



Fruitland Little League



TAX ID 45-3087075

Dear Little League Supporter,

Fruitland Little League (FLL) is a non-profit youth organization, which is staffed and administered by volunteers. Our objective is to instill in our children the ideals of character, integrity, and teamwork, while teaching the game of baseball. With our 2019 season just around the corner, FLL is depending on our sponsors' support to help make this our best season yet! FLL incurs considerable expenses for field light payments, utilities, insurance, field maintenance, uniforms, equipment, etc. We rely on local businesses like yours to fund a substantial portion of our annual budget. FLL welcomes supporters, like you, to sponsor a team and showcase your business in the process.

Sponsorship Means Visibility

FLL typically has over 25 teams in the Spring season and 20 teams in the Fall season. With 10-12 players per team, an average of 14 games each per season, and 30 spectators per game, your business or organization's name will be viewed over 2,000 times, and not just seconds on a billboard – but for an ENTIRE season! Additionally, the players will become walking advertisements for your company when they proudly wear their team shirts out in the community. Adding a BANNER sponsorship will more than double your visibility. Your banner will be seen not only during the regular Spring season, but also during All-Star Tournaments and other events held at the Fruitland Recreation Park throughout the year. We will also add your name to our sponsor page on our website and create a link to your business website. Your organization's name will also be showcased in our Opening Day parade and ceremony in April.

We appreciate your consideration and support of Fruitland Little League. We truly hope you are able to contribute to the success of FLL through a generous donation and/or sponsorship. Please contact Leigh Derbyshire, FLL Sponsorship Coordinator, with any questions or concerns you may have at 410-251-5148 or by email, scrubtech24@yahoo.com.

Sincerely,
Your FLL Board

Sponsorship Level	Field Sponsor	Team (Spring)	Banner	Team (Fall)	Donation
Diamond	✓	✓	✓	✓	\$ 2,100
Platinum		✓	✓	✓	\$ 1,075
Gold		✓	✓		\$ 825
Silver		✓		✓	\$ 750
Spring		✓			\$ 500
Spring - Tee Ball		✓			\$ 400
Banner			✓		\$ 350
Fall				✓	\$ 300

Multiple team sponsorships are also available. Please inquire.

Fruitland Little League P.O. Box 195, Fruitland, MD 21826

Website: www.FruitlandLittleLeague.org

Email: Fruitlandlittleleague@hotmail.com



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Sponsorship Agreement

Sponsorship of the Local Little League must be, for the Sponsor, out of a sense of duty to help the community. While Sponsorship does afford some benefits, the higher purpose is to help the Local Little League impart the values of teamwork, sportsmanship, and fair play to the children of the community, so that they may someday use these values in becoming good citizens.

Sponsorship of the Local Little League does not permit the Sponsor to have any rights or responsibilities in the operation of the Local Little League or any team in the Local Little League, nor does the Sponsor have any rights or responsibilities in the selection of managers, coaches, or players for any team in the Local Little League. Nothing herein shall make us partners or joint ventures. The Sponsor and the Local Little League are independent contractors with respect to one another, and neither shall have any authority to represent or bind the other in any manner or to any extent whatsoever, except as specified herein.

Any reference to the Sponsorship under this agreement must make it clear that the Sponsorship is with the Local Little League ONLY, and NOT with Little League Baseball and Softball, the organization. Use of the marks of logos of Little League Baseball and Softball by any local sponsor is prohibited, unless permission is expressly granted in writing by Little League Baseball, Incorporated.

ALL sponsorships and donations are tax deductible as we are a 501c3 organization (Tax ID #45-3087075). ALL checks should be made payable to FRUITLAND LITTLE LEAGUE. Please provide the following information so we can insure your company or organization is properly recognized.

SPONSORSHIP INFORMATION					
Name of Sponsor					
Sponsorship Level		Donation Amount			
Website Address					
Street Address					
City		State		Zip Code	
Contact Person		Contact Phone:			
Email Address					
Preferred League of Team Sponsor					
Will Your Logo Be Emailed For Use?		YES		NO	
Preferred Team Colors					

Please Note: Team sponsorships are limited. Returning sponsors are given priority.

FLL Sponsorship Coordinator:
Leigh Derbyshire 410-251-5148
scrubtech24@yahoo.com

Please mail payment to:
Fruitland Little League
P.O. Box 195
Fruitland, MD 21826