

# BCA FUNdraising

Last year, BCA introduced additional FUNdraising to help provide families with the opportunity to finance and off-set their out-of-pocket cost for both their registration fee and their State Championship fee. For 2020, our registration fee will increase by \$25 (to \$575) and IRCA is raising the State Championship fee by \$10 (to \$145).



Football Mania is the only mandatory fundraising that is required by the league for each cheerleader. This year, 3 Football Mania tickets will be included in the \$575 registration fee (per cheerleader in each family). Families may choose to keep their tickets for an opportunity to win the cash prizes themselves (we had 2 families win \$400 each and another family win \$600 in 2019!), or families can sell their tickets for \$25 to family or friends to re-coup some of their out-of-pocket registration cost. We also had several families take advantage of buying and selling additional/optional Football Mania tickets through the “Buy 8 for State” campaign. This year, families choosing to sell additional Football Mania to cover their State fee will need to sell 9 Football Mania tickets “STATE will be Fine when you Sell Nine”.

## FlipGive

BCA introduced FlipGive as an optional way to earn back a percentage of your spending from on-line shopping, purchasing gift cards, and in-store purchases. This is a year-round fundraiser that we will continue to offer to members of the league. Money earned prior to the “registration” cut off will be applied to registration fees. Money earned after, but prior to the “State fee” cut off will be applied to State fees.



Other optional fundraising offered included ButterBraid/cookie dough and Lou Malnati's pizza vouchers sales in the Spring/pre-season to help off-set registration costs. In response to feedback that we should sell something that was 'non-food' related, we offered Yankee Candle in the fall to help families fundraise towards their State fee. To Help us in FUNdraising for 2020, please send us your feedback through this brief survey: [BCA FUNdraising 2020](#)