

## **Recreational Soccer Program Coordinator**

### **About LWYSA's Recreational Program**

The LWYSA Rec Program is on a mission to improve the health and lives of young people and families through the experience of learning and playing soccer. We do this by enabling players and families to access fun, healthy, and challenging soccer training and competitive experiences. As one of the oldest soccer programs in the state of Washington, the Rec program has helped tens of thousands of players improve their individual soccer skills, enhance their team cooperation skills, and understand good sportsmanship both on and off the field. Building and sustaining this program requires a network of dedicated volunteer coaches, team managers, and leaders. We are seeking a Rec Program Coordinator with a strong mission alignment to help us coordinate all of these volunteers while also shaping and improving our program across all our five geographic areas.

The Recreational Club consists of five geographical based clubs within the LWYSA school district boundaries. This is the largest club in our association. The recreational club offers a full Fall Season and a Spring Training Program with U7-U19 teams and volunteer coaches. While rec program soccer is competitive at any level, players who excel in their soccer skills in the rec program are encouraged to try out for one of the Crossfire programs.

### **What you should show up ready to teach anyone on your first day:**

- The purpose, value, and impact of youth sports in general as well as specifically the purpose, value, and impact of a recreational, non-profit soccer program
- The ideal experience for the different end-users and customers who engage with or participate in a non-profit recreational soccer program.
- The many considerations, opportunities, and constraints that a non-profit youth soccer program faces as it strives to be successful and sustainable.
- How to effectively partner with non-profit leaders and coordinate volunteers

### **Within your first week you'll:**

- Attend the Spring Training Sessions to monitor, facilitate, and support coaches and players. This includes ensuring COVID protocols are being followed, that teams have equipment, that schedules are being followed, and that referees are supported.
- Inventory equipment for both the Spring Training session and the Fall Season. Order equipment as necessary.
- Begin key planning for the Fall Season, including scheduling key events related to registration, securing coaches, and scheduling. For FY 21-22, the Rec Program's goals are 2700 players generating nearly \$530,000 in registration revenue.
- Analyze the Rec Program budget and make arrangements to enact it.
- Meet with the LWYSA Recreational Program leadership to discuss goals and program culture.

### **Within your first two months you'll:**

- Brainstorm additional revenue-generating and cost-saving opportunities for FY 21-22
- Determine the feasibility of hosting a Labor Day weekend tournament at 60 Acres to create an additional recreational soccer experience and support Rec program's fiscal goals.
- Determine the feasibility of hosting Rec training camps to improve player skill and support Rec program's fiscal goals.

- Plan the Fall Season marketing strategy and schedule to drive maximum player registration.
- Develop a plan for ensuring player retention by making the Fall Rec Season more competitive through innovative scheduling in which every team has a chance of winning at least some games.
- Connect with the WYSA D2 Youth Soccer Board and represent LWYSA with that group.

#### **Within your first six months you'll:**

- Secure sponsorship and fundraising opportunities for the Rec Program. The sponsorship goal for the 21-22 FY is \$50,000.
- Plan and execute the Fall Season calendar for U7-U9 referee training, coach recruitment, coach training, and equipment & uniform distribution.
- Have established key relationships in all of the major municipalities in LWYSA, serving as an ambassador for recreational soccer and securing support and allies for enacting our mission.
- Coordinate the Fall Rec Season, including the U7 program.
- Determine the feasibility of hosting an Association Cup (formerly Year-End Tournament)

#### **Within your first year, you'll:**

- Use your love of soccer and commitment to recreational youth sports to ensure that the Rec programming and experiences we offer will maintain a high bar of always being fun for players and families while improving soccer skill, teamwork, and sportsmanship.
- Understand and help shape our long-term program goals, including reversing the trend of decreasing player registrations.
- Take a vacation to recharge. We do our best work when we're happy and well-rested!

#### **About You**

- At least three years of experience coordinating a non-profit recreational soccer program.
- Strong communication skills, especially when planning, executing, and adjusting programming.
- Experience coaching youth soccer.

#### **About LWYSA**

The Mission of LWYSA is to promote the game of soccer and to provide opportunities for all youth under the age of nineteen who register with us, to play affiliated soccer at a level commensurate with ability and interest. We will emphasize the development of self-esteem, good sportsmanship, fitness, achievement, teamwork, and skill through the playing of the game; and provide educational opportunities to further develop all players, coaches, referees, and administrators. LWYSA has 3 clubs each offering different programs for players between the ages of 6 and 18: Recreational Club, Crossfire Select Club, and Crossfire Premier Club. You can learn more by visiting [www.lwysa.org](http://www.lwysa.org).

#### **To Apply**

Send resume with cover letter to [VPRcreation@lwysa.org](mailto:VPRcreation@lwysa.org) by 5 pm, Friday, May 7, 2021