

Colonial Little League

P.O. Box 215
Great Meadows, N.J.
07838
www.coloniallittleleague.org



JANUARY 1, 2020

Dear Potential Sponsor,

Colonial Little League is an official charter of Little League International in Williamsport Pennsylvania. We aspire to be an outstanding educational athletic organization that provides a high-quality baseball experience to our players where good sportsmanship is a fundamental principle.

We provide recreational baseball for all the towns in the Hackettstown High School sending district which includes **Allamuchy, Hackettstown, Independence and Liberty Townships**. We are a Non-Profit (501) (c)(3) 100% Volunteer organization. In the Spring of 2019, we had 189 participants making up 18 teams and, in the Fall of 2019, we had 57 participants making up 5 teams.

Colonial Little League is seeking sponsorship for the 2020 season. All the sponsorship and fundraising donations we receive goes directly back into our program, whether it is equipment for our players or to help keep registration costs as low as possible. We have created a tier system that includes four different levels of sponsorship for all potential sponsors, it is called the "Cycle". (See attached). We also offer a Team Sponsor option however they are limited and will be on a first come first serve basis. We hope that you find our organization worthy of your contributions.

Warm regards,

Daniel Stroessenreuther

President, Colonial Little League

EMAIL: president@coloniallittleleague.org



Sponsorship level desired (please circle):

The Single **\$25** - An ad in the Opening Day Ceremony Flyer

The Double **\$50** - *Internet Sponsorship Banner on our Leagues website with company name, phone #, and/or website info and an ad in Opening Day Ceremony Flyer

The Triple **\$250** - **Outfield sign, *Internet sponsorship banner and an ad in the Opening Day Flyer

Home Run **\$400** - **Outfield sign, *Internet sponsorship banner and an ad in the Opening Day Flyer for 2 years – 2020 and 2021 Season

Special Offer for Returning Sign Sponsors – get a Triple for \$200 and a Homerun for \$300

Team Sponsors \$125- Your business name on the back of every players jersey (1st come 1st serve)

In addition to the above, anyone who donates will be recognized on our websites *Sponsor* page

*Internet banners will be on the League website until December 31st of the sponsored year

**Outfield signs will be hung from April 1st thru October 31st (the end of Fall baseball season)

Sponsor Information: (Please attach a business card to this form)

Business Name _____

Address _____ City _____

State _____ Zip code _____

Website Address: _____

Contact person for advertising information (logos, banner info, etc.):

Name _____ Phone# _____

Approved By: (Print Name) _____

Signature _____ E-Mail _____

Colonial Little League is a 501(c)(3) Non-Profit Charitable Organization. Its EIN #46-1956596.

For more information regarding Colonial Little League, please contact Phil Winkler at bear240c@aol.com or Dan Stroessenreuther at president@coloniallittleleague.org

Sponsor Form and Checks payable to Colonial Little League can be mailed to:

Attn: Treasurer
Colonial Little League
P.O. Box 215
Great Meadows, NJ 07838

Please return forms and payment ASAP to give the league time to order signs and/or uniforms

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Sponsorship Agreement

This agreement between the Colonial Little League and _____ (hereinafter, "Sponsor") is for the _____ season.

Sponsorship of the Colonial Little League must be, for the Sponsor, out of a sense of duty to help the community. While Sponsorship does afford some benefits (detailed below), the higher purpose is to help the Local Little League impart the values of teamwork, sportsmanship, and fair play to the children of the community, so that they may someday use these values in becoming good citizens.

Sponsorship of the Colonial Little League does not permit the Sponsor to have any rights or responsibilities in the operation of the Local Little League or any team in the Local Little League, nor does the Sponsor have any rights or responsibilities in the selection of managers, coaches or players for any team in the Local Little League. Nothing herein shall make us partners or joint ventures. The Sponsor and the Local Little League are independent contractors with respect to one another, and neither shall have any authority to represent or bind the other in any manner or to any extent whatsoever, except as specified herein.

Any reference to the Sponsorship under this agreement must make it clear that the Sponsorship is with the Colonial Little League ONLY, and NOT with Little League Baseball and Softball, the organization. Use of the marks of logos of Little League Baseball and Softball by any local sponsor is prohibited, unless permission is expressly granted in writing by Little League Baseball, Incorporated.

Colonial Little League agrees to provide the following benefits in exchange for the sponsorship commitment:

- _____ (Sponsorship Level)
- a. **The Single** \$25 - An ad in the Opening Day Ceremony Flyer
 - b. **The Double** \$50 - Internet Sponsorship Banner on our Leagues website with company name, phone #, and/or website info and an ad in Opening Day Ceremony Flyer
 - c. **The Triple** \$250 - Outfield sign, Internet sponsorship banner and an ad in the Opening Day Ceremony Flyer
 - d. **Home Run** \$400 - Outfield sign, Internet sponsorship banner and an ad in the Opening Day Ceremony Flyer for 2 years
 - e. **Returning Sign Sponsors** – Triple for \$200
 - f. **Returning Sign Sponsors** – Homerun for \$300
 - g. **Team Sponsor**- \$125 Business name on the back of players jersey

For the above considerations, the Sponsor donates \$_____ to the Colonial Little League, understanding that its donation is to benefit the entire league.

Accepted and agreed to:

By _____
Sponsor Representative Signature

Date

Printed or Typed Name

Title

By _____
Colonial Little League Representative Signature

Date

Printed or Typed Name

Title

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