



NOSO Board Meeting Minutes

Tuesday, December 16, 2014

In attendance:

<input type="checkbox"/>	President Beth Hayes	<input checked="" type="checkbox"/>	Vice President Tammi Graf	<input checked="" type="checkbox"/>	Treasurer Heather Holland	<input checked="" type="checkbox"/>	Secretary Regina Peterson
<input type="checkbox"/>	Director of In-House Marty Hayes	<input checked="" type="checkbox"/>	Boys Travel Steve Reyes	<input checked="" type="checkbox"/>	Girls' Travel John Daniels	<input checked="" type="checkbox"/>	Director of Public Relations Kevin Graf
<input checked="" type="checkbox"/>	Director of Schedules & Referees Pete Meckes	<input type="checkbox"/>	Director of Tournaments Ken Janosek	<input checked="" type="checkbox"/>	Registrar Mike Rollins	<input type="checkbox"/>	Director of Fields Matt Steinmetz
<input type="checkbox"/>	Ambassador of Tournaments Tom Hatfield Gail Hatfield	<input type="checkbox"/>	Director of Tournaments John Loftus	<input type="checkbox"/>		<input type="checkbox"/>	

Meeting was brought to order by Tammi Graf at 8:07 p.m.

Closed Action Items from October meeting:

Approved November meeting notes.

Open Action Items:

Approval for December meeting notes
September meeting notes remain on delay

Announcements:

Elections 2015 Board Members
 Board members will remain
 No objects
 Still needed director of in-house
 All were in favor

Important Dates:

Decisions:

Approved \$3k for PR



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2015 Schedule of Events

Dates

Registration opens	January 1, 2015
NOSO in-house season begins	April 18, 2015
Registration closes	March 21, 2015

2015 Newsletter Schedule

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Important Websites:

NOSO: www.nososoccer.org; Ohio North: www.oysan.org

Beth Hayes, President:

- No report.

Tammi Graf, Vice President:

- Family Fun day.
 - o Possibly at Rec Center
 - o Need to know when and where in Rec Center
 - o Evening would need food and snacks
 - o Will review with Chris at Rec Center

Heather Holland, Treasurer:

- Invoices are paid and current.
- Books are current through today's meeting
- P&L's will be sent via email
- Field work paid for and all help for fields
 - o Possibly track how to pay help for fields
- Check financials note done for NOSO
- Talk to NOSO for budget for 2015
- More spent on cup instead of what comes in
- Brochure for camp should be here in January.
 - o Will drop them off also drop off at schools
 - o Coaches guide to pass out to travel teams
 - Guide will also be posted online

Regina Peterson, Secretary:

- September meeting notes have not been completed due to system issues.
- Motion to approve October meeting notes with approval from Tammi & 2nd Mike

Kevin Graf, Director of Public Relations:

- Website (2) ground work for NOSO cup and general site no changes yet.



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- Proposal for bulletin board
 - Best way to deal with doors
 - Assistance (donations) with materials for board
- Meeting with Simon from Challenger
 - Used for two seasons
 - Restrict to only travel teams
 - If continued with services look at programs differently for Travel teams and in-house teams
 - Proposals:
 - Training to start before season
 - One night a week for travel teams
 - Price?
 - Program from 5th grade up is different from 5th grade below
 - Director to run Saturday games for younger age
 - Investment \$1500 per season
 - Would replace director of coaching
 - Focus would be on younger age players
 - One day a week for travel teams
- Redoing board at Barton/Bradley fields
 - Looking at company to donate supplies

Ken Janosek, NOSO Cup:

- No report.

John Loftus, Director of Tournaments:

- No report.

Matt Steinmetz Director of Fields:

- No report.

Mike Rollins, Registrar:

- I-heart radio vs. Q104.
 - Website for NOSO attached to streaming plus online streaming commercials.
 - 3pm – 7pm and weekend 6pm – 7am
 - I-heart radio 38 spots strictly streaming. #'s for streaming 76K people within 10 mile radius.
 - 4 week run
 - Q-104 same price 50 spots with 20 spots on radio plus weather sponsored radio spots are 15 seconds.
 - 3 week run
 - 9 spots from 6am – 8pm



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- Add 5 spots 6am – Midnight
- 6 spots on radio 6am – 7pm
- Banner for fields – extra \$500 one week full webpage at Q104
 - Decision needed by January 20, 2015
 - Calls from both sites tomorrow with run times from February – March
 - Vote on PR all approved
- Close registration March 21st for in-house
- Order NOSO jerseys in January
- Registration to open January 1st.
- Coaches meeting needed.
- Season to begin April 18th with \$45 fee unless outside of community add an addition \$5 or \$10.
- Half sheets with NOSO info for schools.
- Flyer for 2nd week of January printable form to forward to schools.

Steve Reyes, Boys Travel Director:

- Contact with travel coaches at beginning of year to determine desired league.
- Practice for NOSO foot skills at Butternut
 - Use only for travel teams U8-U10
 - Determine girls vs boys on days and times.
- AASL meeting February 1st
 - Registration opens
 - President meeting February 2nd

John Daniels, Girls Travel Director:

- No report.

Pete Meckes, Director of Referees & Schedules:

- Beginning ref course last weekend (last minute).
 - Age 12-14.
 - Could review younger age but looking for maturity.
 - Clinic ran through Firelands.
 - Ohio North referee website (link)
 - Add link to NOSO website.

Marty Hayes, Director of In-house Coaches:

- No Report.

Tom and Gail Hatfield:

- No Report.



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Motion to close at 9:45 pm Tammi Graf, 2nd John Daniels.

With no more business to discuss, the meeting adjourned at 9:45 pm.