



A 501 (c) 3 Non-profit organization affiliated with Little League International

The Henderson County Youth Baseball Little League program needs your support for the upcoming 2019 season. Henderson County Youth Baseball is a private 501 (c) 3 non-profit organization sanctioned by Little League International.

With your sponsor support, our volunteers were able to provide almost seven hundred children the opportunity to learn America's pastime, the game of baseball. In addition to learning the game, valuable life lessons of teamwork, time-management, and sportsmanship have been emphasized, along with other social skills. Your contribution allows us to provide this quality program at a reasonable cost to the players and parents of Henderson County.

All players practice and compete locally at Jackson Park during a Spring Season consisting of a twelve game regular league play season and tournament. The Fall Season consists of an eight game regular league play season and a tournament.

Annual budget costs include: field rentals, registration and insurance fees, equipment, umpire, and uniform costs. Other than registration fees, donations from businesses like yours are the only way in which we can raise money to meet the financial requirements needed to provide a quality baseball program.

We have not only enjoyed great success in our league play and tournaments, but with our All Star teams as well. We continue hosting All Star Tournaments bringing many visitors to Henderson County. Our 2017 All Star teams advanced to three district championship games and won 7 year old, 8 year old, and 9/10 year old District 5 championships with all three teams advancing to the NC State Championship Tournament.

This year we continue our five levels of sponsorship categories. We offer various levels of advertising exposure and recognition of your support of our baseball program. These sponsorship categories range from website only, to fence signs, to full team sponsorship options for the Spring and/or Fall Seasons, to a Premier Sponsorship Package. Our sponsors have enjoyed their increased visibility on our website and fence signs.

Sign sponsorships will also be offered again this year for advertising at Jackson Park to increase your business's visibility within our community.

Team sponsors receive full uniform advertising on players and coach's jerseys along with advertising on Jackson Park fences and our website www.HCYB.org during the season. A direct link to your business is also provided on our website.

If you would like to become a proud sponsor of Henderson County Youth Baseball, please review and complete the enclosed 2019 Sponsorship Form. If you have any questions, please contact our League at admin@hcyb.org or call our Sponsorship Representative, Billy Lockamy @ 828-674-5899.

Thank you for your consideration and with your support, we look forward to a fun and successful 2019.

Henderson County Youth Baseball Little League
Board of Directors



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2019 Spring / Fall Sponsorship Form

Yes, I will partner with HCYB Little League by sponsoring:

_____ **BASE HIT:** **WEBSITE Advertising @ \$ 100**

- ✓ Advertising on league website (www.HCYB.org) with link to company website throughout both 2019 Fall and Spring seasons

_____ **DOUBLE:** **SIGN PACKAGE @ \$ 275 SPRING or FALL SEASON / \$ 500 BOTH SEASONS**

- ✓ Qty (1) Advertising sign included for outfield fence (Additional fields are optional with a max limit of 3)
- ✓ Advertising on league website (www.HCYB.org) with link to company website throughout both 2019 Fall and Spring seasons

# of Fields	Season Preferred	Cost per field	Total Cost
	Spring	\$275	
	Fall	\$275	
	Spring and Fall	\$500	



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_____ **TRIPLE:** **SPRING PACKAGE TEAM SPONSOR @ \$ 425**

- ✓ Your company will be featured as a “Sponsor of the Day” on our Facebook page during the 2019 season (approximatly 1,000 followers)
- ✓ Advertising on team jersey (players and coaches)
- ✓ Team Plaque (will be deleivered at the end of the season)
- ✓ **Spring Only-** Qty (1) Advertising sign included for outfield fence (Additional fields are optional with a max limit of 3)
- ✓ Advertising on league website (www.HCYB.org) with link to company website throughout both 2019 Fall and Spring seasons

# of additional fields	Cost per field	Total Cost
	\$275	

_____ **TRIPLE:** **FALL PACKAGE TEAM SPONSOR @ \$ 325**

- ✓ Your company will be featured as a “Sponsor of the Day” on our Facebook page during the 2019 season (approximatly 1,000 followers)
- ✓ Advertising on team jersey (players and coaches)
- ✓ Team Plaque (will be deleivered at the end of the season)
- ✓ **Advertising sign not included with Fall package**
- ✓ Advertising on league website (www.HCYB.org) with link to company website throughout both 2019 Fall and Spring seasons



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 HOME RUN: **FULL YEAR TEAM SPONSOR @ \$ 700 \$50 SAVINGS**

- ✓ Your company will be featured as a “Sponsor of the Week” on our Facebook page during the 2019 season (approximatly 1,000 followers)
- ✓ Advertising on team jersey (players and coaches)
- ✓ Team Plaque (will be deleivered at the end of the season)
- ✓ Qty (1) Advertising sign included for outfield fence (Additional fields are optional with a max limit of 3)
- ✓ Advertising on league website (www.HCYB.org) with link to company website throughout both 2019 Fall and Spring seasons

# of additional fields	Cost per field	Total Cost
	\$275	

 GRAND SLAM: **PREMIER HCYB LITTLE LEAGUE SPONSOR @ \$ 2500**

- ✓ Premier advertising rotating banner on website www.HCYB.org
- ✓ Logo/name on an entire team’s jerseys sleeves or all 3 outfield fences
- ✓ Recognition at all team’s Opening Day ceremonies
- ✓ Your company will be featured as a “Sponsor of the Week” on our Facebook page during the 2019 season (approximatly 1,000 followers)
- ✓ Advertising on team jersey (players and coaches)
- ✓ Team Plaque (will be deleivered at the end of the season)
- ✓ Qty (1) Advertising sign included for outfield fence (Additional fields are optional with a max limit of 3)
- ✓ Advertising on league website (www.HCYB.org) with link to company website throughout both 2019 Fall and Spring seasons



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2019 Contact Information Form

SPECIAL REQUESTS OR CHILDREN PLAYING _____

MLB TEAM NAME PREFERENCE IF AVAILABLE _____

Contact Person _____ **Title** _____

Business Name _____ **Telephone** _____

Address _____

Email Address _____

Website url: _____

Signature _____ **Date** _____

Please return this form and Sponsorship fee to:

HCBY
PO BOX 343
HENDERSONVILLE, NC 28793

Questions/Information: 828-674-5899
or email admin@HCBY.org