

New and Exciting Opportunities for Sponsorship for the 2020 Season!

Dear Prospective Youth Football and Cheer Sponsor:

The M.O.T. Youth Football and Cheerleading League (MOTYFCL) is a nonprofit 501C-3 youth organization that enables the youth in the State of Delaware to develop strength and character through the outlet of youth sports.

In 2019, Our Fall Tackle football program had over 500 players Our Spring Flag has had over 400 players and Over 200 Cheerleaders participate and we expect to grow even more this year. We have many exciting plans for our youth participants for the upcoming season.

We are an in house youth football and cheer program based in Middletown, Delaware that enables youth throughout the entire state to become a part of our family based program. All practices and games are located at our football and cheer complex at 213 Silver Lake Road, Middletown, DE. Our cheerleading practices and preparation is completed at our multipurpose facility located at the same above address. This unique sponsorship opportunity will allow your organization to promote the development of character, teamwork, discipline, and sportsmanship through the venue of youth sports participation.

We sincerely thank you in advance for your donation and dedication to the youth in our area. Please complete the attached level of sponsorship and submit to our address at P.O. Box indicated on the letter at your convenience for the upcoming season. Season Starts March for Flag and July for Tackle all sponsorships Start the day you sign goes up and runs for 1 year.

A great life awaits through youth sports,

M.O.T. Youth Football and Cheerleading League

Bronze (\$350.00) (Renewal \$300.00)
Double sided Full Color 2X3 Sign
along the driveway at our complex for all who are entering or exiting

Silver (\$550.00) (Renewal (\$500.00)
Bronze + Direct Link on our website to Yours.
Your Company will be sent on every league email.

Gold (\$750.00.) (Renewal \$700)
Bronze + Silver
Company name or logo will appear in the league advertisement in the Middletown Transcript. Company name or logo will appear on our website MOTYFCL.Com banner as a gold sponsor.
Company name or logo will be linked on MOTYFCL social media pages

Platinum: (\$1,600.00) (Renewal \$1,500.00)
Bronze+Silver+Gold +Large (3ft x 9ft) individual sign with Company logo will be displayed on the central concession stand at our complex for all who are present to see during the entire 2020 football season

(Renewal Fee discount covers Full Color Sign already displayed)

Football Camp T-Shirts (1,500.00)
M.O.T Logo on the Front Your Logo on the Back
Approx. 200 Players

Football Flag T-Shirts (2,800.00)
M.O.T Logo on the front Your Company Logo on the back
Approx. 450 Players

Football Tackle T-Shirts (5,000.00)
M.O.T Logo on front Your Logo on the Back
Approx. 700 Athletes

Coaches Polo Sponsor (\$3,500.00)
Company logo on the right sleeve of all coach's polo- dry-fit polo shirt to be worn by all coaches for the 2020 football season. Sponsor will receive Max 10

Field Sponsor for Season (\$3,000.00)
Bronze+Silver+Gold Including (4) Goal Post wrap on both ends of the field with your company Logo and funds are used for the up keep of the football field for the season.

SPONSORSHIP CAN ALSO INCLUDE SERVICES OR PRODUCTS OF EQUAL VALUE

M.O.T. COMPLEX 5 FIELDS



Coaches Polo



Fall Season Sponsor T-Shirts



Driveway Sponsor Sign

TAX WRITE OFF

2020 Board of Directors

Presidents: Dave Curran

Football Operations Vice President: Scott McKinnon

Concession / Booster Vice President: Monica Brooks

Complex Coordinator Vice President: John Brandon

Football Commissioner: John Yard

Treasure: Liz Wilson

Secretary: Gabrielle Curran

Cheer Director: Ann Gahan

Designs and Marketing: Danny Neall

Board Commissioner: Jeremy Clark

UNDER THE LIGHTS

Our Fall Season Light Rental to Keep our Players Safe
On the Field During Practice and in the Parking Lot as they Return Home
Est. (20,000.00) 18 Towers



M.O.T. Youth Football and Cheerleading League

www.MOTYFCL.com Non Profit 501c_3 51-0381532

Yes, I would like to Sponsor MOTYFCL for the 2020 Season

Please Indicate your Sponsorship

Package _____

Amount: \$ _____

Name: _____

Company _____

Phone _____

Address _____

Please contact Monica Brooks @ MOTYFCLinfo@gmail.com

with any questions, Thank you

Please make checks payable to:

MOTYFCL

Address: MOTYFCL Sponsorship,

P.O. Box 793, Middletown, DE 19709

302-668-7131

 **@MOTYFCL**  **@MOTYFCL_302**



