



Monday March 19, 2018

Mogies

**Those Attending:**

x	<b>Jennifer Rusiewicz</b> (President)	x	<b>Keith Brancato</b> (Head Coach)	x	<b>Nicole Bates</b> (Cheer Coordinator)		<b>John Paul Bertucci</b> (Board Member)	x	<b>Ericka Jones</b> (Board Member)
x	<b>Beth Beattie</b> (Vice-President)		<b>Fran Consentino</b> (Coach Rep)		<b>Jamie Rydeski</b> (Asst. Cheer Coordinator)		<b>Chad Clark</b> (Board Member)	x	<b>Laura Wilson</b> (Board Member)
x	<b>Carrie Brothers</b> (Secretary)		<b>Rob Cook</b> (Coach Rep)		<b>Kelly Toney</b> (Head Coach)	x	<b>Stephanie Furnier</b> (Board Member)		XXXXXXXXXXXXX (Board Member)
x	<b>Tia Damon</b> (Treasurer)						<b>Ashley Gratzmiller</b> (Board Member)		

**Guests Attending:**

**Call Meeting to Order**

**Meeting Called to Order**

6:07 pm

**Reports:**

**President – Jennifer Rusiewicz**

- The new lease has been signed with Bill Herman. The lease will be an annual lease from January to January. The new cost of the lease is \$4200 vs. the past cost of \$4000. The reason for the \$200 increase was the additional \$50/month storage for November, December, January and February.
- The insurance policy has been updated to reflect our new 12 month lease. **Payment will need to be made.**
- The Code of Conduct is completed.
- The Coach-Parent Partnership is completed.
- Per League rules, it is prohibited for any member of our organization to post any negative comments on social media. **A sign will be posted at the field reminding parents of this rule, as well as have parents sign a waiver.**
- Ray Kastelic and Chuck Bigler are still willing to fix the expansion tank in the locker room and the pipes in the concession stand.
- The designated days for monthly board meetings was discussed, due to schedule changes for some members. We will keep our **monthly board meetings** on Sundays and more specifically, the **4<sup>th</sup> Sunday of each month**. Having it on the 4<sup>th</sup> Sunday of each month will allow for Keith to attend the league meetings just prior and then report any pertinent information to the board.
- Jennifer Rusiewicz contacted Jami Jacobs about replacing Valerie Wojcik, as a board member. **Keith Brancata motioned, Laura Wilson 2<sup>nd</sup> and it was passed by the board to vote Jami Jacobs in as a voting board member.**

**Vice President – Beth Beattie**

- Jack Kirchartz will be going down to the field, with Beth, to look at the hole in the roof of the concession stand on **Friday, March 23<sup>rd</sup>**.

**Secretary – Carrie Brothers**



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## Treasurer – Tia Damon

\$2065.70 – General Fund Balance  
\$3198.66 – Equipment Fund Balance

- Tia has opened the concession stand account and transferred \$50 from the general account to the concession stand account, as a starting balance.
  - We received \$888.97 from online registration, thus far.
  - \$310 was our previous balance.
  - We had a recruit cheerleader sign up and then withdrawal from registration, therefore \$144.76 was refunded and withdrawn from the account.
  - The 2018 Budget was passed around. **All board members need to review the budget and it will be voted on at the April 22<sup>nd</sup> board meeting.** (Please see attached INCOME/EXPENSE BY CATEGORY 2017-LAST YEAR AND 2018 BUDGET).
  - The proposed 2018 Budget reflects \$5000 for football equipment. **Keith is asking for a \$7000 budget**, based on the following:
    1. Keith would like to purchase tackling pads that will be available to and benefit all teams. There are mainly 2 different types of pads you can use and Keith feels strongly that the proposed tackling pads will be more of a benefit to the kids, than the others.
    2. Keith would like to purchase headsets for the coaches to be utilized during the games. Keith stated that all the other football organizations in our league use headsets, even for all the levels.
    3. Being that this season will be Flyers very 1<sup>st</sup> year to play, not only our 1<sup>st</sup> home game, but our 1<sup>st</sup> game EVER at the Burrell High School “under the lights”, Keith would like to start a tradition for the Flyers level team. He is requesting the organization purchase yellow football game jerseys, with the football players’ names on them, to be worn this year, and every year, thereafter for this particular game. The 1<sup>st</sup> year Flyer players can reuse their jerseys for their 2nd year, and then we they become seniors; they will get to keep their jerseys as a keepsake. The jerseys should only cost approximately \$20-\$30 per shirt, not the typical \$80 that we pay for traditional game jerseys.
  - The proposed 2018 Budget reflects \$3500 for Cheer equipment. **Nicole is asking for a \$5000 budget**, based on the following:
    1. The organization will be responsible for purchasing cheerleader pom poms this year, instead of the parents. Nicole would like to also purchase mega phones. Both items, will of course, will become property of the Lower Burrell Flyers.
    2. Nicole would like to purchase glittered shirts for the cheerleaders to wear to school on Fridays before the games, so they do not wear their uniforms.
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## Head Coach – Keith Brancato

- Keith stated there are approximately 5 families that have not returned their football equipment from last season.
- The league has a tentative schedule that will be voted on **Wednesday, March 28<sup>th</sup>**. Typically, schedules are taken to all the school boards for school approval. Burrell and Freeport are the only teams that do not need approval from school, as we do not use the school's fields.
- Our tentative schedule is listed below:

**July 23<sup>rd</sup>** – Season begins with 1<sup>st</sup> day of conditioning

**July 30<sup>th</sup>** – Pads

**August 18<sup>th</sup>** – 1<sup>st</sup> **Home** game at Burrell High School against Deer Lakes @ 3pm, 5pm, 7pm

**August 25<sup>th</sup>** – Game @ **Ford City**

**September 1<sup>st</sup>** – League wide by-week for Labor Day weekend

**September 8<sup>th</sup>** – **Home** game against RYFO

**September 15<sup>th</sup>** – **Home** game against Freeport

**September 22<sup>nd</sup>** – Game @ **Springdale**

**September 29<sup>th</sup>** – **Home** game against Ford City

**October 6<sup>th</sup>** – Game @ **Deer Lakes**

**October 13<sup>th</sup>** – Playoffs

**October 20<sup>th</sup>** – Superbowl @ **Ford City**

**October 27<sup>th</sup>** – Senior Bowl hosted by Flyers (Cheerleaders will be expected to cheer)

- There will be no more preseason games. All games will count toward playoffs/Superbowl. We are guaranteed 4 home games.
- Being that our 1<sup>st</sup> game is only 3 weeks away from practicing with pads, we may schedule a **scrimmage on August 11<sup>th</sup>** (Cheerleaders will not be expected to cheer). There will not be any more exhibition games. The exhibition games are where we typically needed the cheerleaders.
- Ryfo is holding a **cheer competition August 11<sup>th</sup>**. *Nicole to determine if our cheerleaders will participate.*
- Keith will be meeting Shannon Wagner **Tuesday, March 20<sup>th</sup>**, regarding Senior Bowl. *The league prefers Senior Bowls to be "under the lights", so he will be requesting permission from Burrell High School.*
- *Next year, for the 2019 season, the Flyers will be hosting the Superbowl. The field is not big enough to accommodate a Superbowl, therefore, we will need to get permission from Burrell High School to host the Superbowl at the Burrell High School.*
- As of March 19<sup>th</sup>, 2 kids have registered for Flag Football. We have a possibility of 2 more kids registering. We only need 7 kids to have a team for Flag Football. *Ericka Jones asked if cheerleaders/girls were allowed to register for Flag Football.*
- Flag Football games will take place Saturdays, either prior to the 1<sup>st</sup> game or in between the 1<sup>st</sup> or 2<sup>nd</sup> games.
- Keith wanted to make the board aware of the changes being made regarding the offense and defense playbook. The typical plays, in the past, have been utilized by the Flyers for the past 20-30 years and coaches feel it is time for a change, as the sport has evolved throughout the years. We may get some negative feedback from some of the people that were involved in the Flyers organization in the past, but to understand that the coaches are trying to modernize our football program and make decisions, based on what is best for our kids.

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## Cheerleader Coordinator – Nicole Bates

- Keith mentioned that there will be a league wide cheer competition near the beginning of the season. Nicole is interested, but concerned about having enough time to prepare and discussed possibility of making practices mandatory. It was suggested by the board, that she could do extra practice just for those cheerleaders interested in competing. *This topic will need further discussion.*
  - Nicole found different ideas for apparel, specific to the cheerleaders, which will go on the apparel form for parents to purchase. The organization will earn extra money on some of these apparel items.
  - Nicole also found glittered cheer bags that will be put on the apparel form, as an optional item.
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## Committee Reports:

**Chair in Bold**     **Apparel & Awards** – Ericka Jones, Beth Beattie

**Banquet** – Carrie Brothers, Jamie Rydeski, Jacki Terranova

- Due to a lot of changes this season, and after getting some feedback from the coaches and other board members, Carrie recommended keeping the banquet at the Quality Inn, New Kensington. **Nicole Bates motioned, Keith Brancato 2<sup>nd</sup> and it was passed by the board to keep the banquet at the Quality Inn this year.**
- The **Banquet** is tentatively scheduled for **Sunday, November 18<sup>th</sup>**. **Carrie will call to the Quality Inn to confirm this date.**
- **Stephanie Furnier motioned, Nicole Bates 2<sup>nd</sup> and it was passed by the board to approve \$300 banquet deposit for the Quality Inn.**

**Concession Stand -**

- Valerie Wojcik has resigned from the board, due to her daughter not cheering this year.
- **Chair is needed.**
- Co-Chair – Jennifer Rusiewicz
- Carrie talked with Tom Moses. On behalf of the Flyers, she communicated that we have been very appreciative in the past of his donation of food to the concession stand and welcomed him to help us this season. He is willing to bring food down to games this season, for us to sell for a profit.

**Field Maintenance** – Chad Clark, Dave Turk



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## Fundraising – Stephanie Furnier, Laura Wilson

- Stephanie and Laura modified fundraising from last board meeting and proposed the final fundraising options for this year. (Please see attached 2018 FLYERS SEASON PROPOSED FUNDRAISERS for additional details). The amount of fundraising totaled \$380 per family.

### Mandatory Fundraisers

1. 10 Gun Bash @ \$20/ticket
2. 12 Meat Raffle @ \$5/ticket
3. 12 Daily Lotto Tickets @ \$10/ticket

### Non Mandatory Fundraisers

1. Tag Day
  2. Kona Ice Truck
  3. Dairy Queen Fun Night
  4. Pizza Hut Night
  5. Fall Festival
  6. Sprankles Market Hoagies
  7. Yard Signs
  8. Fireworks Tent
- Stephanie and Laura proposed mandatory extra ticket sales for families with multiple children. Several discussions took place regarding this proposal. Due to this being a community sport and that we need to make it affordable for families with multiple kids (although some other community sports do require more of a commitment from families with multiple kids) and due to the many changes this season, there is concern this will be too much of a change for families. Also, this may then open up further discussions regarding registration cost for cheerleaders vs. football players, based on cost of football equipment vs cheerleading apparel. Jennifer Rusiewicz calculated how much more the organization would raise, based on approximately 30 families having multiple kids, and the result was only a difference of \$1800. This amount was not enough to make a significant difference, especially since we will be having several non-mandatory fundraisers throughout the season. Jennifer also stated that Tag Day could easily make up this difference.
  - **Ericka Jones motioned, Tia Damon 2<sup>nd</sup> and it was passed by the board for the 3 mandatory fundraisers to be required of each family, exactly in the amounts as they are stated, and not to be able to pick and choose different combinations, as families were allowed in previous years.**
  - If the Mega Meat Raffle does well, Laura suggested we could perform this fundraiser a 2<sup>nd</sup> time as a non-mandatory fundraiser.
  - The Kona Ice truck will be at all of our home games, except for the 1<sup>st</sup> game at the Burrell High School.
  - The Dairy Queen and Pizza Hut nights will be hosted during the evening of practice days.
  - Due to our only by-week being over Labor Day weekend, **Laura and Stephanie will have to look at dates to see when would be a good time for the Fall Festival.**
  - The Yard Signs will be part of the apparel form and not so much a fundraiser. Pricing is still being researched, but may make roughly \$2 profit on each sign.
  - The Fireworks Tent was proposed as a non-mandatory fundraiser. Although this could be a great way to bring money into the organization, it would take quite the commitment from parents. Before we decide on this fundraiser, **Jennifer Rusiewicz will have to get permission from Bill Herman to allow the sale of fireworks on his property.**
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**Gun Bash** - Laura Wilson, Stephanie Furnier

- A list of ideas and suggestions for the Gun Bash were discussed. (Please see "LAUBE HALL IDEAS AND SUGGESTIONS" for additional details).

Entrance Tables

1. Pick of Table Tickets
2. 50/50 Raffles

Give Aways

1. Targets
2. Personal Firearms Inventory
3. PA Laws Relating to Fire Arms
4. PA Game Commission Wildlife Notes

Donations Needed

1. Bingo Balls
2. PA System
3. Projector
4. Laptop
5. Signs for Drawings
6. Beer Pitchers
7. Bottles

Add'l Table Ideas (Profit Goal \$4200)

1. All Day Drawing Rifle & Had Gun
2. Chinese Raffle
3. Basket of Cheer
4. Wine Bottle Raffle
5. Knife Table

Selling (Profit Goal \$25,900)

1. 50/50
2. Gun Tickets

Expenses

1. Ticket Payouts
2. Hall Rental
3. Food, Trash
4. Bartenders
5. Beer
6. Shirts
7. Electronics
8. Walk Around Tickets
9. Ticket Printing

Estimated Financials (With \$3 Pick of Table Gun Ideas)

1. Total Expenses = \$19,630
2. Total Income = \$50,100
3. Total Profit = \$30,470

Estimated Financials (Without \$3 Pick of Table Gun Ideas)

4. Total Expenses = \$19,630
5. Total Income = \$53,300
6. Total Profit = \$33,670

- Currently, Laura only has estimates for 2 food vendors. (Please see attached FOOD VENDOR LIST). Laura and Carrie each had an additional food vendor they were waiting to get a proposal from. Laura requested a little bit more time, before the board votes on a vendor, until these other 2 estimates come in. **Laura will send a vote to board members for food vendor, via email.**



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- The Gun Bash ticket will be \$20 per ticket, but with that ticket, you can "bring a buddy" for additional \$10. Our goal is to sell 1000 tickets.
  - Signage will be located off the main road and 2 inside park.
  - **Gun Bash** is tentatively scheduled for **Sunday, November 4<sup>th</sup>**. *Laura will confirm this date with deposit.*
  - **Nicole Bates motioned, Ericka Jones 2<sup>nd</sup> and it was passed by board to approve \$500 deposit for Laube Hall.**
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## **Nominations/Elections** - Beth Beattie

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## **Special Event Days (Parent's Day, Senior Day)** – Jennifer Rusiewicz, Beth Beattie, Ashley Gratzmiller

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### **Picture Day** – Carrie Brothers, Ericka Jones

- Carrie Brothers talked with Tom Moses. Tom is willing to come down to one of our home games and do action shots of the football players and cheerleaders and post on social media, at no cost to the organization. *Carrie will give Tom a schedule of our games.*
  - **Ericka Jones motioned, Laura Wilson 2<sup>nd</sup> and it was passed by the board to have William Jones be the photographer for the Lower Burrell Flyers this year.**
  - Stephanie Furnier was concerned about picture day conflicting with Burrell Cheerleading picture day, as it happened last year. Jennifer Rusiewicz responded that the Flyers picture days are the same from year to year and does not change. This year, Flyers Picture Days will be **Wednesday, August 1<sup>st</sup> and Thursday, August 2<sup>nd</sup>**.
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### **Advertising/Programs** – Ashely Gratzmiller, John Paul Bertucci, Laura Wilson

- The Business Ads that will go into the Flyers Program is finalized. (Please see attached 2018 FLYERS FOOTBALL ADVERTISEMENT ORDER FORM).
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### **Registration** – Ericka Jones, Ashely Gratzmiller, Nicole Bates

- Keith proposed raising the Volunteer Buyouts to \$250 per family. The board felt this may deter families from joining. We will see how everything goes this year with volunteering and will revisit next season, if needed.
- We will have a mandatory "sign in" **Parent Meeting** this year on **Monday, July 23<sup>rd</sup> at 5:30 pm**, which is 1<sup>st</sup> day of conditioning.

#### Flyers Registration Fun Day

1. It was questioned if families get a discount for attending & registering at Flyers Registration Fun Day at Wildlife Lodge Bowling Lanes. The general concern was families would not want to come and pay additional money at this event, when they can just register directly online and save the cost of bowling. It was made clear there will not be any discount for families registering at this event, as that wouldn't be fair to those who have already registered online and did not receive a discount.
  2. The "Shout Out" for parents that will go into the registration packet is finalized.
  3. The \$133.30 invoice for printing of Registration Flyers for schools was paid to Sirjames.
  4. The \$77.29 invoice for 300 Flyers Registration Fun Day Ticket Printing was paid to Ericka Jones.
  5. *All board members are asked to donate cookies for event.*
  6. *All board members are asked to donate a gift basket.* (So far, Ericka Jones is donating a movie basket and Jennifer Rusiewicz is donating a hair basket.)
  7. We will have raffles every 30 minutes.
  8. There will be giveaways for apparel, registration, fun passes, etc.
  9. **Stephanie Furnier motioned, Laura Wilson 2<sup>nd</sup> and it was passed by board to have business advertise on bowling screens, 36-40 screen rotations, at \$25.**
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### **Volunteers** – Tia Damon

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### **Communication** – Laura Wilson, Kelly Toney

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*Youth Football Organization*

# MINUTES

## Unfinished Business:

- Concession Stand Roof
- Expansion tank repair in locker room
- Pipe repair in concession stand
- Location of Flyer's 1<sup>st</sup> game at BHS/concession stand swap
- Flag football
- Tag Day
- USA Football grants and camps
- Coaches & Board Clearances
- USA Football Coaches Certifications
- Bridge replacement over creek
- Cleaning of Cheer uniforms
- Cheer Budget Proposal

## New Business:

## Wrap Up:

**Meeting adjourned**

8:00 pm