

## Parent Perspective on Recruiting

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- Talk with your child. Define goals- short term, long term, what they want to do, college
- Sign up for recruiting site profiles and college prospective athlete forms
- Create an email that parent and athlete can get into, work together answering emails
- Check the emails weekly, and before and after tournaments
- Fill out prospective student athlete questionnaires –as many as your child thinks they are interested in playing for or attending that school
- Contact coaches prior to, during and after tournaments. Be brief, informative, and make it personal. Use Name, Position, grad year, club, and tournament in subject heading
- STAY in contact with coaches with updates after tournaments, over the summer
- If the college has invited you to visit, and it's a school of interest, GO!
- Encourage your child to prepare, take early, and retake if necessary the PSAT, SAT, ACT. Scores mean money!
- Schools your child is interested in, go to the financial aid website, do net price calculators, and contact the school to start the discussion what will college cost for my family.
- Behave at tournaments! On the court, on the sidelines, in timeouts, and parents in the “bleachers” or camp chairs. Coaches ARE watching and they are like ninjas.
- Revisit often their goals and dreams. Where are they in their journey? Play would you rather.
- Showcases and combines are beneficial but not necessary. Contact coaches before for maximum potential.
- Take video of your child playing or make arrangements with someone who is filming
- Edit and/or upload film. Be sure to mute the sound. No Eye of the Tiger music is necessary
- Consider making a simple website that has footage links and press links of your child's play
- Encourage your child to do the website themselves and BLOG about their experience in a positive way. Remember it's about marketing the best you !
- D1 schools shop early. D2 schools shop early junior year to early senior year, D3 will prospect junior year but a majority of talks start the senior year.
- Remember it's a process more like a marathon with no map, not a sprint. There are lots of turns and uphills. Possibly some downhills but do not be discouraged. Keep searching for the opportunities that best fit your child's goals academically and is the best fit for them athletically.
- Carpe Diem – Seize the day. Every time your child is on the court there is an opportunity possibly waiting for your child. Club is also an investment towards their future, get the best value out of your money. Be sure to do the homework, encourage your child to love the game, remind them to make every ball count in practice and at tournaments, and dream big.