

BRIGHTON LITTLE LEAGUE



SPONSORSHIP OPPORTUNITIES

Brighton Little League, Inc. is a non-profit organization running baseball and softball programs for hundreds of boys and instilling in our youth a love and lifetime commitment to these games. Along the way, we strive to teach life lessons such as physical fitness, how to be a supportive teammate, respect for others, and good sportsmanship, regardless of ability level or winning records. We stand by the Little League motto "Everyone Plays!" This is largely due to the generosity of local Brighton businesses and organizations that continue to sponsor our program. Every dollar of your tax-deductible sponsorship helps to make an enormous impact on our community:

- Keep registration fees affordable and fund scholarship so every kid can play ball
- Underwrite the Challenger adaptive baseball program for children with physical and intellectual challenges
- Maintain and upgrade Brighton's town parks and fields
- Create goodwill for your business in our community

	MVP \$2,500	GRANDSLAM \$1,000	HOMERUN \$500	TEAM \$325
Exclusive naming of Bearcat Travel, Challenger, Softball or TBall Division	X			
Exclusive marquee banner placement on one field or dugout	X			
Business logo on Bearcat travel team banners proudly displayed throughout Monroe County	X	x		
Opportunity to host table at Opening Day	X	X		
Sponsor recognized on registration promotional materials	X	X		
Business logo on all parent communications	X	X		
Plaque with team photo to hang proudly in your office	X	X	X	
Number of 3'x5' banners to be displayed at each park (Meridian & Buckland)		3	2	1
Business name printed on a team uniform	X	X	X	X
Business logo on BLL website		X	X	X
Recognition on 2020 Community Partner banner to be displayed on the Meridian Park concession stand located by the nature trail seen by over 10,000 visitors each year	LOGO	LOGO	LISTING	LISTING
BLL Sponsor decal for store window	X	X	X	X

SUPER FAN \$125 Show your support of Brighton Little League with a 3'x5' banner at either Meridian or Buckland Park

ON BEHALF OF EACH LITTLE LEAGUE PLAYER...THANK YOU!

To reserve your sponsorship, call 585-301-2242 or email sponsorship@brightonlittleleague.org by MARCH 15, 2020. Sponsorships awarded on a first-come-first-serve basis due to limited availability.