

Enfield Soccer Club Social Media Policy

It is essential to the success of the Enfield Soccer Club social media web sites that General and Executive Board Members engage online with integrity, transparency understanding that the primary purpose of these sites is to provide a channel for parents/players.

With respect to the Enfield Soccer Club Facebook Fan Page, all General and Executive Board Members must participate responsibly, transparently and respectfully in full compliance with Enfield Soccer Club policies and applicable law:

1. **Disclose your affiliation:** Executive and General Board Members must always disclose their position in the Enfield Soccer Club whenever their post expresses opinions, beliefs, findings or experiences concerning Enfield Soccer Club.
2. **Clarify that your post is your opinion only:** If commenting on Enfield Soccer Club services and/or business, make it clear to the audience that the views you express are yours alone and do not reflect the views of Enfield Soccer Club. Your post should state, for example, “The views expressed in this post are my own. They have not been read, reviewed, endorsed or otherwise approved by Enfield Soccer Club.”
3. **Do not defame:** Do not defame the services or personnel of Enfield Soccer Club or those of who are our Community Partners, sponsors or competitors. Do not identify Enfield Soccer Club parents/players, partners, vendors, suppliers or competitors by name or description.
4. **Do not disclose confidential information:** Do not post or release information that is confidential or proprietary to Enfield Soccer Club.
5. **Protect yourself and others:** Do not disclose contact information of your co-members, parents/players, Community Partners, Sponsors or vendors.

Member Responsibility

Executive and General Board Members are not permitted to engage on-line in any threatening, bullying or harassing behavior with respect to co-members, vendors, suppliers, sponsors, community partners or parents/players. Statements, photographs, video or audio that reasonably could be viewed as malicious, obscene, threatening or intimidating towards co-members, vendors, suppliers, sponsors, community partners or parents/players are not permitted. Examples of such conduct might include offensive posts to intentionally harm someone’s reputation or posts that could contribute to a threatening or hostile working environment on the basis of one’s race, gender, religion, disability, national origin, sexual orientation, gender identity or expression or any other categories protected under local, state or federal laws.

It is every member’s responsibility to protect Enfield Soccer Club interests, including private or confidential information. Such information includes, but is not limited to reference to Enfield Soccer Club business operations, performance and resources.

Policy Compliance

Enfield Soccer will, at its discretion, review social media activities to the fullest extent permitted by law. In accordance with Facebook terms, the Club reserves the right to remove any posted comment on the Enfield Soccer Club Facebook Fan Page that is not appropriate, violates this or any other Enfield Soccer Club policy, or conflicts with Enfield Soccer Clubs legitimate interests. Any Executive or General Board Member who violates this policy will be subject to disciplinary action, and potential removal from position. Enfield Soccer Club, at its discretion, may revise, suspend or withdraw this policy at any time. Executive and General Board members are responsible for regularly reviewing and at all times complying with the terms of this policy.