

**BIFC Board Meeting Minutes**  
**February 10, 2020**  
**Marge Williams Center**

**Board Members in Attendance:** Ron Piland (Vice President), John Thornton (Trustee), Brett Deits (Treasurer), Greg Troyan (VP of Recreational Program), Liming McMillan (Registrar), Phil Avison (Technical Director), Ian McCallum (Director of Coaching), Ben Dugan (VP of Select Program), Sherry LaMonica (Director of Volunteers)

**Guest Members in Attendance:** J.P. Werlin, Kendra Field

The meeting was called to order at 7:17 PM.

John Thornton proposed a motion to approve the January 2020 Board meeting minutes. Brett seconded the motion, and it passed unanimously.

**Guest Discussion:** J.P. Werlin and Kendra Field proposed forming a BIFC college showcase team for players seeing a higher level of competition locally and/or exposure playing in college showcase tournaments. There are several showcase teams in the wider Seattle area (Bellevue program, SURF Academy) but no programs exist locally.

The showcase team would include mostly high school sophomore and juniors but could be open to select freshman. They have gathered interest from approximately 20 players in the target age group. If BIFC is interested, they would like to identify a coach and a path forward. Discussion points included:

- Creating a clear plan for board support and budgeting guidelines.
- Creating a fee structure (coaching and training fees vs. travel fees)
- Identifying appropriate timelines and events to attend.
- J.P. proposed beginning with local boys players for the first year and then expanding by gender and geography if the program is successful.
- Identifying appropriate timelines and events to attend.
- College showcase season is likely to interfere with the high school soccer schedule.
- Taking precautions to avoid player burnout, injury and overtraining.

**Action Item:** BIFC will formalize the program with these details and respond to J.P Werlin and Kendra Field with the details.

**Vice President (Ron Piland)**

- Urban Soccer Park  
Ron is negotiating a term agreement on the proposed site as the site owner doesn't want to lock that property for a long period of time. We are seeing a multi-year contract to justify the fiscal considerations. The LOI has been drafted and key potential deal points will be reviewed at a future meeting.
- Sounders Game  
Pre-game and Dream Team walk out experience: A 5K deposit is required to purchase 200 tickets. We will need to pay for a shortfall if we don't sell all the tickets. Ron is confident we will fulfill the 200 ticket requirement because last year we sold 380 game tickets.

John proposed a motion to allocate the funds for the 5K ticket deposit. Brett seconded the motion, and it passed unanimously.

### **Treasurer (Brett Deits) and Registrar (Liming McMillan)**

- Presented 2020 Budget for Board review (*See attachment:2020ProposedBudget-2020.01.17.pdf*)
- Presented January 2020 financial report(*See attachment:BIFC Financial\_2020.01.pdf*)

The proposed budget contains no major changes from 2019. A few items, such as Island Cup and Island Shield, are broken out separately. Liming noted that our credit balance with BI Parks will last until next year. As such, our 2021 budget will need to accommodate an additional 30-40K to cover field rentals.

John initiated a motion to approve the budget with the 5K Sounders event adjustment. Ron seconded the motion, and the motion passed unanimously.

### **Technical Director (Phil Avison)**

Phil reviewed his February 2020 Technical Director report circulated by email on February 10 (*see attachment: Technical Director Report - Feb 2020.docx*).

The discussion included replacing Zoom reports, Founder's Cup results, spring league, media policies, and the ever-growing need for lighted fields.

The group also discussed qualifying coaches to ensure their philosophies align with BIFC's philosophies and how to improve on communication to our members. We should especially strive to communicate clearly and early during all phases of tryouts.

### **Director of Coaching (Ian McCallum)**

Ian announced a 10K donation from a parent member.

- Awards Night  
BIFC's annual awards night will be held Friday, March 27th during the BHS Varsity Boy's game against Franklin High School. Food and drink will be provided. Sherry will coordinate the food, volunteer polls, and the Evite invitation. Ian will add a Facebook calendar event and work on the overall program. Mike Moyer has agreed to be the announcer for the event.
- Hotel Block for Crossfire Tournament  
Celeste Pinedo secured a block of 50 rooms @ \$159/room at the Redmond Marriott. (full rate is \$200/room per night). Pre-pay is not necessary. The deal is \$159/night + tax, no breakfast, with parking at reduced rate. If we are under our commitment, we owe the difference between our actual usage and the commitment level (40 rooms for 2 nights). The language in the agreement is unclear.  
**Action Item:** Ben will clarify the language in the agreement and then initiate an email vote.

## **Greg Troyan (V.P. of Recreational Program)**

- Trace Automation

Greg provided a presentation on Trace Automation, a tool that uses cameras and sensors to film the games and creates rankings and clips for each player. Players are ranked by work rate, max efforts, distance, minutes played. Players wear sensors in their socks that capture sprints, movement, position, and maximum effort. An HD camera shoots the entire field and then pans and zooms automatically based on the action. All the video and sensor data is collected and analyzed in the cloud. Playlists are compiled for each player. Game video and performance metrics are calculated and sent by email to the player and coach. Cost: \$125/game, \$6/game. No trial is available, but users can cancel at any time.

Greg feels this is a good technology to assist player, parent and coaching engagement and would like to see adoption for our select program.

Discussion points included:

- Expense: For a club-wide adoption, the cost would be 40-50K.
- Benefit: The short-term impact would be beneficial, but long term benefits are unclear.
- Potentially starting with 3-4 kits sounds reasonable and allows our Technical Director and Director of Coaching to assess the product's value for our club.

## **Adjournment**

The meeting was adjourned at 9:47 PM