



## BROWNSBURG LITTLE LEAGUE BASEBALL, INC.

P.O. Box 203, Brownsburg, Indiana 46112  
Shannon Certain, Sponsorship Chair [www.brownsburgbaseball.com](http://www.brownsburgbaseball.com)



Dear Prospective or Returning Sponsor,

On behalf of Brownsburg Little League Baseball (BLLB), thank you for taking the time to read this letter. We hope you will consider or continue to be a sponsor of BLLB. For those companies who have partnered with us in the past, we hope that you have recognized the benefit of that partnership and the corresponding community support for your company.

BLLB has celebrated significant achievements since 1999. With our community and sponsors support we have created a thriving and successful program. This has led to successes such as:

- Two Little League World Series finalists.
- Four Indiana State Championships in the 12-year old division.
- One Indiana State Championships in the 11-year old division.
- Eleven District 8 Championships 9-10 division.
- Six District 8 Championships in the 11 year-old division.
- Three District 8 Championships in Juniors division.
- Four District 8 Championship in the Senior Division.
- One District 8 Championship in the Big League Division.
- Produced several players that have made it to the Major/Minor Leagues and who are currently playing now such as Lance Lynn (Texas Rangers), Drew Storen (Philadelphia Phillies), and Tucker Barnhart (Cincinnati Reds).

One achievement we are very proud of is the development of our Challenger Division which began in 2012. This Division is for children (ages 5-18) with physical and mental disabilities. Players in the Challenger Division are paired with "buddies" from the Brownsburg High School and Middle School Baseball and Softball teams as well as current Little League players. We are very honored to be a part of the Challenger Baseball League and together we are building a legacy that will last for decades to come. We hope to continue to grow this program each year.

Operating a Little League requires numerous volunteers and significant amounts of time and money. Although our volunteers and their donated time is invaluable, player registration fees only cover a portion of our annual operating budget. These fees do not allow for field maintenance or improvements. We will maintain 4 diamonds at Arbuckle Acres for the 2021 season. We need your support to continue to provide safe, well maintained fields that are an enjoyable place to play and learn the game or baseball for our Little League players.

This year we have modified our sponsorships by adding new spots for advertising. This provides the following sponsorship opportunities:

Dugout sponsorship with your company banner on a dugout of your choice (first come, first choice).

Press Box sponsorship on Diamond 2

Banner sponsorship this year will be a 3' X 6' banner placed in an outfield of your choice (first come, first choice).

**IF YOU SPONSOR MULTIPLE FIELDS, A DUGOUT, OR A PRESS BOX PLEASE EMAIL YOUR COMPANY LOGO TO ME SO WE CAN ADD IT TO THE WEBSITE!!!**

This year we anticipate attendance in excess of 15,000 people enjoying baseball at our parks. representing a true opportunity to associate your company's name with area consumers.

BLLB is a non-profit company recognized by the IRS tax codes as a 501(c)(3) company. Any sponsorship donation given to BLLB is considered a tax deduction with the IRS.

## **2021 Brownsburg Little League Sponsorship Opportunities**

**\*All opportunities are First Come First Served\***

### **Outfield Fence Banners**

1 Field \$300

2-4 Fields is \$200 per field

### **Dugout Sponsorship**

\$500 each

### **Concession Area Sponsorship**

\$500 per banner

Thank you again for your consideration. Let me know if you have any questions.

Please contact me if you are interested via email or cell to proceed with donation.

Shannon Certain

Sponsorship Chair

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