway to technically proficient, tactically aware, mentally astute, and physically equipped players.

- Regular CSA training regimen that follows a well-defined and targeted curriculum.
- Intrinsically motivated training that, if adhered to, will produce a well-rounded player and person.
- A strict adherence of our guiding principles
- *“Efforts and courage are not enough without purpose and direction.” John F. Kennedy*



GUIDING PRINCIPLES

DEVELOPING PLAYERS

- Patience
- Recognize strengths/address weaknesses
- Monday - Friday vs weekends.
- Long-term view

PLAYER VS TEAM

- Player's development needs.
- Player-centered
- Requisite tools.

COMPETITIVE ENVIRONMENT

- Enhancing natural tendency to compete.
- Challenging environments.
- Goal-setting

AGE APPROPRIATE

- Player developmental pathways.
- Development stages for CSA players.
- Adherence.

QUALITY TRAINING

- A growth mindset.
- Curriculum guidelines.
- Principles of play.
- Reality based.

PLAYING WITH A STYLE AND A SMILE

- Playing style
- Pillars
- Learning environment

LONG-TERM VS SHORT-TERM

- Develop well-rounded players
- Improvement
- Player adaptability
- Develop highest level players
- Maximizing player potential.



TEACHING ENVIRONMENT

Our player centered environment regards the player as the priority. It seeks to produce players who

- ✓ Are Independent thinkers and decision makers.*
- ✓ Possess a growth mindset.*
- ✓ Understand mistakes are part of the game and part of learning.*
- ✓ Love the game and love to practice.*

1. Player Centered Environment
2. Clear Communication
3. Organization and planning
4. Evaluation and feedback
5. Reality Based

