



East Brandywine Youth Athletics Soccer Sponsorship Application

Dear Potential Sponsor,

First off, a hearty “thank you” for considering sponsorship of EBYA Soccer!

As a quick introduction, EBYA is a non-profit youth sports organization that serves approximately 1600 families each year across all of our sports. Typical numbers of players for our soccer program are 800-1100 for our outdoor spring and fall seasons and around 250 players in our newly formed indoor winter season. Ages range from 4 up through 18, across a number of boys, girls, and coed divisions.

While our primary objective for offering sponsorship opportunities is to build a stronger connection between our soccer family and the communities in which we live, please know that your dollars will help EBYA continue to grow and serve our local youth. We believe that the value of youth sports runs far deeper than the sport itself. They say it takes a village to raise a child – and we are proud to be a part of that village! We invite you to join us in this role, and to come out and watch our outdoor games at Brandywine Community Park or winter games at ASC.

Should you have any questions or need any further information, please contact our sponsorship chair Jeff Seibert @ Jeff@brandandcircus.com Please send completed applications to Jeff at that same address.

Thank you,

Jeff Seibert, EBYA Soccer



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Business Information

Business Name: _____
Contact Name: _____
Address: _____
Phone: _____ Email: _____

If you have a division preference or have a child playing, we'll do our best to match your sponsorship to that team or division.

Do you have a child playing EBYA Soccer or a division preference?

Player Name: _____ Division: _____

Sponsorship Options

Please Choose One:

_____ a. **World Cup Annual Supporter** (limit 5 per calendar year)
Cost: \$1,500

Sponsor receives:

- Large 1 color logo (either black or white) on the front of jerseys for:
 - (3) teams in the Spring*
 - (3) teams in the Fall*
 - (2) teams in the Winter*
- Logo listing on our soccer sponsor page (and recognition of World Cup supporter status)
- Logo crawl on main EBYA site
- Inclusion on sponsor "Thank You" email blast at the beginning and end of each season
- If desired, (1) outdoor or indoor winter jersey (per year) with sponsor logo as a "thank you."



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Sponsorship Options, Cont.

_____ b. **Premier League Annual Supporter** (limit 5 per calendar year)

Cost: \$500

Sponsor receives:

- Large 1 color logo (either black or white) on the front of jerseys for:
 - (1) teams in the Spring**
 - (1) teams in the Fall**
 - (1) teams in the Winter**
- Logo listing on our soccer sponsor page (and recognition of Premier League supporter status)
- Inclusion on sponsor “Thank You” email blast at the beginning and end of each season
- If desired, (1) outdoor or indoor winter jersey (per year) with sponsor logo as a “thank you.”

_____ c. **Bundesliga Team Supporter** (first come, first served until sold out)

Cost: \$200/team/season

Sponsor receives:

- Large 1 color logo (either black or white) on the front of jerseys for one team***
- Logo listing on our soccer sponsor page (and recognition of Bundesliga Team supporter status)
- Inclusion on sponsor “Thank You” email blast at the beginning and end of each season
- If desired, (1) outdoor or indoor winter jersey (per year) with sponsor logo as a “thank you.”

* **World Cup Annual** supporters will have first priority for choosing which divisions they will support. EBYA will do our best to fill requests on a “first-come, first served basis within this level.

** **Premier League Annual** supporters will have 2nd priority for choosing which divisions they will support. EBYA will do our best to fill requests on a “first-come, first served basis within this level.

*** **Bundesliga Team level** supporters will have 3rd priority for choosing which divisions they will support. EBYA will do our best to fill requests on a “first-come, first served basis within this level.



East Brandywine Youth Athletics

Soccer Sponsorship Application

Typical Divisions

Spring/Fall Outdoor

- Coed 4yr old
- Coed 5yr old
- 6yr old boys
- 6yr old girls
- Boys 1 (7/8)
- Girls 1 (7/8)
- Boys 2 (9/10)
- Girls 2 (9/10)
- Boys 3 (11-13)
- Girls 3 (11-13)
- COED HS division (14-18)

Winter Indoor (all teams are coed)

- 1st grade
- 2nd/3rd grade
- 4th/5th grade
- Middle school (6-8th grade)
- High School (9-12th grade)