



Cactus Wren Little League



Dear Valued Community Partner,

Cactus Wren Little League (CWLL) is a 501 (C) (3) non-profit organization and is fully chartered under Little League International and we are proud to be a 100% volunteer organization.

CWLL includes players from schools within WESD, GESD, PUSD and DVUSD and several charter and private schools. Our fields are located at Cactus Wren Elementary School at 9650 North 39th Avenue and Sunburst Elementary School at 14218 North 47th Avenue.

We offer our community six different divisions of play; T-Ball, Minor Coach Pitch, Minor Kid pitch, Majors, Juniors and Seniors. Those of us associated with CWLL believe, as does Little League Baseball, that the players will develop “the qualities of character, integrity, citizenship, discipline, teamwork and physical wellbeing”. At CWLL we are proud to have been serving the community for over 30 years, helping to mold these fine young boys and girls and teaching them the values which Little League is founded upon. The Little League Baseball program is designed to develop superior citizens rather than superior athletes.

We are operated solely by volunteers with funds being raised by registration fees, concession stand, fundraisers and community sponsorships. Our organization is always striving to procure sponsorships, which has helped offset some of our expenses. Some examples of costs we incur during our volunteer service are: uniforms, charter fees, Incorporation fees, tournament fees, baseball equipment, field fees, baseballs, registration, electric fees, recurring insurance fees, organizational expenses, etc. The start up costs for each spring season alone exceeds \$30,000. The parents will have to participate in many fundraising events to offset these costs.

Cactus Wren Little League is a small community league. Our fields and facilities are in need of extensive repairs / upgrades. We need to focus on safety and field maintenance; including new or repaired backstop and dugout fencing, updated lighting, new or repaired bleachers and repairs / upgrades to the concession stand.

Each year thousands of Little League’s go into their communities looking for sponsors to help fund their programs. The purpose of this letter is to do just that; to ask you to become a sponsor of Cactus Wren Little League this season. Your generous support will ensure the continued prosperity of CWLL and will have a positive impact on these fine children participating in our programs as we strive to keep our registration costs down. By keeping the registration costs down, will enable more children to play and reap the benefits that Little League has to offer. With your help CWLL can continue to provide a safe and fun environment for kids to play as well as learn the fundamentals of life and baseball, which has made Cactus Wren Little League and Little League what it is today.

CWLL is a 501c (3) non-profit corporation and your sponsorship funds are 100% tax deductible as allowed by law.(please consult your tax advisor). Attached you will find a description of sponsorship levels and benefits of becoming a sponsor along with a Sponsorship Form.

Thank you for your consideration; with your support you can make a difference in our community. Sincerely,
Jessica Sohn

President League #4030220

Cactus Wren Little League
P.O. Box 6746 Glendale, Arizona 85312
602-999-0599

Email: president@cactuswrenll.com

Website: www.cactuswrenll.com



Cactus Wren Little League



SPONSORSHIP LEVELS

Sponsorship Levels:

Grand Slam Sponsor (\$500 or more)

- Company name on the back of all players on one team.
- Display a banner with your company logo – provided by you.
- Sponsor plaque with team or league picture
- Company Logo displayed on the CWLL website
- Company name mentioned at Opening and Closing ceremonies

Home Run Sponsor (\$250 to \$499)

- Company name on the back of all players on one team.
- Display a banner with your company logo – provided by you.
- Sponsor plaque with team or league picture
- Company Logo displayed on the CWLL website
- Company name mentioned at Opening and Closing ceremonies

Double Play Sponsor (\$100 to \$249)

- Sponsor plaque with team or league picture
- Company name displayed on the CWLL website
- Company name mentioned at Opening and Closing ceremonies

Spectator Sponsor (\$25 to \$99)

- Company name displayed on the CWLL website
- Company name mentioned at Opening and Closing ceremonies

Cactus Wren Little League Sponsor Form

INSTRUCTIONS:

The sponsor should complete sections I and II. Section III should be completed by the CWLL Team Parent, Team Manager or League representative. Once the form is complete, please return it and a check to the Team Manager. You may also mail it to Cactus Wren Little League P.O. Box 6746 Glendale, Arizona 85312.

Make the check payable to Cactus Wren Little League.

If you have any questions, please contact us at 602-999-0599

Please keep a copy of this form for your records.

The League's Tax I.D. number is 04030220

SECTION I – PLEDGE AMOUNT AND RECOGNITION

Sponsor Level (check one)	Desired Recognition (check all desired for your sponsor level)
<input type="checkbox"/> Grand Slam (\$500 or more) Amount: \$ _____ ➡	<input type="checkbox"/> <i>I would like my company name on the back of one team's jerseys.</i> <input type="checkbox"/> I would like to provide a company banner to be displayed at all events. <input type="checkbox"/> I would like a sponsor plaque with a photo of sponsored team <input type="checkbox"/> I would like my company Logo advertisement on the CWLL website <input type="checkbox"/> I would like company name mentioned at league events
<input type="checkbox"/> Home Run (\$250 to \$499) Amount: \$ _____ ➡	<input type="checkbox"/> <i>I would like my company name on the back of one team's jerseys.</i> <input type="checkbox"/> I would like to provide a company banner to be displayed at all events. <input type="checkbox"/> I would like a sponsor plaque with a photo of sponsored team <input type="checkbox"/> I would like my company Logo advertisement on the CWLL website <input type="checkbox"/> I would like company name mentioned at league events
<input type="checkbox"/> Double Play (\$100 to \$249) Amount: \$ _____ ➡	<input type="checkbox"/> I would like a sponsor plaque with a photo of sponsored team <input type="checkbox"/> I would like a text advertisement on the CWLL website <input type="checkbox"/> I would like company name mentioned at league events
<input type="checkbox"/> Spectator (\$25 to \$99) Amount: \$ _____ ➡	<input type="checkbox"/> I would like a text advertisement on the CWLL website <input type="checkbox"/> I would like company name mentioned at league events

SECTION II – SPONSOR INFORMATION

The following information will be used for the Sponsor Recognition chosen in Section I.

Company Name	
Company Street Address	
Company Phone	
Company Website	
Company Email (if no website)	
Contact Person Name	
Contact Person Phone	
Contact Person Email	

SECTION III – TEAM INFORMATION

Team Division	<input type="checkbox"/> Seniors <input type="checkbox"/> Juniors <input type="checkbox"/> Majors <input type="checkbox"/> Minors Kid Pitch <input type="checkbox"/> Minor Coach Pitch <input type="checkbox"/> TBall
Team Name	
Team Manager	
Team Player	

