

COACHING

As difficult as it may be at times, the role of our BIFC coaches is not to devise ways to win soccer matches at the expense of their development or enjoyment. Our coaches job is to build complete players, and it is important to recognize that shaping a player takes time.

Therefore, the coach's job is to try and shape the player's behavior on the field, and in turn, build their skills and understanding of the game. Within team sports we are building players for the soccer field as well as for life, those lessons are important to our club at BIFC. Lessons of how to work with others, leadership, respect, hard work, and being willing to make mistakes and understand that together everyone will achieve more. These life lessons will run through all of our programs via our coaches at BIFC.

Respect, Unity, Creativity, Accountability, Aspiration, Potential → Excellence

Given that technique and skill is at the cornerstone of the BIFC player it is vital that our coaches continue to foster an environment in bringing these skills in our players. Above all, these skills have to be executed in a game environment. This transition of doing something in practice and taking to the game is never easy for young players, and our coaches need to find creative ways to encourage players to attempt these skills in game situations

COMMUNICATION

A good communicator is a key ingredient of any BIFC coach, to be clear and concise when delivering information. Ensuring that players have clear direction and clearly measurable. Without clear and concise communication, the players will have difficulty understanding what is being asked of them. This is particularly important with critical feedback.

In order to optimize the learning environment, the parents must be on side. The parents must be buying into the same methodology and ultimately be measuring the same things as the coach. By getting the parents to focus on the technical and tactical evolution of their child, a key understanding can be gained. The coach therefore must be in frequent, clear communication with the parents, helping them to better understand and support our process.

LEADERSHIP

Ultimately our coaches must be leaders. It is much more than just running soccer drills; our coaches have to understand the whole player in relation to technical skill development, soccer intelligence, mindset, emotional development relevant to their age and gender, and continually have the best interests of each and every individual player.

Our BIFC philosophy as coaches it towards the enjoyment of soccer for the player, creating and fostering good playing habits through effective coaching. To continue to encourage and reinforce developing their game. BIFC's continual aim is to build a development program for coaches to follow into the future, thereby ensuring that all our coaches are working in the same course for continuity of coaching direction and content throughout the entire club.

"We are committed to building champions on and off the soccer field"

Ian McCallum

Facing challenges through soccer can teach enduring life lessons. Our job as a club is to provide resources and opportunities our players need to face so they can strive to improve along with their teams. Our coach and club commitment is to provide:



- Quality, professional coaching
- Access to all levels of the youth game, coaches and resources, in our region, including access to competitive leagues, tournaments and training opportunities, to reinforce the skills the players are learning.
- A thoughtful, systems-based soccer curriculum that teaches our players at BIFC individual skills, game plan and style of play from an early age that builds year over year.
- Opportunities for our teams and players to showcase their skills so those who are willing to put in the work can find opportunities at the next level of the game.