



BARTRAM TRAILS ATHLETIC ASSOCIATION

2021 SPONSORSHIP REQUEST

Dear Prospective Sponsor,

The BTAA Bears are requesting your support. Sponsoring our team is not only a great way to get involved with the community; it's also a fantastic form of marketing for your business. Our association is projected to have a minimum of 200 players this year, and we will play against seventeen other associations within the NFYFC & NFYCC conference. This means your brand will be displayed in front of hundreds of spectators and will impact a minimum of 2,000 people in the St. Johns, Duval and Clay County areas. With that type of exposure, everyone will remember that YOU supported us.

Your partnership and financial support will help enable us to reach our goals and aid our football and cheer needs. BTAA continues to keep safety its top priority. The ongoing process of equipment replacement, maintenance, and certification is of utmost importance. Football registration and equipment costs are escalating quicker than most families can afford. BTAA continually tries to ease this burden with a wide range of fundraising initiatives. All money generated from silent auctions, raffles, family events, and many other fund raising programs, provide us with the necessary tools to keep football and cheer alive in our community. However, to help it thrive, we need assistance through corporate sponsorships and the continuous support of our community.

BTAA is a 501(c) (3) non-profit organization and is completely ran by volunteers, all funds go directly to support our players. Our mission is to promote the wholesome development of our youth. We believe in the passion, intensity, joy, confidence, and sense of community football and cheer bring to those who play, coach, and love it. From practice to playoffs, we work to make the game better and safer, ensuring that nothing stands in the way of a player's excitement for the sport.

We have multiple partnership opportunities with different levels of sponsorship. Enclosed is the BTAA Sponsorship form. Your donation will be tax deductible and documentation will be available as soon as possible. We understand that you have several choices when considering various marketing and community outreach opportunities, but we genuinely believe that this will be a great fit. Sponsorships can be customized to fit your interests.

If you have any questions, please feel free to contact me directly, and I will be more than happy to discuss everything with you in detail. We appreciate you considering becoming a BTAA Partner, and we look forward to welcoming you to our BTAA family.

Sincerely,

Christopher Rocafort

President

787-461-0323

Bartram Trails Bears Athletic Association – Visit us: www.btaabears.org



BARTRAM TRAILS ATHLETIC ASSOCIATION

Sponsorship Levels

Remember all donations are tax deductible. Below you will find the portion to fill out and return to us along with the portion to keep for your tax records on the next page.

Select a 1-year sponsorship level

___ **\$250 - Bronze Sponsor**

- Logo on website
- Social media shout out (3)
- Plaque
- Shout out during home games

___ **\$500 - Silver Sponsor**

- Yard sign at entrance
- Logo on website
- Social media shout out (6)
- Plaque
- Shout out during home games
- 2 complimentary tickets to our home games

___ **\$1000 - Gold Sponsor**

- Yard sign at entrance
- Logo on website
- Social media shout out (12)
- Plaque
- Shout outs during home games
- 4 complementary tickets to our home games
- Banner 4 x 8 @ home games

___ **\$2000 - Platinum Sponsor**

- Yard sign at entrance
- Logo on website
- Social media shout out (18)
- Social media boosted sponsor post
- Plaque
- Shout outs during home games
- 6 complimentary tickets to our home games
- Banner 4 x 8 @ home games
- Table at home games

BTAA Donations Agreement

Please choose your sponsorship level above and mail your completed form with your check made payable to: "Bartram Trails Athletic Association" - **13720 OLD ST AUGUSTINE RD SUITE 8, Jacksonville, FL 32256**

Business Name _____

Business Address _____

Contact Person Name _____

Contact Phone _____ Email _____

Website/Social Media link _____

Which partnership level would you like to sponsor at? _____

Method of Payment: Cash Check Credit Venmo PayPal

Sponsor Signature Date



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Please keep the bottom portion for your records:

Bartram Trails Athletic Association

13720 OLD ST AUGUSTINE RD SUITE 8

Jacksonville, FL 32256

Tax ID#84-3651332

_____ has made a tax deductible donation to Bartram Trails Athletic Association in the amount of _____.

Bartram Trails Bears Athletic Association is a 501(c) (3) non-profit corporation