



March 4, 2019

March meeting  
Mogies

**Those Attending:**

X	<b>Jennifer Rusiewicz</b> (President)	X	<b>Shawn Mele</b> (Head Coach)	X	<b>Nicole Bates</b> (Cheer Coordinator)		<b>John Paul Bertucci</b> (Director)	X	<b>Erica Jones</b> (Director)
	<b>Beth Beattie</b> (Vice-President)	X	<b>Robb Cook</b> (Coach Rep)		<b>Kelly Toney</b> (Asst. Cheer Coordinator)	X	<b>Dana Guido</b> (Director)	X	<b>Laura Wilson</b> (Director)
X	<b>Nadine Virag</b> (Secretary)	X	<b>Tyrelle Davenport</b> (Coach Rep)			X	<b>Stephanie Thompson-Furnier</b> (Director)	X	<b>Jami Lyn Jacobs</b> (Director)
X	<b>Jen Alter</b> (Treasurer)						<b>Pula Griego</b> (Director)		

**Guests Attending:**

**Call Meeting to Order**

**Meeting Called to Order**  
6:04pm

**Reports:**

**President – Jennifer Rusiewicz**

- Billboard
  - Reviewed pricing (\$900 4 wks + \$175, \$1800 8 weeks \$175 waived)
  - Added expense (not in budget for expenses from general fund) – how will we make it up?
    - Unable to use registration cost – \$90 kids get back in gifts @ banquet
    - Added fundraiser?
    - Business in area willing to support cost?
  - How else do we advertise for players?
    - School – twice flyers sent out
  - Pro = Over 100k cars pass the billboard
  - Shawn said new sale price is \$775 for 4 weeks
  - Erica to donate \$400 on behalf of her business – results in \$375 out of general fund
  - Jen motioned to vote in favor, Laura second motion – vote passed in favor
  - Dates = May-June for ad
- Registration = March 19<sup>th</sup> – July 16<sup>th</sup>
  - Possible addition of late fee if after deadline or “early bird special” if during timeframe
- Insurance
  - Switched to Erie
- Setting up new lease in a few weeks with Bill Hermon
  - Bill looking into solutions for ditch (Chad will attend meeting)

**Vice President – Beth Beattie**

- Filled out request to use high school for Super Bowl

**Secretary – Nadine Virag**

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## **Treasurer – Jen Alter**

General Fund Balance – \$1554.37  
Concession Stand Balance – \$6219.90  
Equipment Fund Balance – \$406.75  
Total – \$8181.02

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## **Head Coach – Shawn Mele**

- Requesting 10k budget as standard yearly (not finalized yet)
  - Conditioning July 22
  - Equipment handout July 17-18 6-8pm
  - Scrimmage possibly August 10
  - Flag football starts April 28
    - Need to get shirts finalized for players
  - Reminded trail cams still need purchased
  - From League meeting
    - Tentative schedule sent but not officially approved by league
      - Labor Day is a by week. Do not have to travel to west Mifflin or south Allegheny
      - Alternates home/away weeks
    - Changed weight recruits 110 with pads, cadet 130, flyers 150
    - Can weigh in early
    - Pictures with birth certificates in binder to have with coaches. Weight on back
    - Birth dates June 1<sup>st</sup> cut off
  - Super bowl last weekend in October 26
    - Hosted at high school
      - Last year cost for game there = \$1074 (made up from sponsor shirt sales)
      - Was also biggest concession stand sales of season
    - Backup plan at flyers field and possibly get lights, etc.
  - Announcement: Tyrell head coach for cadets
  - Current: Recruits – 3 coaches, Cadets – 2, Flyers – 4
    - Want 5 for recruits and cadets
  - Social media post – need coaches!
    - Need clearances required by league
    - USA certification
    - Need coaches by April 27 and ready to go (day before flag football)
      - Meeting with Shawn Liotta at HS to review plays
  - Work at locker room
    - Painting of benches, decals for windows, etc.
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## **Cheerleader Coordinator – Nicole Bates**

- Cheerleaders will help with flag football and the cheer camp
    - Requested “flag cheer” to be added to registration to record shirt sizes and registration itself
  - Budget request 6000 (not finalized)
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## **Committee Reports:**

**Chair  
in  
Bold**

### **Apparel & Awards – Dana Guido, Jami Jacobs**

- Form for banquet gifts with registration packet handed out at equipment handout
    - To include apparel sizing
    - Plaques in locker-room need updated with last year’s names
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**Banquet – Jen Rusiewicz**

- Fun vs. formal/traditional
- PISA mentioned as option
- If traditional, encourage some sort of dress code to establish mood
- Clarion = \$3784 last year
  - 1800 out of flyers (for coaches, players)
  - \$13 per person
  - Food is not a favorite
- Call for Veltris as option and pricing (Stephanie will get pricing)
- Suggested Laube Hall – bring own catering
- Nicole asked to have Spirit award for cheer
- Erica mentioned an award ceremony environment instead of banquet with food
- Motion for formal/traditional banquet – passed in favor of

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**Concession Stand - Pula Guido, Beth Beattie, Jen Rusiewicz**

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**Field Maintenance – Beth Beattie**

- No response to email sent out for field maintenance
  - Laura suggested her father and Eric
- Field day set for April 7, 9-1 to prepare for flag football
- Additional field day will be in June to prepare for season
  - Option of HS volunteers to help them receive volunteer hours

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**Fundraising – Laura Wilson, Stephanie Thompson-Furnier**

- Rodeo in Ford City July 12-13 @ Crooked Creek Horse Park
  - Sell fundraising tickets and advertise for players
    - Last year did not sell out of all tickets, this will provide that opportunity + reduce min obligation for each family to sell
  - Need to help – will not have to pay for table for event
- Sponsor shirts
  - Sponsors can opt to cover 1,2 or all 3 event shirts for season
- Vote on max mandatory fundraiser per family
  - Erica motioned, Shawn second motion – all present voted in favor

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**Gun Bash - Laura Wilson and Stephanie Thompson-Furnier**

- Ticket prices increased to \$25
  - Generate additional \$5000
  - Vote on new price: Erica motion, Nadine/Jamie second, vote passed in favor
- Nov 10 date @ Laube Hall
- Deb Schultz for tentative gun list
  - Last year \$10000 total
- Only 1000 tickets sold
  - Allows for bingo balls as opposed to pulling tickets
  - Guarantees at least 1/1000 chance to win
- Additional thoughts are business to sponsor a "hunt"
- Need small game of chance license renewal

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**Nominations/Elections – Jen Rusiewicz**

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**Special Event Days (Parent's Day, Senior Day) – Jennifer Alter, Ericka Jones**

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**Picture Day** – Ericka Jones

- Hayley Rosa pricing
  - Ex: package 1 is \$40 – 8x10, memory mate, 16 wallets, 2 3” buttons, photo magnet
- Will Jones pricing comparable
- Shawn mentioned If it is not broken why change
- Can Will Jones do outside instead of with green screen?
- Motion to vote for Will, Laura second, vote passed in favor
- Discussed dates
  - Saturday after Recruits game
  - Saturday vs Sunday
  - All in one day so all seniors can get a picture (cheer + players)

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**Advertising/Programs** – John Paul Bertucci, Laura Wilson

- Flyers – two cycles to go out in schools + posted on website
  - Only allowed through Burrell School District unless short on numbers
  - Cycle 1: immediately after registration opens March 19
  - Cycle 2: end of May
- Stephanie looking into see if she can get a price cost with another vendor (current is Sir James Printing)
- Erica will do flyer
- John Paul is going to send out info requesting sponsors

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**Registration** – Jen Rusiewicz, Jen Alter

- March 19<sup>th</sup> through July 16 Tuesday
- Early bird special or late fee to end deadline

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**Volunteers** – Jen Rusiewicz, Jami Jacobs

- 4 volunteer days per family
  - Erica motioned a vote, all present voted in favor
- Sign up sheets at equipment hand out
- Reminder email and on sheet
- Team moms to hand out reminder slips

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**Communication** –

- More sharing information on Flyers Facebook page
  - Need to post at least 1x per week
- Coaches needed “ad” to post
- “Flag cheer” needs added to registration on website

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**Unfinished Business:**

- Waiting for pricing options on places for banquet
- Stephanie gathering prices for other vendors for printed flyers
- Late fee or early bird special added to registration cost
- Picture day date

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**New Business:**

- Field day in April

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**Wrap Up:**

**Meeting adjourned**

7:52pm

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